



City of Racine, Wisconsin  
Agenda BRIEFING MEMORANDUM

**AGENDA DATES**

Intro. to Council Date: October 7, 2025

Standing Committee Date: October 13, 2025

Final Action Council Date: October 21, 2025

**PREPARED BY:** Wynn Brown, Administrative Assistant

**REVIEWED BY:** Dottie-Kay Bowersox, Public Health Administrator

**SUBJECT:** Communication sponsored by Alder Horton, on behalf of the Public Health Department, requesting permission to accept recurring funding of \$11,818 from the WI Department of Health Services for the 2025-2026 Consolidated Preventive Health & Health Services (PHHS) Block Grant. (Grant Control # 00651)

**BACKGROUND & ANALYSIS:** This grant supports efforts to enhance internal and external communication processes, develop or update social media strategies, and disseminate public health information across various platforms. It also aims to strengthen engagement with local health partners to improve the availability of and access to health services.

**STAFF RECOMMENDED ACTION:** That the Public Health Department be authorized to accept recurring funding of \$11,818 from the WI Department of Health Services for the 2025-2026 Consolidated Preventive Health & Health Services (PHHS) Block Grant. (Grant Control # 00651)

**FISCAL NOTE & BUDGETARY IMPACT:** No City Match Required.