

Redevelopment Authority (RDA)

of the City of Racine, Wisconsin

AGENDA BRIEFING MEMORADUM

AGENDA DATE: July 18, 2019

SUBJECT: Item # 0657-19 Façade Design , Item # 0658-19 Façade Grant

PREPARED BY: Matt Sadowski

EXECUTIVE SUMMARY:

Heliodoro Guzman is requesting a façade grant for his building at 2300 Douglas Avenue. Components of the project include a new storefront system (windows and door), new fiber cement board siding, revised roof profile, EIFS in gable-type, and new paint scheme.

For protection of the fiberboard siding, a 5 feet wide mulch bed is proposed to be installed directly adjacent to the building. Portions of the mulch beds most visible from Douglas Avenue will have lilies planted.

Consistent with the Douglas Avenue Design Standards:

1. Staff is recommending landscape beds to be installed along Douglas Avenue.
2. The proposed plan for the extended gable ends is encouraged for single story buildings.
3. All facades will be receiving equal materials treatment.
4. Wall materials are masonry material.
5. Clear window and door glass is being specified.

In general, the project updates the existing building without negatively impacting its basic structure.

BACKGROUND & ANALYSIS:

The building at 2300 Douglas Avenue is more than 50 years old. The façade grant will be applicable to only the east façade.

- Façade Grant Request: \$10,000
- Total Costs:

	Building-carpentry	Glass work
Ox & Bull	\$33,000	
Doug's	\$37,290	
WG Glass		\$24,937
Greene Glass		12,168
Maximum Costs	\$37,290	\$24,937
Total Range	\$45, 168 to \$62,227	

BUDGETARY IMPACT:

Funds are available in account 45260-52410

RECOMMENDED ACTION:

Staff recommends approval of the façade design for 2300 Douglas Avenue.

Staff recommends approval of the façade grant application for 2300 Douglas Avenue in the amount of \$10,000.