

# KeyBridge

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## DEVELOPMENT GROUP

July 20, 2006

Mayor Gary Becker  
Common Council of Racine  
Racine, Wisconsin  
C/O City Clerk

Dear Mayor Becker and Common Council:

RE: **Pointe Blue Request for Signage Placement on Walker Site Fencing**

As President of KeyBridge Development Group and the developer of Pointe Blue, I respectfully submit this request for permission to place a single advertising sign on the Western fencing of what is known as the "Walker Site." The sign dimensions are 23 foot (wide) x 7 foot (tall) and will be for the sole purpose of advertising Pointe Blue, the City of Racine's largest ever \$200 million new community changing project. KeyBridge has been named as the Developer of the Walker Site and there is a signed agreement with the City of Racine to convey the site when the TIF is finalized.

Should we be granted permission to install this sign, we will then execute any required standard documents relative to the rules and regulations governing such city activities.

Attached please find two Exhibits (Items: A and B):

- A) Site Map including the Walker Site and proposed site of signage.
- B) Photo Proof of the Signage (with dimensions) from vendor.

Sincerely,

KEYBRIDGE DEVELOPMENT GROUP

Scott Fergus  
President  
CC: Brian O'Connell, Neera Anand, Elan Peltz