

COMMUNITY DESIGN <u>Strengths</u>	COMMUNITY FACILITIES <u>Strengths</u>	JOBS <u>Strengths</u>
Downtown Plan (2)	Infrastructure Improvements and streetscapes - Downtown, Uptown, Racine St. (3)	Trainable workforce (2)
Bike trails (2)	Racine Zoo (2)	Racine first program - adopt more like this concept (2)
Replanting of Community Trees (2)	Library (1)	Educational Resources - Gateway, Parkside, etc...
North Beach pavilion - Children's Community Playground (1)	Water Department - water quality (1)	Accessible livable wage jobs (within 15 minutes driving distance)
Getting a grocery store in West Racine (1)	Treatment of stormwater	Innovative bus and harbor in Racine County that usually connect
Flags/banners	Saniary Sewer Facilities	Available industrial park space
Marina	Historic City Hall	
Racine St. design improvements	Festival Hall	
Ohio Street design improvements	Courthouse	
Maintaining old buildings Main Street	Post Office	
Upcoming Sixth Street		
Beautification of Boulevards		
Mound Cemetary Public Sculptures		
Downtown Design Committee		
Wind Point Lighthouse		



PUBLIC SAFETY <u>Strengths</u>	NATURAL & CULTURAL RESOURCES <u>Strengths</u>	RECREATION <u>Strengths</u>
<p>Community oriented police (1)</p> <p>Safe parks (1)</p> <p>Well-trained police and fire staff</p>	<p>River and Lincoln/Island Park Fishing Facility (Root River Salmon Facility) (1)</p> <p>Miles of river front with huge potential (1)</p> <p>Colonial park</p>	<p>New, well-signed, bike trail extensions (4)</p> <p>Usability and cleanliness of North Beach (4)</p> <p>Elaborate Lake front (1)</p>
<p>good lighting downtown</p>	<p>Great library</p>	<p>Ice skating in park settings (1)</p>
<p>Neighborhood Watch</p> <p>Interagency cooperation in law enforcement - police, sherriff, DEA, etc...</p> <p>Police tenaciousness with investigations</p>	<p>Symphony and Theater</p> <p>Fourth of July Parade</p> <p>RAM/Wustum Museum</p>	<p>New access to Root River (1)</p> <p>Five great community centers</p> <p>Well-maintained golf courses</p> <p>Great history of softball/baseball</p>
<p>Chief accessible</p>	<p>Firebells museum</p>	<p>Attractive marina design</p>
<p>Customer-friendly police force</p>	<p>Beginning of a downtown art district</p>	<p>Multiple bike paths that are connected</p>
<p>Truancy program</p>	<p>Party on the pavement</p> <p>Gallery night</p> <p>Diverse population (social/economic diversity)</p>	<p>Greenspace on the river</p> <p>Soccer fields and available programs</p>
	<p>Johnson Park</p>	<p>Nature walks in Colonial Park</p> <p>Urban greenspace</p>
	<p>The Historic District</p> <p>Lake Michigan</p>	<p>(developed/undeveloped)</p> <p>Horlick Field (athletics)</p>
	<p>Racine Heritage Museum</p> <p>Live music (Yardarm, Ivanhoe, etc...)</p> <p>Kawanis Club</p> <p>Prom</p>	<p>Southside Lakefront</p> <p>Skatepark</p>



HOUSING <u>Strengths</u>	TRANSPORTATION <u>Strengths</u>
Architectual Diversity (3)	Talking about KRM (5)
Historic Housing (3)	Condition of the roads (1)
Affordable Housing (1)	Bus system
Partnerships with neighborhood organizations (1)	I-94 corridor and the interchanges are being reconstructed
Work force available to rehab housing (1)	Amtrak service
One of a kind Architecture (FLW, DeKoven Center, etc...) (1)	Some use of public media on use of public transit
Increased Government involvement	Some education on using public transit
High density development on Main Street	Restoration of the Bus Station
Access to shopping and services	



COMMUNITY DESIGN <u>Weaknesses</u>	COMMUNITY FACILITIES <u>Weaknesses</u>	JOBS <u>Weaknesses</u>	PUBLIC SAFETY <u>Weaknesses</u>
Not finishing neighborhood plans - need implementation (2)	Lack of positive promotion of school system (2)	Lack of living wage jobs (6)	Lack of response to business crime/issues (e.g. shoplifting) (1)
Inviting "green" gateways to City (not cement) (2)	Abuse of handicapped parking spaces (1)	City needs to support job training programs with adequate training funds (1)	Racial profiling (1)
Need more public flowers - flowerbeds (1)	Festival Hall (1)	Lack of connecting potential employees to specific training for specific jobs (1)	Lack of sex offender ordinance
Fading banners Removing lights on Festival Hall	Emergency Room Facilities Landfill	Lack of a trainable workforce (1) Workforce Development off from the City	Lack of/poor response time to crimes No citizen complaint forms in spanish
Lack of native trees and shrubs	Abuse of short term parking	Inadequate adult education programs including literacy	Lack of parking enforcement outside of downtown
Wisconsin Avenue	Proposals for additional jail facilities		
Root River ignored	Library hours - too short		
State Street	Poor street maintenance & snow removal		

Douglas Avenue

Public Works Department

No chainlinked fence around  
Laurel Clark fountain



NATURAL & CULTURAL RESOURCES <u>Weaknesses</u>	RECREATION <u>Weaknesses</u>	HOUSING <u>Weaknesses</u>	TRANSPORTATION <u>Weaknesses</u>
Failure to advertise/market ourselves in an effective manner (2)	Lack of an indoor water park (2)	Lack of owner occupancy (5)	Need METRA, not KRM (4)
Lack of distinction in Southside Historic District (e.g. signage, lamp posts, etc...) (2)	Inadequate tennis courts (2)	Lack of affordable and safe rentals (2)	Need more service frequency (BUS) (2)
Need to promote and bring in all types of cultural events (1)	Not enough of coordination of downtown, west racine and Uptown merchants and events hosted in Racine (1)	Lack of incentives/assistance for green housing for individuals (2)	"Wayfinding" is difficult (2)
Finish the Arts District on 6th St. (don't move it to uptown) (1)	Not enough publically organized sporting activities or other types of activities for adults	Lack of standards for rehab (1)	RTA should be an elected, not appointed, body (2)
Have an additional library that is centrally located in the City	Not enough public pools	Lack of desirable housing (1)	Need smaller, more efficient buses (1)
Lack of a Regional Performing Arts Center	Community Gardens	Lack of affordable housing on State Street (1)	Need more transit oriented/mixed use development (1)
Lack of a Senior Citizen Rec. Center	Need more engaging youth programs	Lack of incentives for Historic rehab	Poor access to the interstate (need four lane access between 4 Mile Rd. & Hwy KR) (1)
No opportunity for all children to have access to dance, music, or other types of arts	Failure to effectively market what we do have	Lack of community/neighborhood input on new projects	County wants to tax individuals east of I-94, not to the west for KRM (1)
	Shape of the basketball courts	Property Tax relief	For new Transit station and fix-up of train station, nobody of color was employed

	<p>Warming house in Graceland Park Not enough publically organized sporting activities for youth (need more basketball and baseball)</p>	<p>Need more value for property tax (specifically sidewalk maintenance)</p>	<p>Road conditions Bus stops/routes service has been shortened and don't run on holidays Limited taxi service Trolley runs only in the summer time Need to educate people on how to use public transit Need more use of media to educate on public transit  KRM has not been discussed with the minority community Nothing being done about KRM No public transport from Wind Point to Racine</p>
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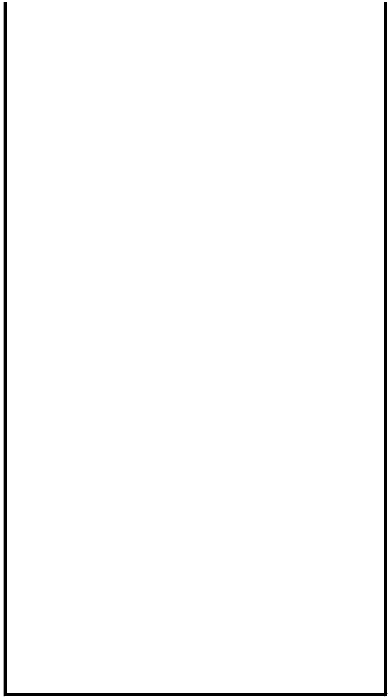
OTHER  
**Weaknesses**

Need to stop negative statements (perceptions) from people who live in Racine --  
Poor promotion for overall community (7)

Lack of support and encouragement from City towards very small business development and retention (2)

Poor marketing overall/poor or little positive media





STRENGTHS	WEAKNESSES
Talking about KRM (5)	Lack of living wage jobs (6)
New, well-signed, bike trail extensions (4)	Lack of owner occupancy (5)
Usability and cleanliness of North Beach (4)	Need METRA, not KRM (4)
Infrastructure Improvements and streetscapes - Downtown, Uptown, Racine St. (3)	More service frequency (BUS) (2)
Architectural Diversity (3)	"Wayfinding" is difficult (2)
Historic Housing (3)	RTA should be an elected, not appointed, body (2)
Racine Zoo (2)	Lack of affordable and safe rentals (2)
Downtown Plan (2)	Lack of incentives/assistance for green housing for individuals (2)
Bike trails (2)	Lack of an indoor water park (2)
Replanting of Community Trees (2)	Inadequate tennis courts (2)
	Failure to advertise/market ourselves in an effective manner (2)
Trainable workforce (2)	Lack of distinction in Southside Historic District (e.g. signage, lamp posts, etc...) (2)
Racine First Program - adopt more like this concept (2)	
North Beach pavilion - Children's Community Playground (1)	Not finishing neighborhood plans - need implementation (2)
Library (1)	Inviting "green" gateways to City (not cement) (2)
Water Department - water quality (1)	Lack of positive promotion of school system (2)
Safe parks (1)	Abuse of handicapped parking spaces (1)
Community oriented police (1)	Festival Hall (1)
River and Lincoln/Island Park Fishing Facility (Root River Salmon Facility) (1)	City needs to support job training programs with adequate training funds (1)
	Lack of connecting potential employees to specific training for specific jobs (1)
Miles of river front with huge potential (1)	
Elaborate Lake front (1)	Lack of a trainable workforce (1)
	Lack of response to business crime/issues (e.g. shoplifting) (1)
Ice skating in park settings (1)	
One of a kind Architecture (FLW, DeKoven Center, etc...) (1)	Racial profiling (1)

Work force available to rehab housing (1)	Need to promote and bring in all types of cultural events (1)
Partnerships with neighborhood organizations (1)	Finish the Arts District on 6th St. (don't move it to uptown) (1)
	Not enough of coordination of downtown, west racine and Uptown merchants and events hosted in Racine (1)
Affordable Housing (1)	Lack of standards for housing rehab (1)
Condition of the roads (1)	Lack of desirable housing (1)
New access to Root River (1)	Lack of affordable housing on State Street (1)
Getting a grocery store in West Racine (1)	Need smaller, more efficient buses (1)
	Need more transit oriented/mixed use development (1)
	Poor access to the interstate (need four lane access between 4 Mile Rd. & Hwy KR) (1)
	County wants to tax individuals east of I-94, not to the west for KRM (1)
	Need more public flowers - flowerbeds (1)