



June 13, 2012

Mayor John Dickert and Members of the
Racine Plan Commission
730 Washington Avenue
Racine, Wisconsin 53403

Dear Mr. Dickert and Members of the Commission:

The purpose of this letter is to indicate the support of the Racine County Economic Development Corporation (RCEDC) for the adoption of the Root River Corridor Redevelopment Plan.

On June 5, 2012, the RCEDC Executive Committee was provided with a presentation that explained the Root River Plan in detail. As a result of that presentation, and the ensuing discussion, the Committee unanimously voted to support the Plan and encourage the Plan Commission and the Racine City Council to adopt the Plan.

I had the pleasure of personally serving on the Root River Corridor Redevelopment Team. The work performed by the Team, as well as Vandewalle & Associates, the consultant for the project, was rigorous and comprehensive in its approach. I was especially impressed with the effort to reach out to the community at large and the neighborhood in and around the Root River Corridor to inform them of the ongoing planning process and the direction that the Plan was taking.

The City of Racine was fortunate in the early 1980s to have the leadership that recognized the importance of the City's lakefront and its development potential for the entire City and specifically the central business district. I believe that the redevelopment of the Root River Corridor holds this same potential. While I am excited about the City's adoption of the Root River Corridor Redevelopment Plan, I am equally, if not more excited about the implementation of the Plan over the coming months.

Should you have any questions or need any additional information with regard to the RCEDC's support for the Root River Corridor Redevelopment Plan, please contact me directly at 262-898-7412 or at GKacala@RacineCountyEDC.org.

Sincerely,

A handwritten signature in blue ink that reads "Gordy Kacala". The signature is fluid and cursive.

Gordy Kacala
Executive Director