

Maven Maternity

● January 22nd 2024

 MAVEN

- Agenda

- 01 Maven overview
- 02 Maternity program
- 03 Getting started with Maven

Optum/UHC has partnered with Maven to deliver more equitable, higher quality care

Drive inclusivity

Support employees across all family journeys, with inclusive access

Unmatched member experience

Deliver a seamless member experience and high-touch concierge support

Proven outcomes

Drive better outcomes while containing costs

Continuous Innovation

Joint solution created in response to client feedback: Fertility Solutions Plus and embedded Maven Maternity

PARTNERSHIP IMPACT

One singular, integrated platform for end-to-end care

High-touch, concierge digital support available 24/7 care, within 1 hr

A care model design to drive outcomes, serving 45+ shared clients today

45+ shared clients today, with 1,500+ more to benefit from Maven in 2024 and beyond

Together, we can support a client's entire population, cross-carrier and globally – a rare capability in the healthcare world.

The only solution to provide trustworthy support from preconception to menopause, in one place

Buy up available at Renewal, no change to Fertility Solutions Offering



Maven Family Building & Fertility Solutions Plus

Preconception
Egg and sperm freezing
IUI & IVF support
Access to OFS nurse case managers and COE network
Partner track
Adoption & surrogacy

Migrating in 2024



Maternity & Newborn Care

Pregnancy
Doula care & reimbursement
Postpartum & infant support
Return-to-work coaching
Miscarriage & loss
Pregnancy options
Partner track
Breast milk shipping (*add-on)

Buy up available at Renewal



Parenting & Pediatrics

Pediatrics
Parent coaching
Family Medicine
Special needs support
Childcare navigation
Back-up childcare reimbursement

Buy up available at Renewal



Menopause & Ongoing Care

Perimenopause
Menopause
Postmenopause
Symptom support

Maven Maternity offers on-demand, holistic pregnancy and postpartum support, across all risk levels



● MATERNITY & NEWBORN CARE

- Pregnancy and postpartum (12 months)
- All risk levels programming and support
- Mental health
- Doulas
- Miscarriage and loss
- Partner support



CARE ADVOCACY & NAVIGATION



Meet your dedicated Care Team

We're here to support you for anything you need. On Maven, you'll get healthcare the way it should be.



Skye

Your Maven Care Advocate
Your personal healthcare concierge



Judi Li
Lactation Consultant

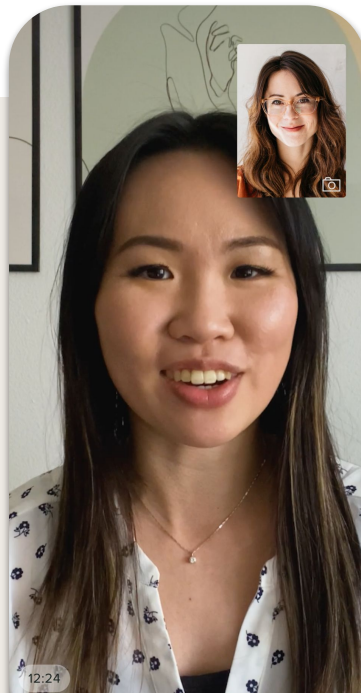


Jamie Hutton
Mental Health Provider



Meredith Kinney
Pediatric Sleep Coach

SPECIALIST APPOINTMENTS



CONTENT & COMMUNITIES

< Sleep training: Pick up/Put down



ON-DEMAND CLASS

Sleep Training: Pick up/Put down method



Led by Leigh McMahon
Pediatric Sleep Coach

When you're thinking about sleep training, it's helpful to explore your options so you pick the method that best fits your family's needs. Join Maven Pediatric Sleep Coach Leigh McMahon to learn about the Pick up/Put down Method.

Watch class

What you'll learn

Tailored support across the phases of pregnancy provides continuous and impactful care

Doula

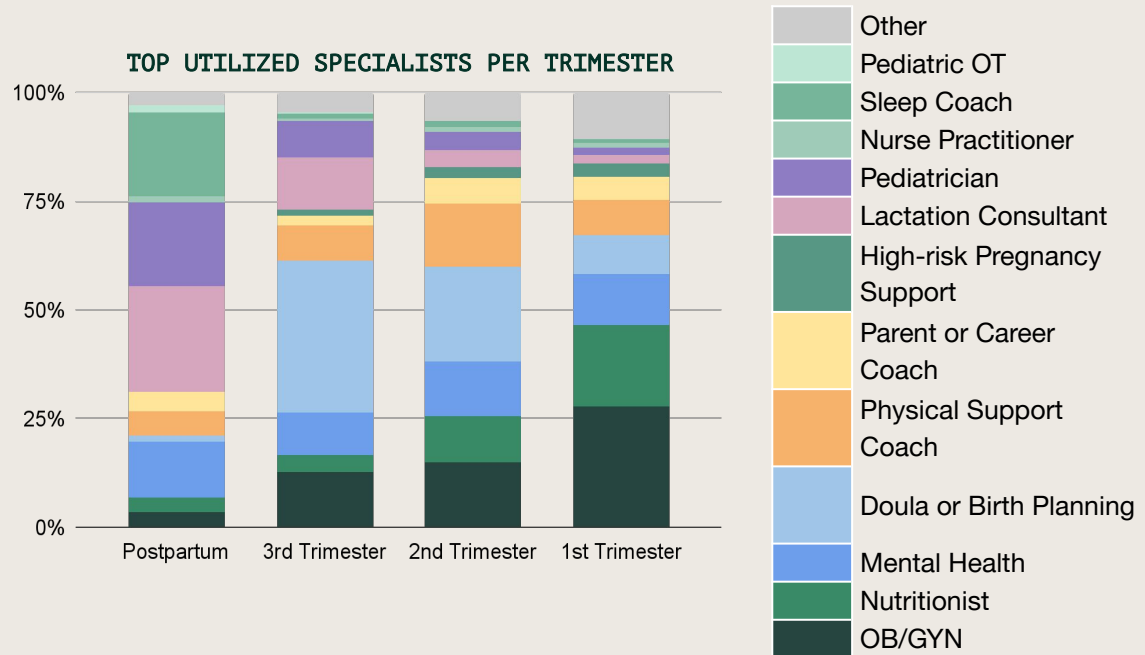
15% reduction in C-Section with 2+ appointments

Mental Health

40% better managed anxiety and depression

Lactation Consultant

60% of members breastfeed longer



Maven Maternity Demo



Maven's trustworthy and engaging care meaningfully changes outcomes while driving down costs

Employee engagement

75%

Enroll in their 1st or 2nd trimester

15+

Touchpoints per month

4.97/5

Average appt. rating

Business productivity

90%

Return to work

70%

Improved productivity

Clinical outcomes

UP TO
20%

C-section reduction

UP TO
28%

NICU reduction

UP TO
31%

ED/ER reduction

Up to 2x clinical and business productivity



Unlimited appointments and savings for employees

We're with you.

∞ MAVEN