



Great Fun on a Great Lake!

Visitors Center & Administrative Offices
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Sturtevant, WI 53177

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RECEIVED
MAR 13 2009
Dept of Public Works

March 10, 2009

City Clerk
City of Racine
730 Washington Ave.
Racine, WI 53403

Dear Members of the City Council,
The Racine County Convention and Visitors Bureau is again welcoming the International Cycling Classic to downtown Racine on Thursday, July 23, 2009.

The event will consist of a series of four or five criterium style bicycling events for men, women and children of varying ability at distances ranging from 25 miles to 62 miles beginning at approximately 10:30 a.m. and lasting until 8:30 p.m. We are requesting a street closure from 8 a.m. to 9 p.m. for setup and takedown purposes. There are expected to be 500-700 cyclists participating and several thousand spectators. The course that we are requesting is Main St. from Third Street to Sixth St., Sixth St. to College Ave., College to Water St., Water St. to Wisconsin Avenue, Wisconsin Ave., to Third Street., and Third Street back to Main St. This is the same course as last year. It is also shown on the enclosed map. The Start/Finish line will be on Main St. at the intersection of 5th Street. We are also considering food and beverage vendors and a live band on Monument Square. There will be time between races for vehicular traffic to enter and depart the area, as well as short time periods between each lap.

The International Cycling Classic (also known as SUPERWEEK) is celebrating its 41st year. It consists of a variety of bicycling races over a seventeen day period in southeastern Wisconsin and northern Illinois at multiple venues. It is one of the three largest multi-day cycling events in the country and attracts riders from around the world. I believe that the last time that it was in Racine was 1997. Their very successful annual stop in Kenosha the following night (July 24) is part of "Food, Folks and Spokes". Our intent is to grow this event over time to rival its success there.

Please feel free to contact me with any questions regarding the event. I can be reached at 884-6405.
Sincerely,

Dave Blank
President/CEO
RCCVB

