

11-6814

August 20, 2011

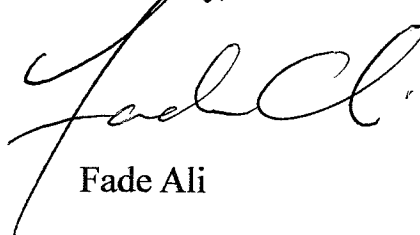
Dear Common Council,

I am writing this letter on the matter of the restriction on my license to sell single alcohol at *The Market* on 1949 Racine Street. The reason I am asking to have the restrictions on my license to be lifted is due to the economy and because to highly meet my customers needs.

Most of my customers are not able to purchase large quantities of alcohol; so instead they want the single serve. And when I don't have the right to sell them, I eventually end up losing the majority of my customers to my competitors. I understand that I also carry groceries, but in most cases the customer would like to buy all their stuff at one time in one place. So, therefore I end up losing a sale and some or most customers don't return because my service didn't meet their satisfaction. On the other hand, I also have electric efficient coolers that cost money to run. Without my business running well and not being able to meet my customers needs, I will probably not be able to pay my bills as well. So with the help of raising the restriction on my license, I could see a lot of good out of it.

Therefore, I've been a great business owner with no problems by far and would like to very much continue running my business successfully. In order for that to happen, I hope I can get the hope of the committee. Thank you again for taking your time to read my letter.

Sincerely,

A handwritten signature in cursive script, appearing to read "Fade Ali".

Fade Ali