



City of Racine, Wisconsin
AGENDA BRIEFING MEMORADUM

AGENDA DATE: Transit Commission, Thursday March 28th, 2024

PREPARED BY: Trevor Jung, Transit & Mobility Director

EXECUTIVE SUMMARY:

Communication sponsored by Alder Jones, on behalf of the Transit & Mobility Director, requesting authorization for the Mayor and City Clerk to sign a contract for RYDE Racine to enter into an agreement for Gateway Technical College student transit passes for the 2024-2026 school years.

BACKGROUND:

The purpose of this agreement is to make annual bus passes available to students at Gateway Technical College (GTC) in order to utilize RYDE Racine’s fixed route public transit system, therefore addressing transportation as a barrier to education, employment, and general social mobility.

The City shall provide Gateway Technical College with 600 annual student passes over two years; 300 passes for academic year 2024-25 (September 2024-August 2025) and 300 for academic year 2025-26 (September 2025-August 2026). Student passes shall grant assigned holders unlimited rides on fixed-route transit service during RYDE Racine hours of operation as their annual student pass is active.

ANALYSIS:

Yearly Student Passes: RYDE Racine shall provide two sets of 300 annual discounted passes with Gateway Technical College charged with the distribution of the passes to the student population at their discretion. RYDE Racine will provide 300 annual discounted passes at the cost of \$384 per annual pass (\$32 a month per pass, normally \$65; a similar discount provided to RUSD). This results in an annual contribution of \$115,000, with a two-year commitment on behalf of Gateway Technical College totaling \$230,000. If more passes are needed due to the popularity of the program, they can be made available for an additional discounted price. Gateway Technical College will be charged with the distribution of the passes to the student population at GTC’s discretion.

Promotion: City and Gateway Technical College will collaborate to develop awareness of this agreement and the expanded access to public transit for Gateway Technical College students.

BUDGETARY IMPACT:

Contract will provide \$230,000 in revenue

RECOMMENDED ACTION:

That the Mayor and City Clerk be authorized and directed to sign a contract for RYDE Racine to enter into an agreement for Gateway Technical College student transit passes for the 2024-2026 school years.