

April 23, 2015

Dear Mr. Yehlen and Mr. Eeg,

Real Racine plans to sponsor a new event this summer called Slide the City.

The tentative event date is: Saturday, August 8 at North Beach Park.

Slide the City (www.slidethecity.com) is a 1,000-foot waterslide that is staged down a city street. The slide is heavily padded and participants of all ages use personal inner tubes to move down the slide. It is, essentially, a 1,000-foot long "slip and slide."

In this case, event organizers are requesting to use Hoffert Drive from English Street to just north of the Beachside Oasis. The event director has met with Racine City Administrator Tom Friedel, Parks, Recreation and Cultural Services Director Tom Molbeck and representatives from Real Racine to discuss logistical and operational plans.

Real Racine, on behalf of Slide the City LLC, is requesting from the Racine Department of Public Works approval on a few matters:

- 1) Shut down of Michigan Blvd from English Street to Yout Street (1 city block.) We can arrange to have a driving lane open so residents on Michigan have in and out access. The block would need to be shut down from about 10 a.m. to 6 p.m. on Saturday, August 8.
- 2) Approval to discharge water into the city storm water or sanitary systems, pending the conditions of the city.
- 3) Approval from the Water Utility to use the hydrant at English St.

I have attached the complete Public Health and Water Usage plan submitted by Slide the City.

Recently, the State Department of Public Health set mandates in place regarding the public health regulations of this event. The event is waiting to learn of those mandates and is expected to receive them this week.

The event will work closely with the local health department to ensure everything is up to code.

In addition, I have shared emails with Keith Haas and Pete Eggert from the Water Utility about the event needs. The event director and I will work closely with these gentlemen on appropriate water uses and how the systems will operate.

The contract to shut down Michigan Blvd from English to Yout should be made between the City of Racine and Slide the City LLC. Real Racine will be responsible for any fees or responsibilities associated with that street closure.

The event director, Scott Ward, is based in Utah, so I will serve, on behalf of Real Racine, as a local contact for the event.

Slide the City LLC will submit a certificate of insurance for the event, naming the City of Racine et al as a covered party.

I appreciate your help in this matter.

Thank you for your consideration,



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2015 Slide the City Racine Event Details

Description of the Event

Slide the City is a 1,000-foot long "Slip-and-Slide" that uses the length of a city street for the slide. In this case, it would be Hoffert Drive from English Street and down about 1,000 feet. The slide is padded and participants of all ages use personal inner tubes to slide down. The event works with state and local health departments on safe and responsible water usage.

www.slidethecity.com

Street Closure Requested

Michigan Blvd from English Street to Yout Street. A driving lane can be kept open for residents along that block.

Dates Requested

Saturday, August 8

Street Closure: 10 a.m. to 6 p.m.

Slide the City staff would arrive at the park around 8 a.m. Participant check-in would open about 10 a.m. The slide opens for VIP ticket-holders would begin at 11 a.m. The slide opens for general ticket holders at Noon. The slide remains open until 6 p.m.

****Sunday, August 9**

If the event sells out in early registration to 5,000 participants, Slide the City is requesting the city to open a second event day. Hours of a tentative second day would likely be 10 a.m. to 4 p.m.

Teardown and cleanup of the event will take place on the final day of the event---either Saturday or Sunday. All cleanup would be completed by 9 p.m.

Route

Please see attached map. The slide would run on Hoffert Drive from the intersection of English Street to an area just north of the Beachside Oasis.

Expected Attendance

5,000 people per event day

Special Features

-The closed street would be used as a participant staging area before they go down the slide. Most participants will be lined up along the pathway, but we are requested the road closed as a precaution.

2015 Slide the City Racine Saturday, August 8

