Exhibit B

Business/Project Description

Mr. Sharif Malik of Dasada Property Management is planning to build a new convenience store on their recently purchased site located at: 600 3 Mile Road. The existing facility is a \$70 sq. ft. single story building. The new store will be 48' x 92' and approximately 4,\\$00 sq. ft.. The existing three gas pumps canopy and gas storage tanks will remain. The two Southeast curb cuts (entry drives) will be closed per the request of the City of Racine. There are 10 parking stalls on site which will be relocated along the front of the store.

The proposed 4,300 sq. ft. single story building will be constructed of concrete block walls and will have windows on the South elevation facing the parking and the gas pumps. The walls will be of changing texture and color concrete masonry units (split face and ground face block). The store front will be anodized aluminum framing with clear low-E glazing. Roof top mechanical units will concealed by a 3'-0" high parapet wall around the perimeter of the building. A soffit that will have down lighting to illuminate the sidewalks will be constructed of steel studs and faced with EIFS (exterior insulation finish system at the West, South and East facades. The North will be constructed on the lot line and therefore be four hour rated.

The convenience store will have six (6) employees. The hours of operation will be 24 hours. The gas pumps will remain open for purchase (pay at the pump) during hours if the store is closed. The store will have 24 hour surveillance and security cameras inside and out.

The new convenience store will provide expanded convenience items including beer and liquor during allowed times. The store will provide coffee, soft drinks and ready to serve hot products along with frozen foods, bakery and other grocery and automotive products. Storage for back-up stock will be provided in the cooler and freezer areas along with general storage behind the cashier's station. Product delivery will take place through the main entry and or through the side service door to the storage area. Men's and Women's accessible toilet rooms will be included.

Existing landscaping will remain mostly as is. The large trees to the North of the existing building will be taken down to make way for the new enlarged building. New landscaping will be added at the closed southeast entry drives. Some of the existing trees and grass on the north portion of the site will be removed to make way for the new building. A new enclosed masonry trash enclosure with concrete pad will be constructed at approximately the same location as the existing position. A coin operated air fill station will replace the old one along the west curb and vacuum station will be added near the south-west corner of the building.

Signage will consist of a reface pylon sign at the South-East corner of the site which already exists. A sign above the entry to the store and logo signs on the South-East corners of the store on the wall.

Tanker trucks will fill the gas tanks as needed. Trash pick-up will take place one to three times per week. The employees will be responsible for site and building cleaning on a daily basis. Grass cutting and landscaping maintenance will be contracted and take place on a weekly schedule.

DASADA PROPERTY MANAGEMENT, LLC

d/b/a KWIK PANTRY FOOD MART

BUSINESS PLAN

600-3 Mile Road, Racine, WI 53402

- 1. Sharif Malik proposes to demolish the existing 570 sq. ft. vacant building on the site and construct a new 4,400 sq. ft. convenience store, gas station and local coffee shop/hot food counter. The existing canopy for 3 gas pumps and gas storage tanks will remain.
- 2. The hours of operation will be 5:00 a.m. to 11:00 p.m.
- 3. Alcohol sales as a percentage of total sales will be less than 10%.
- 4. A sample menu is attached as Exhibit A.
- 5. The security system will use 24 hour surveillance security cameras inside and outside.
- 6. There will be 13 parking spaces plus six spaces at the pumps.
- 7. Staffing will include six (6) full-time employees.
- 8. No smoking will be permitted on the premises.
- 9. There are no plans to host special events on-site.
- 10. As a good neighbor, there will be litter pickup twice daily. There will be a new enclosed masonry trash enclosure with concrete pad. The landscaping plan will provide screening to neighboring properties.
- 11. A detailed Budget including estimated income, expenses and profit is attached as Exhibit B.
- 12. A Detailed Floor Plan is attached as Exhibit C.
- 13. I have attached the Business/Project description as Exhibit D.

Kwik Pantry Food Mart 600 Three Mile Road

Total Expenses

Net Profit

Racine WI 53105 Estimated Projection and Forecast of TwoYears Earnings with a 5% increase in 2nd & 3rd year 2013-2015 Sales \$1,000,000.00 \$900,000.00 \$750,000.00 Vending \$3,200,000.00 \$3,100,000.00 \$3,000,000.00 Gas \$200,000.00 \$200,000.00 \$150,000.00 Lottery \$225,000.00 \$200,000.00 \$150,000.00 Beer/Wine Coolers \$4,400,000.00 \$4,625,000.00 \$4,050,000.00 Total Sales Cost \$800,000.00 \$720,000.00 \$600,000.00 Vending \$3,000,000.00 \$2,900,000.00 \$2,800,000.00 Gasoline \$188,000.00 \$188,000.00 \$141,000.00 Lottery \$175,000.00 \$160,000.00 \$125,000.00 Beer/Wine Coolers \$3,666,000.00 \$3,968,000.00 \$4,163,000.00 **Total Cost** \$462,000.00 \$432,000.00 \$384,000.00 **Gross Profit** \$120,000.00 \$125,000.00 \$95,000.00 Payroll \$12,000.00 \$10,000.00 \$8,000.00 Payroll Taxes \$96,000.00 \$96,000.00 \$96,000.00 Rent/Tax \$6,000.00 \$6,000.00 \$3,500.00 Maint Repairs \$4,800.00 \$4,800.00 \$4,800.00 Legal and Professional \$4,000.00 \$4,000.00 \$4,000.00 Insurance \$48,000.00 \$47,000.00 \$45,000.00 Utilities \$5,000.00 \$5,000.00 \$5,000.00 Misc. Exp \$2,550.00 \$2,550.00 \$2,550.00 Supplies \$65,000.00 \$40,000.00 \$55,000.00 Credit card fees \$368,350.00 \$350,350.00 \$303,850.00

\$81,650.00

\$80,150.00

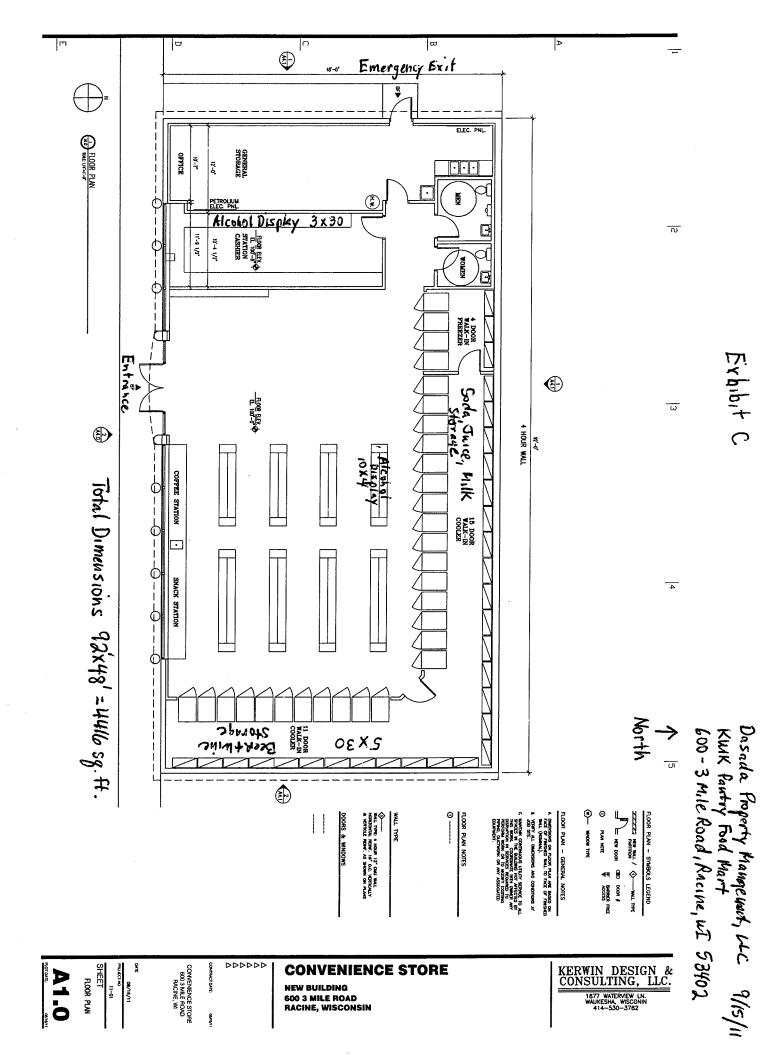
\$93,650.00

EXHIBIT A

KWIK PANTRY FOOD MART

MENU

- 1. Beverages-Coffee, Tea, soft drinks, milk
- 2. Pastries
- 3. Soup
- 4. Hot dogs & burritos
- 5. Nachos
- 6. Slushees



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600-3 Mile Rd, Racive, WI 53402

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HAINTENANCE PLAN

2 INLET GRATE SCREEN (1) SILT FENCE

CJE NO : 1144RO AUGUST 16, 2011

GRAPHIC SCALE

SITE GRADING, UTILITY AND EROSION CONTROL PLAN C1.0

LEGEND

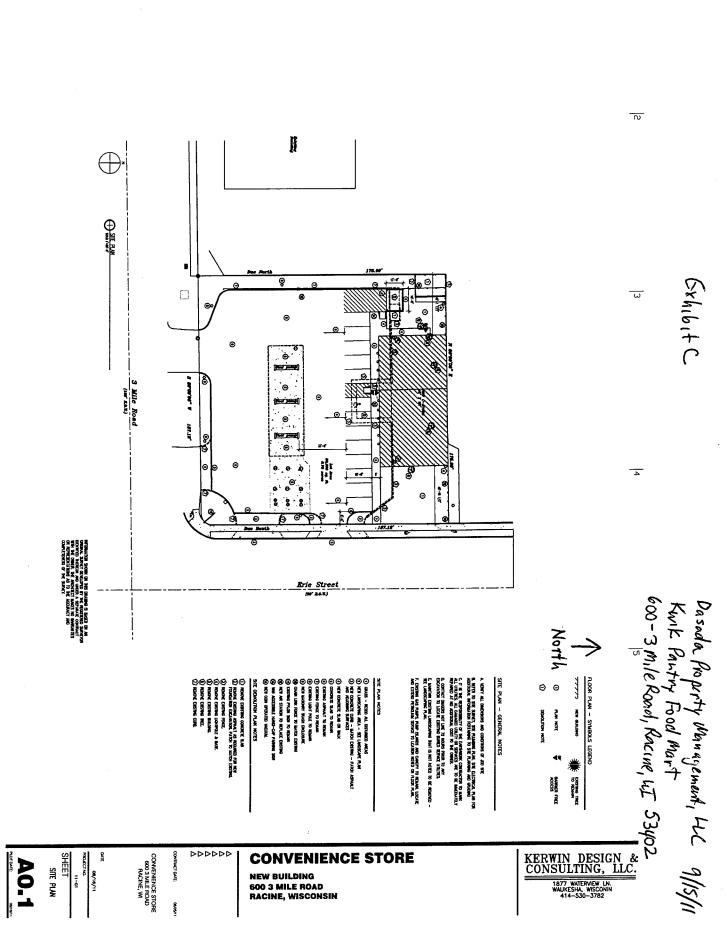
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SUCTIONS BY PLUMBING CONSULTANT/CONTRACTOR

9/15/11



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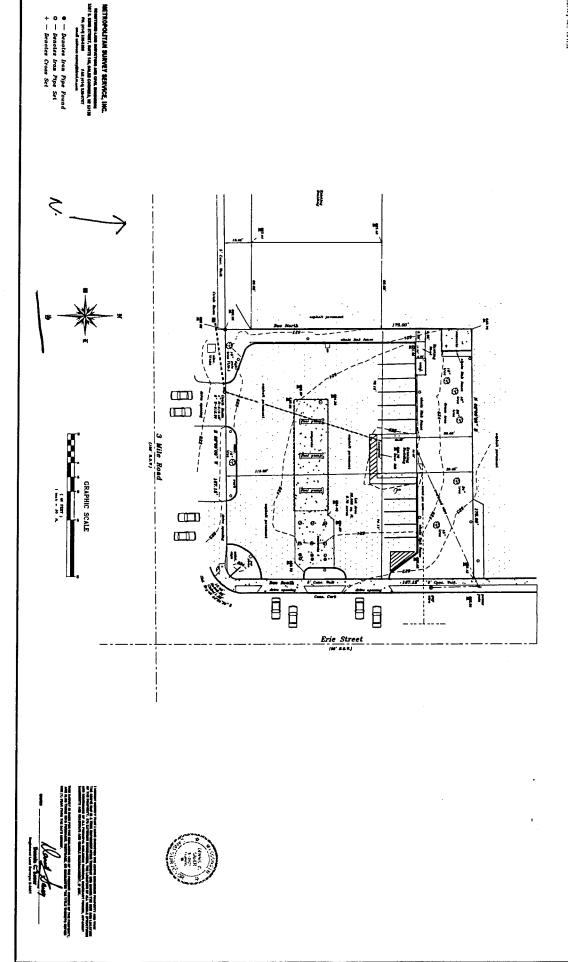
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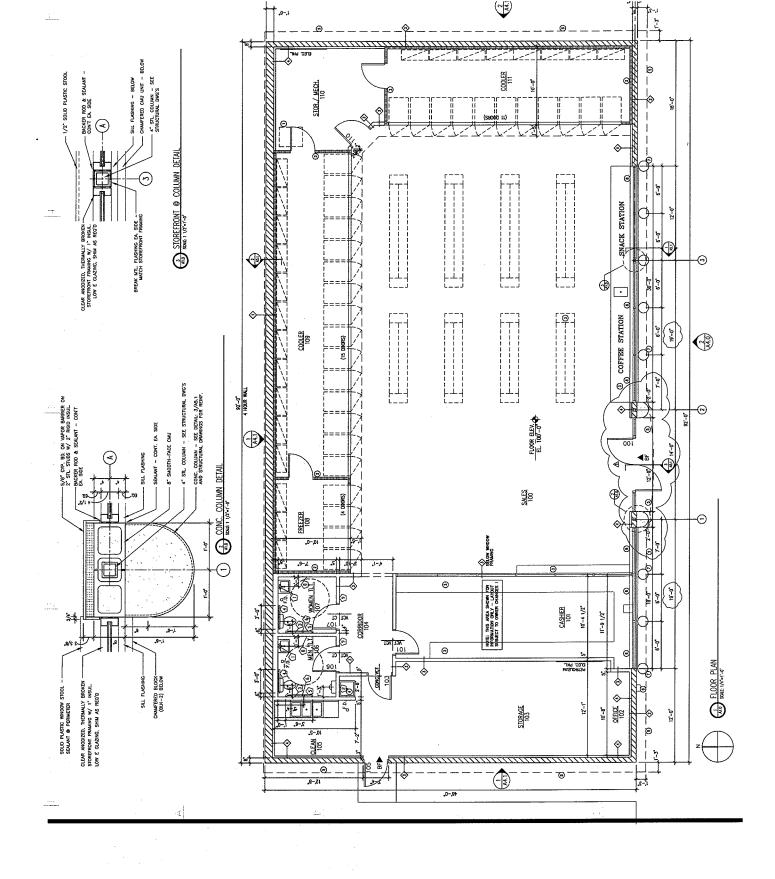
Exhibit C

Dasada Property Management, Le 9/5/11
KWIK Pantry Food Mart
600-3 Mile Rd, Raciu, NI 53402

LEACH MANASTRATION:
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Supplemental Application Form for ALL NEW Alcohol Establishments

Date 4/3/20/2	
Name of Corporation/LLC/Individual $3 - m$	mile RA.
Address of Licensed Premise @ 600 3	mile RA.
PART 1	
1. Have you contacted the alderman and neigh	borhood business association for the area in
which you intend to locate? ÆYES □NO	3,04,1,7
2. Are there any special conditions desired by the	e neighborhood? DYFSXNO
3. What type of business do you or will you condu	
(Other licenses/permits may be required to	
□ Full Service Restaurant	
☐ Bed and Breakfast	Grocery Store Convenience Market without Gas
X Convenience Market with Gas	
Bowling Center (Bowling alley license req.)	☐ Billiard Center (Billiard Hall License Required)
Li bowning cernot (bowning diley licerise red.)	 Catering (Sales only allowed on the premises issued an alcohol beverage license)
□ Comedy Club	□ Indoor Golf Facility
□ Hotel	☐ Gift Shop Museum Center for the Visual and
	Performing Arts
☐ Video Game Center 6 or more games	□ Veterans Club
(Amusement Center license reg.)	
☐ Night Club (Dance Hall License Required)	□ Tavern
☐ Brew Pub	□ Volleyball Court(Permanent expansion of
	premises required)
□ Fraternal Club	☐ Wine Tasting Room
☐ Theater Performances	□ Liquor Store
☐ Private Sports Club	☐ OTHER (Please List)
□ Department Store/Drug Store	
□ Cafe/Coffee Shop	
	0
4. Hours of Operation 6 Am to 11	Pm
ndicate the intended hours of operation by day, if your establishment will	be open past midnight, the Indicated losing time will be
understood to be the day following the indicated time your establishment	will be open for business. Example: Friday-Sunday 4 pm-1am)
. How many systemate do you anti-in-ut	control of a state of a state of
5. How many customers do you anticipate on you	•
25-5050-100100-200	
Ratio of Food to Alcohol (Exclusive of any cove	er charge)
75% or more food\$nacks OnlyC	Other • 50/50 No Food
7. Drink Specials	
<i>f</i> 1	Kind
Page 1 o)T 6

Supplemental Application Form for ALL NEW Alcohol Establishments

premise? (check all that apply)
Food (Apply at the Health Dept)
of food service will you have at this location?
☐ Prepackaged Foods
☐ Catered Events
No If yes, estimated completion date?
No If no, list date closed the grounds clean? (check all that apply)
☐ Pressure Wash
☐ Hired Maintenance
★ Garbage Cans Outside
Dairy
that apply)
Manager approaches customer(s)
Signs Posted
t apply)
□ Bouncers
☐ Off Duty Police Officers
xi Digital Video Camera System

Supplemental Application Form for ALL NEW Alcohol Establishments

PART 2: DETAILED BUSINESS SITE PLAN

A: ATTACH BUSINESS PLAN which outlines the type of business you plan to operate if granted a license. This should be typed and include the following:

- ★ Hours of operation
- Alcohol sales based on a percentage of total sales
- X Sample Menu (if applicable)
- ▼ Security
- **Parking**
- **Staffing**
- **风** Plan to deal with non-smoking laws
- N/A □ Any special events/plans
 - ▼ Good neighbor practices (i.e. litter control)
 - Detailed Budget including estimated costs/profits
 - B: ATTACH DETAILED FLOOR PLAN-You will need to submit a detailed floor plan.

READ ALL INSTRUCTIONS BEFORE PREPARING THE FLOOR PLAN.

- Any application submitted without the detailed floor plan (including all required items as listed below) will not be accepted.
- Even if the premise had previously been licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 1/2" by 11" size paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Hand drawn floor plans in ink are acceptable. Plans do not need to be architectural drawings or need to be to scale.

THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

- 1. Dimensions of the Premises.
- 2. Total Square Feet of the Premise (length x width=square feet).
- 3. Label all entrances and exits.
- 4. Label all alcohol storage areas (coolers, etc).
- 5. Provide dimensions of all alcohol storage areas (length x width)
- 6. Label all alcohol display areas (behind the bar, shelves, etc.)
- 7. Provide dimensions of all alcohol display areas (length x width)
- 8. Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas MA (kitchen)

Supplemental Application Form for ALL NEW Alcohol Establishments

- NIA 9. Class B & C Applicants Only: Label all outdoor areas used for the sale of service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes)
- N/A 10. Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
 - 11. Label all parking areas on the premises (do not include street parking) (This is required if the parking is shared, for example, a strip mall.)
 - 12. Provide dimensions of all parking areas available on the premises (length x width). The parking areas(s) should be marked on the floor plan for the first floor showing the relation to the building.
 - 13. Mark the North Point (N) on each page.
 - 14. Write the date on each page.
 - 15. Write the Legal Entity Name (and Agent's Name if a corporation of LLC) on each page
 - 16. Write the Trade (Business) Name on each page.
 - 17. Write the Premise address on each page.

Have you signed the lease? The solid line in the lease?	VER THE FOLLOWING QUESTIONS: 12/17 S INDO
Date lease begins:	Expires
Monthly Rental: \$	
Do you have an option to renew	the lease? Yes No
Does your lease allow for the assi	gnment to another party without consent of the aways avec
For what length of time have you	been guaranteed occupancy? (number of years)
In addition to paying monthly rer	tal, will you have to pay anything additional to the owner of the
soliding to Social nee belichtigh	Ce of the lease? (1)Yes thin Explain if you
Does the present owner or occur	ant object to the granting of your license? Yes No
Explain if Yes	The color is the granting of your ildense's lives lives
*********************************	***********************

The City of Racine requires that you describe the type and general nature of entertainment that you will have under the following licenses: N/A

- Amusement COMPLETE SECTIONS A & B Allows entertainment or exhibitions consisting of music, dancing, singing and floorshows performances. Includes Dance, Instrumental Music and Record Spin.
- Dance License COMPLETE SECTION A ONLY Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.

Supplemental Application Form for ALL NEW Alcohol Establishments

- Instrumental Music COMPLETE SECTION A ONLY
 Permits the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. No dancing allowed.
- Record Spin COMPLETE SECTION A ONLY Permits DJ's, karaoke and CD players. No dancing allowed.

MA	SECTION A: CHECK ALL THE TYPES OF MUSIC THAT APPLY: ("Variety" is not an acceptable answer.
	D. Philos

		a not an acceptable outwell
□ Blues	□ Latin Pop	□ Hard Rock
☐ Reggae	☐ Classic Rock	☐ Country
□ Easy Listening	☐ Contemporary R&B	
□ Irish		□ Dance - Pop
	□ Tropical	□ Other(list)
☐ Mexican Top 40	☐ New Age	
☐ Modern Rock		П
☐ Heavy Metal	□ Jozz	
☐ Hip- Hop	□ Classic R&B	ū
□ Dance - R&B	□ Techno	
□ Polka	□ Folk	

SECTION B: OTHER (check all that apply)	X_NOT APPLICABLE
☐ Battle of the Bands	☐ Comedy Acts
🗓 Disc Jockey	☐ Live Musicians
☐ Magic Shows	☐ Poetry Readings
□ Rapping/Rap Contests	
□ Dancing by Performers-Describe	☐ Solo Singers/Groups
	□ Wrestling-Describe
TJ Fashion Shows-Describe	Patron Contests-Describe
☐ Exotic Dancer/Stripper/Adult Entertainment- Describe	□ Other - Describe
Attach additional as "	

Attach additional pages if necessary

If the type of entertainment is not listed above, please describe the type of entertainment you will have:

Supplemental Application Form for ALL NEW Alcohol Establishments

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ENTERTAINMEN	T LISTED. YOU MUST SI	UBMIT A "REQUEST TO	CHANGE THE PLAN	OF OPERATION" INC	5
CHANGES IN E	NTERTAINMENT SHALL	TAKE PLACE UNTIL THE	REQUEST HAS BEEN	V APPROVED BY THE	_
PUBLIC SAFETY	LICENSING AND/OR C	CITY OF RACINE COMM	MON COUNCIL	(INITIAL)	
these licenses and that all sta	and being duly sworn ements made in the t	vledge of the City Ord under oath, depose of foregoing application ME ON 1/3	and say that I am (are true and corre	we are) the person(s)	ating)
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Signature	mari				
Signature Printed Name_	SMARIF MA	LIICAddre	11746.W.	Van beek aug Nord W. 532	28