

Business Plan
ADJD LLC
1917 16TH STREET,
Racine, WI 53403

1. Company Information:

ADJD LLC is a neighborhood gas station with convenience store which services as alcoholic, non-alcoholic beverages and pre-packed snacks to customers.

ADJD LLC is located at 1917 16TH STREET, RACINE, WI 53403.

AD UNITED PETROLEUM is the trade name of the business. The business and Trade Name is owned by Deepinder S. Dhaliwal and Kamaljit K. Dhaliwal.

2. Experience of Owner in operating:

The owner of ADJD LLC has worked at the same business since 1999. The current owners of the business Deepinder S. Dhaliwal and Kamaljit K. Dhaliwal will also be working there after licenses have been issued under new business entity.

3. Licenses, Knowledge and Education of owner relating to Operating of Business:

Deepinder S. Dhaliwal and Kamaljit K. Dhaliwal have successfully completed the responsible beverage service program in 1999 and have been working in the industry since then. He has no record of violation.

4. Operation and Marketing Plan for "ADJD LLC":

Goods Sold:

ADJD LLC will sell Gasoline, Cigarettes, beer, liquor soda, and other non-alcoholic beverages, as well as prepackaged snacks and operate coin operator, self-service Laundromat next door.

Hours of Operation

ADJD LLC will be open seven days a week all year around to serve our customers from 5:00AM in the morning to 11:59PM.

Advertising

ADJD LLC is a neighborhood convenience store. Most customers will be frequent to the store from our neighborhood community through word of mouth of our customers. Special deals as permitted by the vendors will be advertised by window signs and displays in the building.

Customer Parking:

ADJD LLC is a gas station with convenience store. Customers can park at the pumps under the canopy or in the additional parking on north side of the lot to make quick trips to the store.

5. Beer, Wine and Liquor Supplies:

Upon Approval, I the business owner will purchase beer supplies from approved and licensed suppliers within the State of WISCONSIN.

6. Pre-Paid Insurance by Deepinder S. Dhaliwal and Kamaljit K. Dhaliwal "ADJD LLC":

The Business owner will contact its agent on approval and will make the insurance policy in effect before or on the day he will take over the business. If requested, we will provide the written evidence to the city clerk for the city of Racine, Wisconsin, that liability insurance is in effect before "ADJD LLC" opens for business with public.

7. Floor Plan:

The Floor plan for "ADJD LLC" is attached

The floor plan shows that there will be only one Entrance that customers will be able to use to enter the premises. The "Exits" are "Emergency Exits" Only.

8. Business Bank Account:

The Business Bank Account for "ADJD LLC" will be at Tri City National Bank.

9. Building:

The Business at 1917 16TH STREET, Racine, WI 53403 Wisconsin is owned Deepinder S. Dhaliwal and Kamaljit K. Dhaliwal. The Building is rented by ""ADJD LLC" for the sum of \$3500.00 per month plus the real and personal property tax.

10. Federal Employer I.D. Number:

“ADJD LLC” has been issued a Federal Identification Number **47-1613887**

11. Wisconsin Business Tax Registration Number:

ADJD LLC applied for and was issued a business tax account number by Wisconsin Department of Revenue and Confirmation of the issuance of the said tax number to the ADJD LLC is attached hereto.

12. Building Inspection:

The premise located at 1917 16TH STREET, RACINE, WI 53403 has been inspected by the city of Racine building department and has passed the inspection.

13. City Health Inspection:

The premise located at 1917 16TH STREET, RACINE, WI 53403 has been inspected by the Department of Health for the city of Racine for approval of the sale of pre-packaged goods.

14. Concluding Statement by Owner:

“ADJD LLC” is a multi-member LLC owned by Deepinder S. Dhaliwal and Kamaljit K. Dhaliwal. It is a neighborhood Convenience Store with Gas Station and Laundromat.

Deepinder S. Dhaliwal and Kamaljit K. Dhaliwal owns and lives at 801 Appaloosa Trail, Racine WI 53402 since

Dated 26th Day of August 2014

Respectfully Submitted



Deepinder S. Dhaliwal
801 Appaloosa Trail,
Racine, WI 53403
(262) 833 0363

Deepinder Dhaliwal
Projected Profit & Loss
Projected Monthly Budget

Ordinary Income/Expense

Income

Misc Income	5,160.76
Sales	137,763.28
Total Income	<u>142,924.04</u>

Cost of Goods Sold

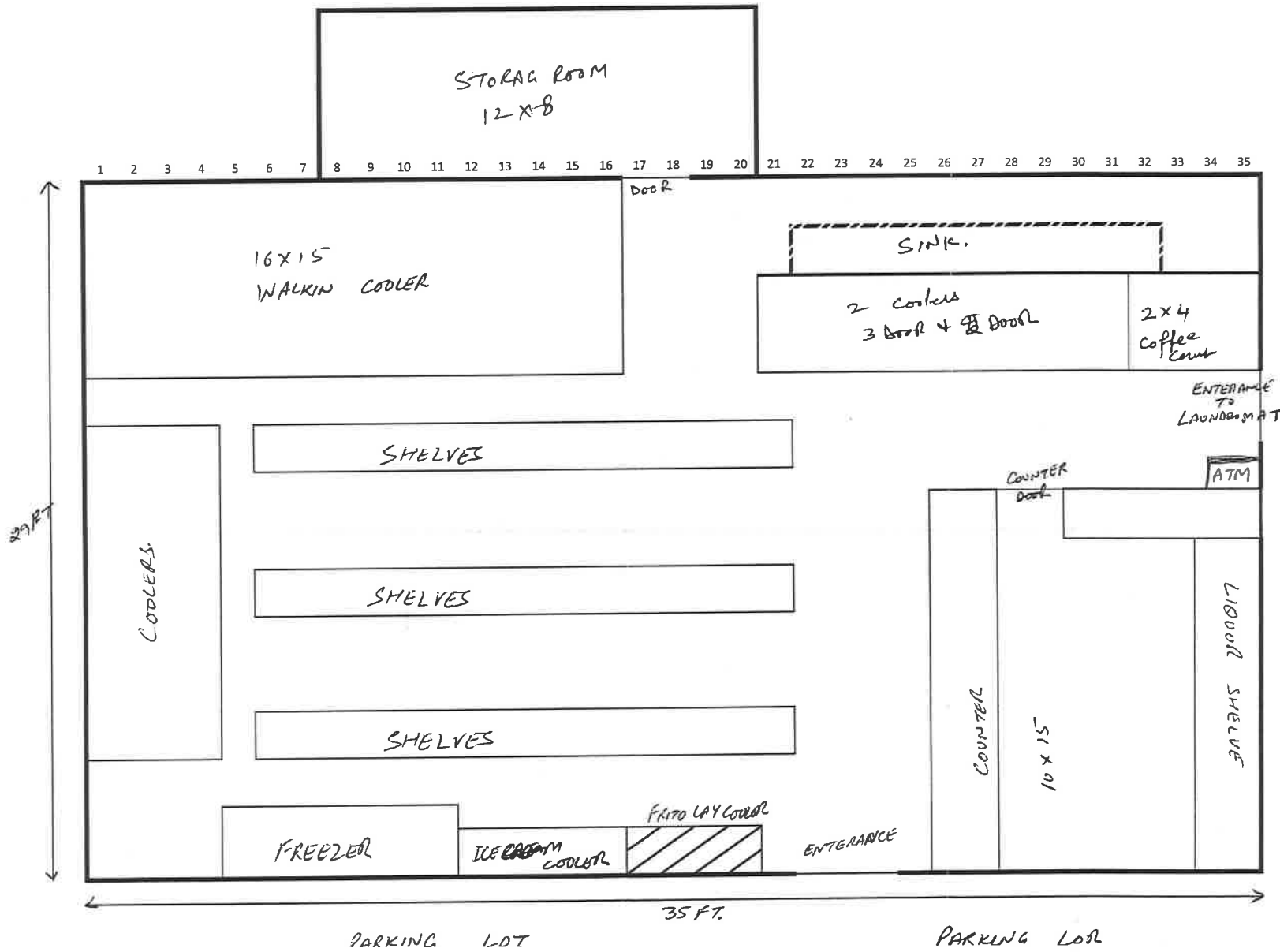
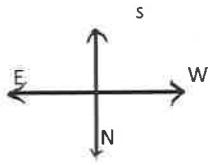
Total COGS	<u>122,839.63</u>
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Gross Profit 20,084.40

Expense

Bad Debt Expense	22.37
Bank Service Charges	135.00
Business Licenses and Permits	131.01
Cable Expense	70.31
CC Processing Expense	756.76
Depreciation Expense	795.33
Insurance Expense	389.45
Interest Expense	677.74
Payroll Expenses	2,907.67
Printing and Reproduction	29.43
Professional Fees	100.00
Rent Expense	3,580.70
Repairs and Maintenance	562.87
Sales Tax	2,107.86
Security System	40.35
Taxes - Property	1,286.74
Telephone Expense	150.03
Utilities	2,315.60
Total Expense	<u>16,059.20</u>

Net Ordinary Income 4,025.20



ADJD LLC
DBA AD UNITED PETROLEUM
1917 16TH STREET
RACINE, WI 53403

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47

DRYERS

DRYERS

HOT WATER/BOILER ROOM

BATH ROOMS

DOOR
ENTRANCE FROM
GAS STATION

WASHER

DOOR

WASHER

WASHERS

DOOR

WASHERS

PARKING LOT

47 FT

PARKING LOT

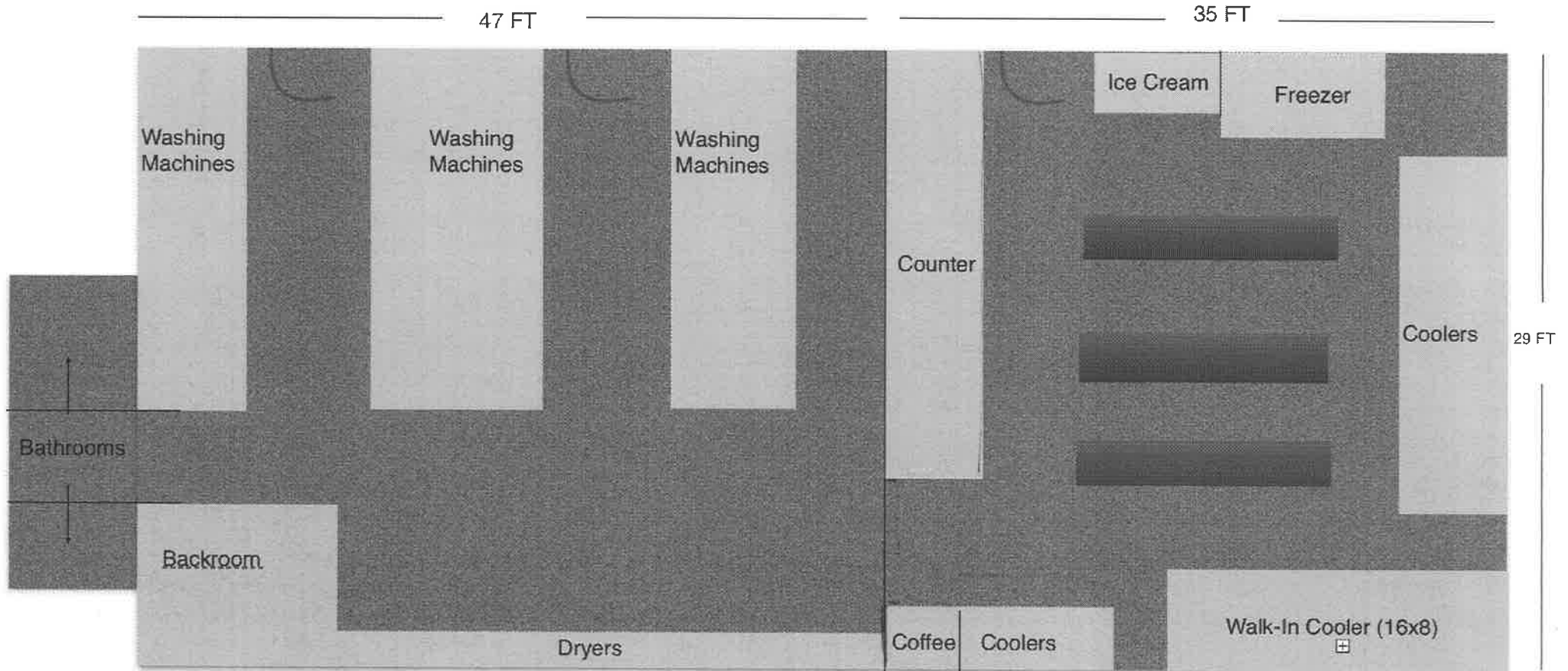
Dharminder Mann

From: deepinder dhaliwal <adpreet@att.net>
Sent: Thursday, August 28, 2014 10:04 AM
To: mannservices@hotmail.com
Subject: +floor plan

- 1 WALK-IN-COOLER 16X8
- 2 3 ONE DOOR COOLER 30X28 IN
- 3 2 DOOR COOLER 43X28 IN
- 4 3 DOOR COOLER 77X28 IN
- 5 1 3DOOR FREEZER 77X28
- 6 1 ICE CREAM FREEZER 51X26
- 7 COUNTER 15X10 FEET
- 8 ROOM 8X12
- 9 COFFEE COUNTER 2X4
- 10 CHIPS RACK
- 11 LITTLE DEBI RACK
- 12 HOSTESS RACK

AD United Petroleum
1917 16th Street
Racine, WI 53403

FLOOR PLAN



- mannservices@hotmail.com