



September 11, 2020

Dear Property Owner:

The City of Racine Planning Heritage and Design Commission has received an application from Rosie Olle of Michael's Signs agent for Heating and Cooling Solutions, and as allowed by Sec. 114-1033(b) of the Municipal Code, is seeking a conditional use permit to operate an electronic message sign at 2430 Lathrop Avenue.

The proposed signage is a monument style sign and would be located approximately 35 feet from the north property line, and 3 feet 6 inches from the sidewalk. The signage is approximately 66 square feet in total size, with approximately 16 square feet being an LED electronic display. The sign is proposed to be placed perpendicular to Lathrop Avenue (facing north-south). The specific location is shown as "SUBJECT PROPERTY" on the map on the reverse side of this page (flip page).

Given the Covid-19 Pandemic, a virtual public hearing through the internet has been scheduled by the Planning, Heritage and Design Commission for **Wednesday September 23, 2020 at 4:30 p.m., or soon thereafter**. For information on how you can participate in the hearing please contact the Department of City Development.

Prior to the public hearing, you are encouraged to ask questions and may request a copy of the plans which have been submitted for the proposal. Your questions can be submitted, or plans can be requested by contacting the Department of City Development at **(262) 636-9151**, by facsimile (fax) at **(262) 635-5347**, via email at **jeff.hintz@cityofracine.org** or mailing to Department of City Development, 730 Washington Avenue, Racine, WI 53403. Written comments regarding the proposal may be submitted until 4:00 p.m. on Wednesday September 23, 2020 and will be read during the 4:30 p.m. public hearing

A handwritten signature in blue ink, appearing to read "Matt Sadowski", is written in a cursive style.

Matthew G. Sadowski, AICP  
Planning Manager

JPH





**If you are disabled and have accessibility needs or need information interpreted for you, please call the Department of City Development at 262-636-9151 at least 48 hours prior to the meeting.**



# Conditional Use Request - 2430 Lathrop Avenue



Subject Property

-  Subject Property
-  Notification Area
-  Street Centerline
-  Tax Parcel Boundary



0 12.5 25 50 75 100 Feet