



JOHNS HOPKINS
UNIVERSITY

GovEx

2026 Goal-Setting Statement

Department Name: Transit

Department Head/Staff Name(s): Trevor Jung

Goal Statement #1

Adopt open payment systems and innovative transit technologies to enhance customer service, support data-driven decision-making, and promote multimodal integration.

In the interest of creating a more effective and efficient transit system, RYDE Racine staff will implement smart transit technologies related to fare payment, web and mobile application incorporation, and data collection tools for transit planning.

Goal Statement #2

Advance capital modernization initiatives by upgrading RYDE Racine's fixed-route and paratransit fleet and completing the renovation of the 1900 Kentucky Street facility.

In the interest of sustainability, service, and savings, RYDE Racine will continue implementing facility enhancements and vehicle replacements in accordance with the Transit Asset Management Plan submitted to the Federal Transit Administration.

Goal Statement #3

Create and enhance public, nonprofit, and private sector partnerships to increase transit system awareness and ridership.

In the interest of increased ridership, RYDE Racine staff will collaborate with municipal neighbors, educational institutions, regional employers, and nonprofit stakeholders to raise awareness of public transportation resulting in increased revenues, greater access to transit, and sustaining over 1,000,000 unique rides provided annually.