Racine City Council

February 1, 2009

This communication is in the form of a request for consideration of portable signage for Monument Square whenever a beer license is been granted.

I am writing to you with this request as the chairperson of the Jean's Jazz Series/Racine Theatre Guild's Beer Garden which is part of First Fridays. We are asking that whenever the City of Racine issues a permit to sell beer on Monument Square that they provide the licensee with four (4) portable signs indicating that alcoholic beverages must be consumed on Monument Square only. In addition, that these signs clearly state that only the licensed vendor may provide beer and soda on Monument Square. Each of these signs would be placed near the corner entrances of Monument Square and would remain there until the end of the licensed function.

While the majority of the purchasers would just drink their beer and listen to the music on Monument Square, some would walk throughout the downtown area carrying the open beer. Our staff would continuously inform beer purchasers that the our license and insurance only cover Monument Square, however I heard from several of the Downtown merchants that beer was consumed outside of Monument Square.

We believe that by adding the suggested signage to the ingress and egress to Monument Square, this problem could be curbed dramatically.

I would be happy to discuss this with whichever committee the City Council deems necessary.

Sincerely,

Joseph Mooney 123 Steeplechase Dr. Racine, WI 53402 262.498.7791 Chair – Jean's Jazz Series