PROGRAM REPORT

PROGRAMS: Tobacco Control Community Coalition, Maternal and Child Health and Wisconsin Well Woman Program grants

REPORT FOR THE MONTH OF: *February 2008*

Highlights: None

PRODUCTIVITY MEASURES:

| Productivity Measures | Monthly | YTD |
|--|---------|-------|
| Racine on the Lake Tobacco Free Coalition Meetings | 1 | 2 |
| Smoke Free Wisconsin Conference Calls | 2 | 5 |
| Safe Kids Coalition Meetings (Full / Committee Meetings) | 1/2 | 2/3 |
| Child Passenger Safety (Education / Installations) | 0/0 | 1/1 |
| WWWP Enrollment Appointments | 5 | 13 |
| WWWP Enrollment (Re-enrollment / New Enrollment) | 7/2 | 12/4 |
| WWWP Screenings (Breast / Cervical) | 11/12 | 29/19 |
| WWMA Enrollment (Re-enrollment / New Enrollment) | 0/0 | 0/1 |

OUTCOME ACHIEVEMENTS: None

MEETINGS/TRAINING:

| Date | Conf./Training Place | Purpose |
|-------|-------------------------------|--|
| 02/08 | WWWP Coordinators' Meeting | A meeting to discuss, promote and guide the efforts |
| | (West Allis, WI) | of state and local Wisconsin Well Woman Program |
| 02/11 | Special Needs for | To learn about how to transport children safely in |
| | Transportation Training | special vehicles (i.e. buses, ambulances, police |
| | (Stevens Point, WI) | vehicles, etc.) and transport special children in all |
| | | types of vehicles. |
| 02/18 | Quit Line Webcast | An introduction to the new features available to |
| | | people who call the Quit Line (1-800-QUIT-NOW) |
| 02/19 | Tobacco Control Coalition | A conference to learn about the efforts of other local |
| & | Coordinators' Summit | coordinators, to discuss the current state of the |
| 02/20 | | tobacco control program and to network with |
| | | colleagues. |
| 02/21 | Public Health Policy Training | A training focused on getting the attention of the |
| | (Milwaukee, WI) | media for the purpose of public health policy. |
| 02/29 | Risk Communication Seminar | A seminar to introduce the Public Health Emergency |
| | (Franklin, WI) | Plan (PHEP) and to discuss the Risk |
| | | Communications portion of the Plan. |