

CITY OF RACINE, WISCONSIN  
APPLICATION FOR PROJECT REVIEW

BY A DESIGN OR DEVELOPMENT REVIEW AUTHORITY

Downtown  State Street \_\_\_\_\_ West Racine \_\_\_\_\_ Uptown \_\_\_\_\_ Douglas Avenue \_\_\_\_\_  
Olsen Industrial Park \_\_\_\_\_ Young Industrial Park \_\_\_\_\_ (Jacobsen/Textron) Redevelopment Area \_\_\_\_\_ (Racine Steel)  
Redevelopment Area \_\_\_\_\_ Plan Commission \_\_\_\_\_

(Not a substitute for building or sign permit approval)

Submit Completed Application and Supporting Materials To:

Department of City Development  
730 Washington Ave., Room 102, Racine, WI 53403  
Phone: (262)636-9151 or Fax: (262)635-5347

**IMPORTANT NOTICE: Failure to submit a complete application and required supporting materials may result in an application being rejected, or the review body deferring or denying a proposal.**

PROJECT ADDRESS OR LOCATION: 345 main st

PROJECT TYPE: Exterior Remodel \_\_\_\_\_ Addition \_\_\_\_\_ New Construction \_\_\_\_\_ Façade Restoration \_\_\_\_\_ Sign  Other \_\_\_\_\_  
Provide Estimate of Aggregate Project Cost: 1,600.00

BRIEFLY DESCRIBE PROJECT: Focus 21 studios is a photography studio. Taking photos, recording film, developing and printing pictures for clients.

Anticipated Start Date: \_\_\_\_\_ Estimated Completion Date: \_\_\_\_\_

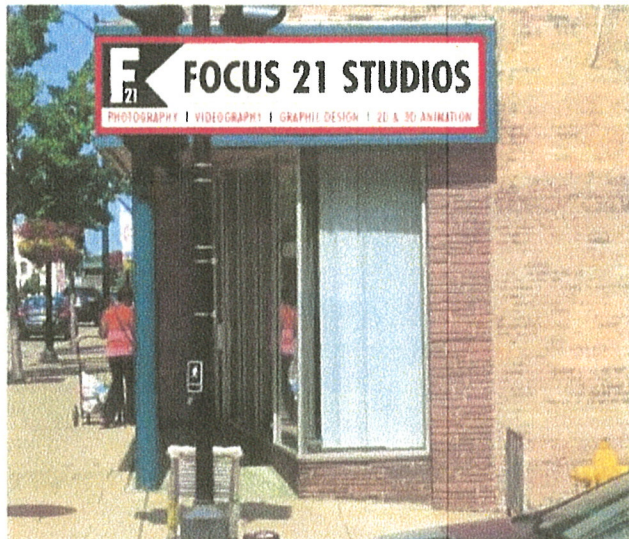
PROPERTY OWNER: Owner Name: RACINE MAIN PROPERTIES, L.L.C.  
(Required Information)  
Address: 8325 57TH AVE KENOSHA State: WI Zip Code: 53142 Phone #: 4965241  
Fax #: \_\_\_\_\_ E-Mail: labellemccob@gmail Date: 8/3/17 Signature: [Signature]

BUSINESS INFO: Business Representative: Turner morris Business Name: Focus 21 studios  
Business Address: 345 main st State: WI Zip Code: 53403 Phone #: (262)676-9990  
Fax #: \_\_\_\_\_ E-Mail: Tmorris@pmmie-mail.com Date: 8-3-17 Signature: [Signature]

AGENT INFO: Firm Name: The Sign shop Inc. and Contact: William R. Christman  
(Architect/Engineer/Designer)  
Address: 2601 Fergus Ave. Racine State: WI Zip Code: 53404 Phone #: 262-634-3000  
Fax #: 262-634-3000 E-Mail: Will@signshopracine.com Date: 29-Aug-2017 Signature: [Signature]

CITY STAFF COMPLETE THIS SECTION  
Date received: \_\_\_\_\_ Date to be reviewed: \_\_\_\_\_ Action: \_\_\_\_\_  
SUBJECT PROPERTY IS (CHECK ALL THAT APPLY):  
In a Historic District \_\_\_\_\_ Designated Local Landmark \_\_\_\_\_ State Landmark \_\_\_\_\_ National Landmark \_\_\_\_\_ NA \_\_\_\_\_  
ADDITIONAL CITY ACTION THAT MAY BE REQUIRED:  
Date of Plan Commission review: \_\_\_\_\_ Plan Commission action: \_\_\_\_\_  
Date of Common Council review: \_\_\_\_\_ Common Council action: \_\_\_\_\_  
Other: \_\_\_\_\_

SEE REVERSE SIDE FOR SUBMITTAL REQUIREMENTS



for this project is

Storefront / building signs

\$000.00\*

30 days. Add Racine, WI sales tax of 5.1% if applicable.

OK as is

OK with change(s) indicated

Changes indicated, send a new proof

Signature \_\_\_\_\_

Date \_\_\_\_\_



**The Sign Shop Inc**  
**Racine Trophy & Gifts**  
**262-634-3000 • fx 262-634-3354**

NOTE: The ideas and designs contained in this original and unpublished drawing are the sole property of THE SIGN SHOP INC and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.

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E: 0

P: 00

V: 01.012

**! PROOF CAREFULLY**

Check all  SPELLING  
 PHONE #/WEBSITE INFO  
 ART APPEARANCE & PLACEMENT

**You are responsible for reproduction costs**  
 if you approve this proof with errors.

Colors are approximate and will vary

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