

## CITY OF RACINE, WISCONSIN

*Whereas*: the City of Racine celebrates its small businesses and the contributions they make to our local economy and community; and

*Whereas:* according to the United States Small Business Administration, there are nearly 32 million small businesses, and they represent 99.7 percent of all firms with paid employees in our country; and

*Whereas:* Small Business Saturday was launched in 2010 to encourage shoppers to support local businesses, as they are the heartbeat of the local economy; and

*Whereas*: our city is home to hundreds of restaurants, pubs, coffeehouses, retail shops and galleries that provide endless opportunities for people to enjoy their time in our fair city; and

*Whereas*: local businesses create jobs and boost our local economy, and Small Business Saturday contributes significantly to their holiday sales; and

*Whereas:* small businesses depend on local shoppers to help them continue to grow, especially this holiday season as they rebound from the pandemic.

NOW, THEREFORE, I, Cory Mason, Mayor of the City of Racine, do hereby proclaim Saturday, November 27, 2021, as

## Small Business Saturday in Racine

and I urge all members of our community to support City of Racine merchants this holiday season and throughout the year.

*IN WITNESS WHEREOF*, I have set my hand and caused the Seal of the City of Racine to be affixed on this 16<sup>th</sup> day of November, 2021.

Mayor	