



2024 Annual Meeting and 2025 Budget Presentation



2024 Board Members

Chuck Mano, Chairman

Dan Taivalkoski, Vice Chairman

Pam Kortendick, Treasurer/Secretary

Anna LeGath

Paul Sanchez

Alderman Daavid Maack



Goals of Douglas BID

Safety in the Corridor

Marketing Tools for Business Growth

Improvement Grants for Property Enhancements



Safety

Promote Safety
— and —
Safety Awareness
Initiatives



Safety

Lombard St. (Righteous Auto)

Goold St. (BP)

Yout/Charles

High St.

Marquette St.

Hamilton





Speed Reduction

- Installation of 2 speed radar signs
- 2 more coming soon





Safety

Quarterly Police Chief Meetings

to Discuss Safety and
Initiatives - open to all
Douglas BID businesses





Developing and maintaining Douglas Avenue corridor improvements.

Flowerpots
Street Banners
Façade Lighting
Pocket-Park Creation





Marketing

Promote and increase the district's brand awareness

*Commercial
campaign*





Marketing

Summer Punch Card Program

Over 100 Entries





Marketing

Merchant Resource Guide

90+ have been distributed over last 2 years





Marketing

Social Media

Daily posts promoting Douglas BID businesses
#SupportLocal

**FOLLOW US ON SOCIAL MEDIA
@DISCOVERDOUGLAS**

Follow us @DiscoverDouglas
or scan the corresponding QR code to follow!



To get your business promoted on social media, simply email:
douglasavenueracine@gmail.com or message us on Facebook.



Marketing

Professional
Photos







Marketing

Window Clings





Marketing



[View Businesses](#)



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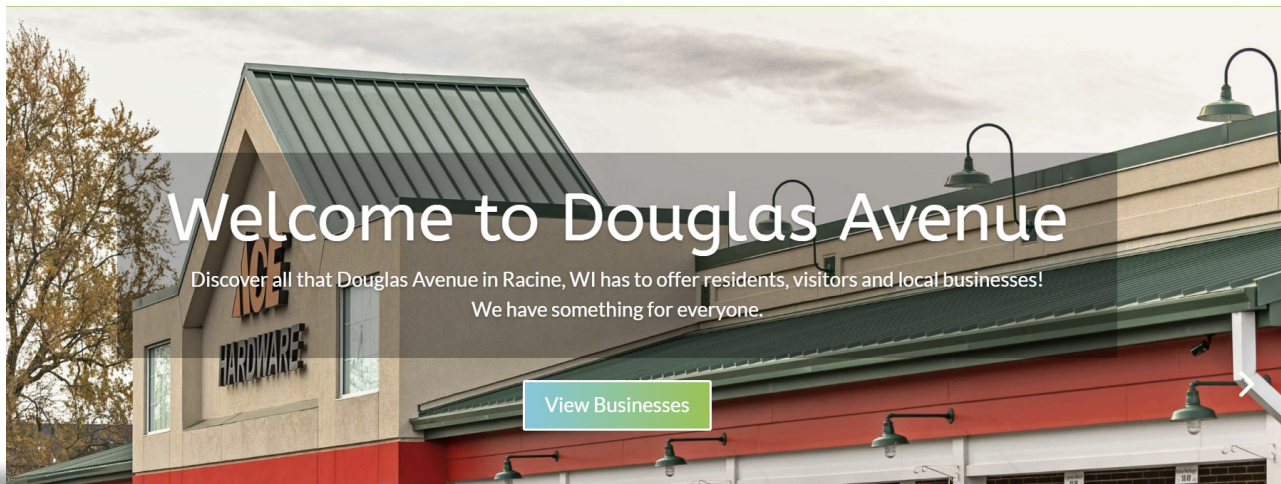
[About](#) ▾

[Local Businesses](#)

[Business Resources](#) ▾

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Website



Welcome to Douglas Avenue

Discover all that Douglas Avenue in Racine, WI has to offer residents, visitors and local businesses!
We have something for everyone.

[View Businesses](#)



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Questions and
Public Input