

## Department of Public Works

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October 12, 2011

Legistar Item: 11-7011

**TO:** The Mayor and Members of the Common Council

**FROM:** John Myers, Belle Urban System (BUS) General Manager  
Transit and Parking System Manager

**SUBJECT:** Request to review the September BUS Operations Report with the Transit and Parking Commission and review ridership and revenue statistics for the first three quarters (nine months) of 2011.

September BUS ridership continues the upward trend with an increased fixed route ridership (+7.2%) and para-transit service (2.7%).

The best measure of ridership and revenue is over a longer period of time and ridership and revenue statistics for the first nine months of 2011 compared to the same period 2010 confirm steady increases in both ridership and revenue. For the first 9 months of 2011 ridership is up 9.6% over last year and revenue is up 3.5%. Ridership increases higher than revenue increases are explained by more customers buying pre-paid fares as opposed to the higher cash fare.