



Application for Design Review – Signage Only

Applicant Name: Danko Signs LLC DBA Signarama
Address: 10700 W Venture Drive Unit F City: Franklin
State: WI Zip: 53132
Telephone: 4142353353 Cell Phone: _____
Email: Sales@Signarama-FranklinWi.com

Agent Name: Danko Signs LLC DBA Signarama
Address: 10700 W Venture Drive Unit F City: Franklin
State: WI Zip: 53132
Telephone: 4142353353 Cell Phone: _____
Email: Sales@Signarama-FranklinWi.com

Property Address (Es): 320 Main Street, Racine, WI 53403
Current Zoning: B-4
Current/Most Recent Property Use: American Family Insurance
Proposed Use: _____

Numerous areas of the City have design guidelines which are specific to projects and must be adhered to. The design guidelines can be found at the following link under the design review district heading on the page: <https://www.buildupracine.org/business-tools/planning/>





If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

Required Submittal Format

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

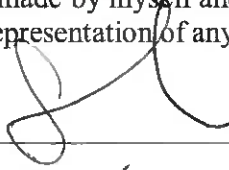
Required Submittal Item	Applicant Submitted	City Received
1. Signage Review Application	☐	
2. Site Plan (drawn to scale) if installing freestanding sign, including: a. Fully dimensioned property boundary b. All buildings (existing and proposed) c. Setbacks from property lines d. Identification as to whether all elements are "Existing" or "Proposed" e. Location of signage, with setbacks	☐	
3. Lighting Plan a. Location of light fixtures b. A cut sheet of light fixtures with indication of cut-offs or shielding c. Illumination diagram indicating intensity of lighting on the property.	☐	
4. Signage Plan a. dimensioned color elevations of signage b. A diagram showing the location of the proposed signage on building	☐	
5. Samples of sign materials	☐	

Acknowledgement and authorization signatures

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization):  Date: 9/9/25

Applicant Signature (acknowledgement): Steve Danko Date: _____



Signarama™

The way to grow your business.

10700 West Venture Drive, Unit F | 414-235-3353

Franklin, Wisconsin 53132

www.Signarama-franklinwi.com



Signarama is recommending a dimensional routed and painted 1 1/2in thick HDU panel for the logo and routed and painted individual letters for the agency name.

Please check layout artwork, spelling, dimensions. Production cannot begin until written approval is received. Additional charges will be applied for any changes that are needed after approval is received. Signarama is not responsible for any errors in spelling, layout, or dimensions that have been approved by the customer. This proof is for listed items only. Any changes or deletions by the customer not shown or charged herein will be billed separately. 50% deposit due at the time of order (full amount if under \$500), balance due upon time of installation.