



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Agenda - Final City Plan Commission

*Mayor John T. Dickert, Alderman Gregory Holding
Atty. Jud Wyant, Atty. Elaine Sutton Ekes
Vincent Esqueda, Brent Oglesby, Eric Marcus*

Wednesday, April 28, 2010

4:15 PM

City Hall, Room 205

PROCEDURAL NOTE: While action on items typically proceeds in the order in which they appear on the agenda, certain items may be postponed to allow the start of public hearings at the published time of 4:30 p.m. Following the public hearings, the Plan Commission will resume action on postponed items.

Call To Order

Approval of Minutes for the April 14, 2010 Meeting

[10-4984](#)

Subject: Request from Carolyn Seeger, representing Lincoln Lutheran, for an extension of a planned development approval for the Woodland Pointe Condominiums.

Attachments: [Woodland Pointe extension request](#)

Staff recommendation: That the extension be granted.

Agenda sent to: Carolyn Seeger, Alderman Robert Mozol, and Alderman Ray DeHahn

4:30 P.M. PUBLIC HEARINGS

4:30 P.M. PUBLIC HEARINGS

[Ord.4-10](#)

Ordinance 4-10

To amend Section 114-826(1) of the Municipal Code of the City of Racine, Wisconsin relating to Downtown Area Design Guidelines - Prohibitions and exemptions.

The Common Council of the City of Racine do ordain as follows:

Part 1:

Section 114-826(1) of the Municipal Code of the City of Racine is hereby amended by deleting the phrase "having a project cost of \$5,000 or more, in aggregate" and by inserting in its place the following phrase, "for projects whose impact will result in the alteration of the visual character or impact of the facade."

Part 2:

This ordinance shall take effect upon passage and the day after publication.

Passed by the Common Council:

Approved: _____

Mayor

Attest:

City Clerk

Fiscal Note: N/A

Staff recommendation: That the ordinance be adopted.

Agenda sent to: Devin Sutherland (Downtown Racine Corporation), Richard Christensen, Alderman Jeff Coe, Alderman Jim Kaplan, and Alderman Q.A. Shakoor, II

Ord.5-10

Ordinance No. 5-10

To amend the title of Sec. 114-1033(a) and (b), and to create Sec. 114-1033(c) of the Municipal Code of the City of Racine, Wisconsin relating to Zoning.

The Common Council of the City of Racine do ordain as follows:

Part 1:

Section 114-1033(a) and (b) of the Municipal Code of the City of Racine is hereby amended by changing the title of each section by adding "LED" before the word "Electronic" in each title.

Part 2:

Section 114-1033(c) of the Municipal Code of the City of Racine is hereby created to read as follows:

"(c) High Resolution Electronic Signs.

(1) Definition: A high resolution, digitalized picture displayed on a sign or surface which has the capability of what appears to be constant motion. For purposes of this section, high resolution electronic signs are not LED signs.

(2) Zones:

a. High resolution electronic signs are allowed as a Conditional Use in

the B-2 and B-3 Zoning Districts.

b. High resolution electronic signs are not allowed in the B-1, O, O1, 1-1, 1-2, 1-P, B-4 and B-5 zones, educational facilities or in any residential zone or where there is a residential use on the premises.

(3) Height:

a. Maximum height of any high resolution electronic sign allowed is 15' from existing grade. This includes the cabinet and any decorative top structures on the sign.

(4) Motion:

a. No more than 25% of the total allowable sign area allowed may be used as a high resolution electronic sign.

b. Constant animation is not allowed. There must be a minimum 60 seconds between image changes.

(5) Number and Spacing:

a. One high resolution electronic sign is allowed per zoning lot or development.

b. Signs must be spaced a minimum of 1,000 linear feet apart.

c. High resolution electronic signs are not allowed if within a 200' radius of a residential property, use or zone.

d. Signs may not encroach into the City right-of-way.

e. The above standards do not apply to off premise signs (i.e: billboards).

(6) Safety:

a. Signs may not interfere with any traffic signals.

b. If determined by the City to a detriment to public safety, the City retains the right to require the sign be removed within 60 (sixty) days of notification to the sign owner."

Part 3:

This ordinance shall take effect upon passage and the day after publication.

Passed by the Common Council:

Approved: _____

Mayor

Attest:

City Clerk

Fiscal Note: N/A

Staff recommendation: That the ordinance be adopted.

Draft Ordinance Language and Meeting Announcement sent to: American Sign Factory, Bauer Signs Co., Lemberg Electric, Michael's Signs, Poblocki Sign Co., Sign-Craft, Edward Trudeau, Southern Wisconsin Sign, Inc.

10-4977

Subject: (Direct Referral) A request by Michael's Signs, representing Gateway Technical College, for a conditional use permit for a monument sign with an electronic message center at 1001 S. Main St.

Attachments: [PH Notice - 1001 S Main St](#)

Staff recommendation: Deny

Agenda sent to: Rosie Olle (Michael's Signs), Alderman Jeff Coe, Alderman Bob Anderson, Alderman Elect Eric Marcus

Administrative Business

Update - Zoning Ordinance Re-write

Adjournment

If you are disabled and have accessibility needs or need information interpreted for you, please contact the Department of City Development at 636-9151 at least 48 hours prior to this meeting.