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TO: Deborah Ganaway, Chair Racine Transit and Parking Commission  
FROM: Al Stanek, Transit and Parking System Manager  
SUBJECT: 2012 ANNUAL REPORT & 2013 PERFORMANCE GOALS FOR THE  
CITY OF RACINE PARKING UTILITY

This report will serve as both a report of City of Racine Parking Utility activities for 2012 as well as a statement of intended performance goals for 2013.

### **2012 PARKING UTILITY ACTIVITIES**

The following activities were completed in 2012:

- The recommendations of a consultant's Racine Parking Utility's Future Financial Viability Report were implemented with modified meter and ramp rate increases.
- An aggressive 2012 maintenance effort was conducted on three of the five downtown ramps. Work was suspended before completion due to performance concerns.
- A regular evaluation of Parking Utility surface lots to identify needed improvements was again conducted.
- New signage was installed at the McMynn Ramp and a plan for future uniformity for other ramps was completed.
- Parking Enforcement Personnel (PEP) positions were transferred to the Racine Police Department.
- Credit Card capability entrance machinery was installed at the Gaslight Ramp.

### **2013 PARKING UTILITY PERFORMANCE GOALS**

The following are Parking Utility Performance Goals for 2013:

- A complete overhaul of parking access hardware and software will be completed along with the addition of credit card capability at additional ramps.
- Continuation of the parking ramp maintenance program that was suspended last year will be completed in 2013 and active involvement by stakeholders will be a part of the initiative. A careful review of the work done last year on the McMynn, Shoop and Civic Center Ramps will be completed and a contract will be awarded for work on the Lake and Gaslight Ramps. Surface lot improvements will also be scheduled to take advantage of economies of scale.
- A new location for the Parking Kiosk demonstration project will be selected.
- A trial involving 12 "first 5 minutes free" capable meters will be implemented.
- The effort to identify potential parking meters for elimination will continue.
- The architect's recommendations on consistent ramp signage will be programmed for 2013.
- Lakefront Lot #5 issues will be monitored for potential additional attention.