

A. 7608 B. 2467
E. 7609

\$250 per business

BILL #: 8532

DATE: 5-24-23

EXPIRES DECEMBER 31, 2023



QUADRICYCLE BUSINESS APPLICATION

THIS LICENSE WILL BE MAILED TO THE ADDRESS LISTED BELOW.

Business Name: Heavy Pedal Tours LLC

Business DBA: Heavy Pedal Tours - Racine

Business Address: Current: 1440 Main St. #101, Racine, WI 53403

FEIN: 92-2210327 Sellers Permit #: 600-1031438713-03

Contact/Manager Name: Tristine Fleming Birth Date: [REDACTED]

Contact/Manager Phone: 262-308-1040 Contact/Manager Email: tristine@heavypedaltours.com

Contact/Manager Home Address: Same as above

Hours of operation: M T W TH F SA SU

M - Th 12-10p F 10a-7p SU 6a-5p

Number of Quadricycles: 1 10-10 6-5

Plan to respond to safety or maintenance issues:

All operators will be CPR certified, safety kit will be on bike, seat belts are on bike, we do safety announcement before the tour, we have a full-time maintenance person readily available.

The following must be attached with your application:

- ✓ Zone of Operation- Include map and description
- ✓ Unique Serial Number of Each Quadricycle - Beer Bike 3.0 / #7261
- ✓ Copy of Insurance Policy

You are responsible to contact the following offices:

- City Attorney's Office to complete a hold harmless agree and insurance sign off 262-636-9115
- Racine Police Department to schedule an inspection of the quadricycle

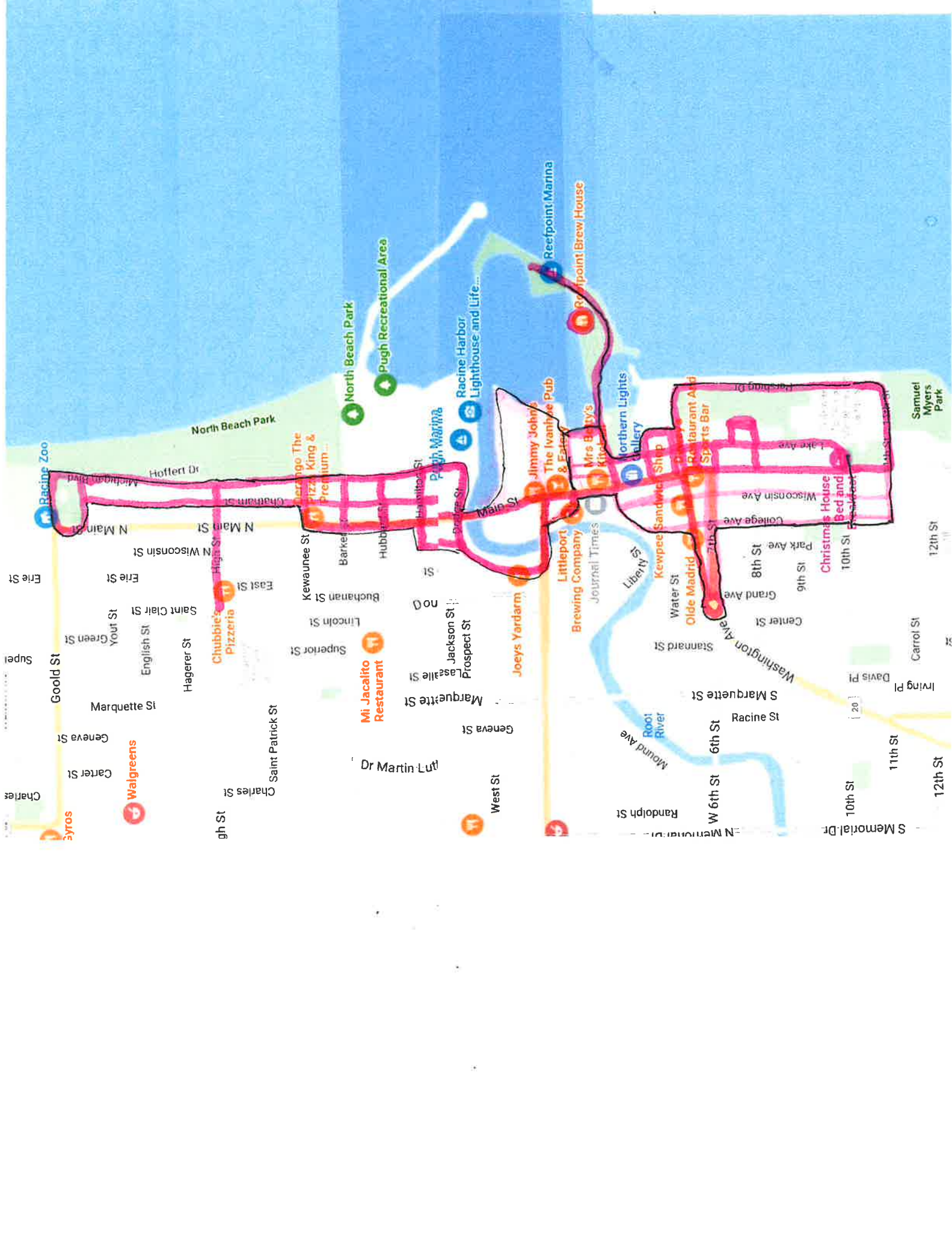
By Signing below you swear to follow all Traffic Laws, State Statutes, and Local Ordinances

Tristine Fleming

SIGNATURE OF APPLICANT
(Authorized to sign on behalf of the business)

You will be required to attend a Public Safety and Licensing Committee meeting on _____ . Please be prepared to attend in person to room _____ unless noticed otherwise.

What will happen to my license after I submit?



Syros

Walgreens

Chubbie's Pizzeria

Mi Jacalito Restaurant

Joeys Yardarm

Brewing Company

Journal Times

Olde Madrid

Water St

Center St

Grand Ave

Park Ave

Chubbie's Pizzeria

Chubbie's Pizzeria

Chubbie's Pizzeria

Chubbie's Pizzeria

Chubbie's Pizzeria

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Chubbie's Pizzeria

Racing Zoo

North Beach Park

North Beach Park

North Beach Park

North Beach Park

North Beach Park

North Beach Park

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North Beach Park

North Beach Park

North Beach Park

North Beach Park

North Beach Park

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North Beach Park

Racine Harbor Lighthouse and Life...

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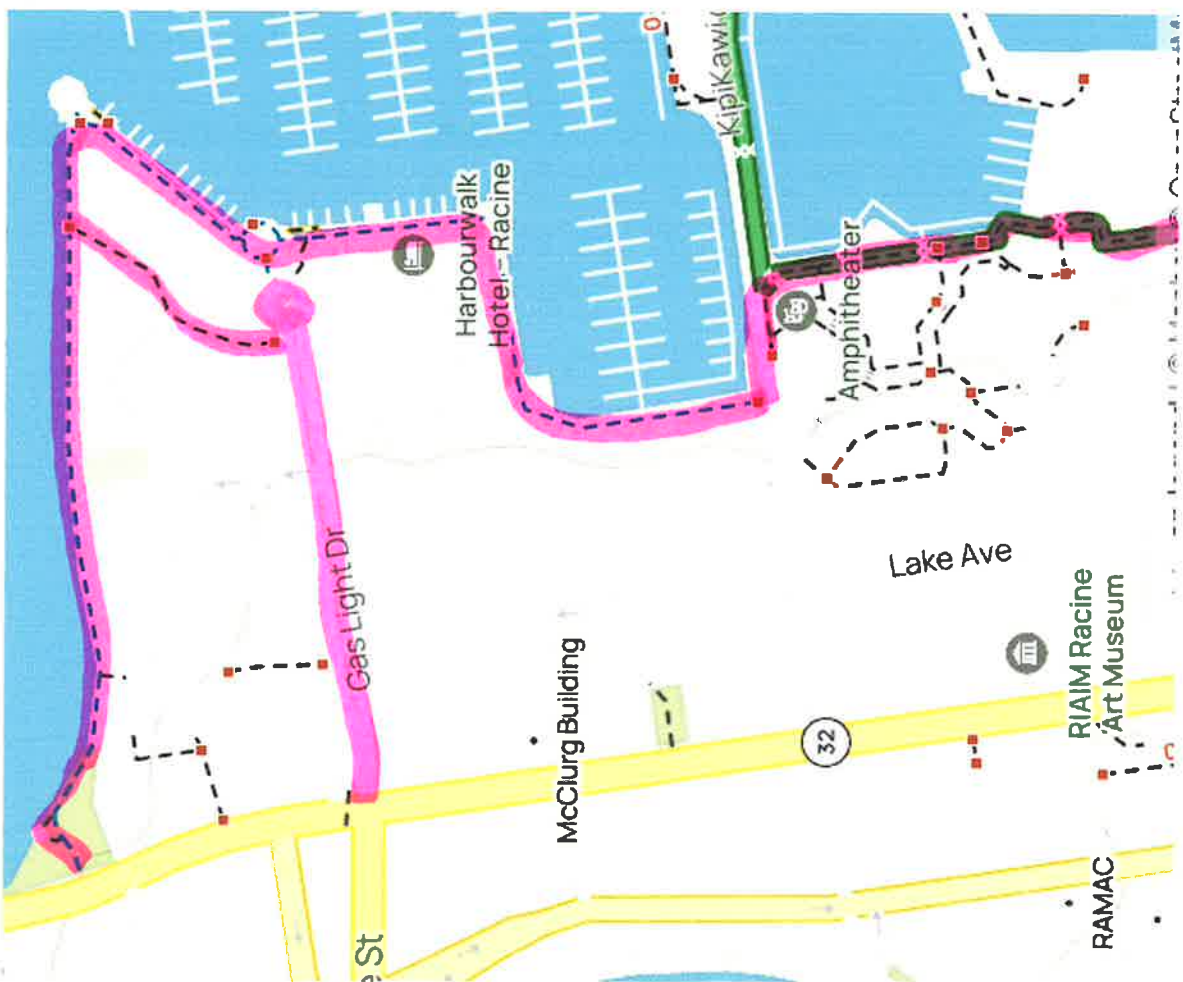
Racine Harbor Lighthouse and Life...

Racine Harbor Lighthouse and Life...

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Gas Light Dr

Harbourwalk
Hotel-Racine

32

Lake Ave

McClurg Building

RAIM Racine
Art Museum

RAMAC

Amphitheater

Kipikawik



WEEKLY SCHEDULE



MON TUE WED THU FRI SAT SUN

6:00	<p>SORRY WE'RE CLOSED</p> <p>ALL BUDGET TOURS ARE 1 HOUR</p>					one time \$10 for 3 hour hop on/off service	SERENE SUNDAY \$30
7:00						SERENE SUNDAY \$30 FF	
8:00						PRAISE & PEDAL \$35	
9:00						FF BUDGET TOURS \$25	HOP. STOP. SHOP! \$10 FF
10:00							
11:00							
12:00	<p>CORP TEAM PRIVATE TOURS \$300</p> <p>⌵</p> <p>⌵</p> <p>⌵</p> <p>⌵</p>	FF BUDGET TOURS \$25					SUNDAY BLOODY MARY SUNDAY \$80
1:00		FF BUDGET TOURS \$25				AFTERNOON DELIGHT \$75	
2:00		BUDGET TOURS \$25				AFTERNOON DELIGHT \$75	
3:00		SPECIALTY TOURS				FRIDAY FISH & PEDAL \$80	
4:00		TACOS & TRIVIA \$80	WINEY WED \$65	FOOD TOUR \$80			
5:00		SUNSET TOUR \$80				ROCKIN' RACINE \$80	
6:00		FF				DISCO DOWN[TOWN] \$80	
7:00							
8:00							
9:00							
10:00							
11:00							
12:00							

EASY LIKE A SUNDAY MORNING

OUR TIME TO PARTY!

FF = FAMILY FRIENDLY

CLOSED

Heavy Pedal Tours proudly operates to promote local businesses, and we are excited to partner with all of the amazing establishments in Downtown Racine.

Our proposed route may seem extensive; however, it allows us to offer unique, specialized tours to our customers, which in turn brings more exposure to our partnering businesses.

Our tours are more than pub crawls. The tours provide family fun without alcohol, food and wine tasting tours, yoga tours, beach exploration, zoo tours, painting lessons, shopping excursions on Saturday mornings that would work like a bus route continuously for 3 hours of hop on/hop off, so visitors can explore the whole of downtown, and good clean fun for teens! Our schedule of tours is also included in our business application.

Please find our requested route as follows:

While we understand that Main Street is considered a highway, I am requesting restricted access on Main as either an alternative route when necessary or if needed, and to cross to access other businesses.

Our current starting point will be near or at Rivers End Marina. We would like to extend our route north to the Zoo for family friendly tours and possible tours within the zoo, as we negotiate those options. I am currently collaborating with Tom Landerman and Ken Kraiser on tours and promoting the Rivers End District that would include George's, Coasters, Michigan Pub, and Joey's Yardarm, as well as the North Beach area. We would focus on using back streets, East of Main: Douglas, Michigan Blvd, Lakeview Park, Gould Street, Chatham Street, Hamilton, Hubbard, Kewaunee, High St, English.

If possible, I would like to use Main Street to cross the bridge into Downtown for a variety of other tours. Once we cross Main, we can turn on State, towards the lake, and again use any and all back roads: Lake, Pershing Dr, all East to West Streets from State to 11th Street; and Wisconsin and College Ave from 11th to State for fish fries at Fox Hole Lounge.

I am also requesting to use the Lake Pathway from 6th Street to the Bridge on Main, as well as Christopher Columbus Causeway.

Heavy Pedal Tours will use Main to drop off and pick up customers at bars, restaurants and stores. We are currently partnered with Uncorkt, Smoked on the Water, Reefpoint Marina, Inmoxicated, and Social on 6th.

Our family/kid friendly tours will stay off Main entirely, except to cross East to West, vice versa. Those tours will also visit Meyer Beach, Divini Gelato, and the zoo.

The Lake Pathway tours will visit the Tiki Bar, feature Pedaling Pirates for kids on select Saturday mornings that will "fight" pirate boats along the marina with squirt guns, and make a few stops for our Paint and Pedal tours.