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April 06, 2007

To the City of Racine Public Safety & Licensing Committee

The Douglas Avenue Redevelopment Association, Inc., formerly known as the Northside Revitalization Plan Steering Committee, wishes to state its position on the issuance of fermented beverage and/or liquor licenses in the future within the Douglas Avenue Corridor.

While we acknowledge that such licenses can be critical to the financial viability of some businesses, we also strongly believe that the Douglas Avenue Corridor is a fragile environment in transition that can be greatly affected, both positively and negatively, by decisions of your committee.

With this in mind, we ask that your committee consider the following when issuing or renewing licenses on or near Douglas Avenue;

- That new fermented beverage and/or liquor licenses be issued only to eating establishments where alcoholic beverages will be served as a compliment to meals.
- That no licenses be issued to existing businesses such as gas stations, convenience stores and grocery stores seeking to increase their business through the sale of alcohol.
- We do not appose the renewal of licenses for any business that has demonstrated a good record with police and its neighbors.
- We ask to be given advance notice of any applications for liquor ficenses involving the Dauglas Avenue Corridor so that we might provide your committee with a statement of our position on that application.

Sincerely.

Montage Soldings

President, Douglas Avenue Redevelopment Association, Inc.