

PROPOSAL PRICE SHEET

The undersigned respondent proposes to furnish the materials and services herein described, at and for the prices hereinafter named, according to specification and if successful, hereby agrees to enter into an agreement with the BUS. **Respondent is required to furnish complete pricing for Items 1 through 9. The actual required hours must be per-approved the BUS.**

ANY OUTSIDE PRODUCTION COSTS WILL BE BILLED AT NET.

ITEM 1 Please indicate what percentage mark up you would charge.

Placement of Commissionable Media

Bid Price in Figures (%) _____ Percent

ITEM 2 In addition the fixed % listed above, list any additional costs for the following:

(If there is no charge indicate N/C)

Bid Price in Figures (U.S. Dollars) _____ Per Hour

ITEM 3 **Media Purchase No-Commission**

Bid Price in Figures (U.S. Dollars) _____ Per Hour

ITEM 4 **Artist Graphic Design**

Bid Price in Figures (U.S. Dollars) _____ Per Hour

ITEM 5 **Copy Writing For Broadcast/Print**

Bid Price in Figures (U.S. Dollars) _____ Per Hour

ITEM 6 **Interactive and digital services**

Bid Price in Figures (U.S. Dollars) _____ Per Hour

ITEM 7 **Research/Production Resources**

Bid Price in Figures (U.S. Dollars) _____ Per Hour

ITEM 8 **Advertising Production & Coordination**

Bid Price in Figures (U.S. Dollars) _____ Per Hour

ITEM 9 **Principal Officer/Contract Manager (1 person only)**

Bid Price in Figures (U.S. Dollars) _____ Per Hour