

Attachment A Advertising Agency Qualifications Questionnaire

Name of Firm: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Web Site: _____

Principle: _____

Email _____

INSTRUCTIONS

In no more than three (3) double spaces typed pages describe your firm's experience and qualifications in the following three (3) areas (a total of 3 pages for all 3):

- Your firm's experience with public transportation marketing and/or other public sector enterprise marketing.
- Your firm's experience in the advertising marketing and public relations field generally.
- Your firm's breadth of experience in all forms of the marketing including digital services.