

April 10, 2023

Hon. Cory Mason
Mayor, City of Racine
City Hall
730 Wisconsin Ave.
Racine, WI 53403



Dear Mr. Mayor,

My name is Corey Prince, and I am the owner of Community Consulting LLC. Although we focus primarily on strategic advisement, we also have a community organizing department that deals with everything community related. In that space we have organized thousands of people throughout the United States using a variety of methods.

In 2020, during a global pandemic and the country in turmoil after the murder of George Floyd, we organized a unity demonstration in the city on Juneteenth Day. This event gave allies the history of Juneteenth and offered the community a way to safely celebrate. Attended by over 300 people the event featured live music, speakers, as well as a police escorted walk from Gateway Technical College to the Dr. John Bryant Community Center. This event was attended by such notables as NBA Champion Caron Butler, Racine Mayor Cory Mason, many other elected officials, and community members. This event also was coordinated with the City of Racine Police Department and was covered by Press including The Racine Journal Times, TMJ 4, and Bleacher Report 360.

Following Juneteenth 2020, for the 2021 holiday we organized the First ever "Freedom Walk." The Freedom Walk began with a tour of the City of Racine's Underground Railroad markers. From Gas Light Point we walked down Main St. to the Dr. John Bryant Center, and the opening ceremony of the celebration. This event was co-sponsored by the Racine NAACP.

The community expressed a need for more and in 2022 the Inaugural Racine Juneteenth Day parade was formed. The Inaugural Parade featured students from all 3 High Schools, Dance groups including Sweat Shop Movement, a tribute to veterans from our local American Legion, NBA and NFL Champions Caron Butler and Jimmy Ward, and a Living Float. The Inaugural Parade was supported by The Racine Theater Guild, City of Racine Police Department, Olympia Brown UU, The Racine NAACP, and the Milwaukee Bucks! This year we have formed a committee, which includes Lesia Hill-Driver, Director of the John Bryant Center, as well as Lt. Walter Powell of the City of Racine Police Dept. A 501c3 is being incorporated and will eventually be the host to ensure continuity. This year we have already garnered commitments from 50 acts! Please accept this application and help us ensure that the 1st Annual Racine Juneteenth Day Parade is a success.

We request the permits for the following closures:

No parking on Lake Ave for pre-parade staging from 4th St. to 6th St. from 8 am-10 am.

No Parking on Main St. from 4th St. to 14th St. from 8 am-12 pm.

No Parking on Wisconsin Ave from 14th St. to Caron Butler Dr. from 8 am-12 pm.

No Parking on Caron Butler Dr. from Wisconsin Ave to Roosevelt Ave from 9 am-12 pm.

We request all cross streets East and West along the route be blocked from traffic while parade is en route. 5th Street-14th Street & 15th Street-Dekoven Ave. Please see attached map and link

If you have any questions or concerns, please contact me at (262) 822-2105. Thank you for your attention to this request.

Best regards,

Corey Prince – Owner
Community Consulting, LLC
1636 Taylor Ave Ste. 3
Racine, WI 53403
corey@communityconsultingwi.com