



# City of Racine

City Hall  
730 Washington Ave.  
Racine, WI 53403  
www.cityofracine.org

## Meeting Minutes - Draft

### Landmarks Preservation Commission

*Alderman Mollie Jones  
Don Schumacher  
Pippin Michelli  
Pamela Deskins  
John Monefeldt*

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Monday, February 11, 2019

5:15 PM

City Hall, Room 303

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#### Call To Order

*Chairman Monefeldt called the meeting to order at 5:57 p.m.*

**PRESENT:** 3 - Mollie Jones, Pippin Michelli and John Monefeldt

**EXCUSED:** 1 - Don Schumacher

#### Misc. Notes/Attendance

*Tony Veranth was present (Commissioner not listed in the attendance).  
Chris Flynn was excused (Commissioner not listed in the attendance).*

#### Approval of Minutes for the December 10, 2018 Meeting

*A motion was made by Alderman Jones seconded by Commissioner Veranth to approve the minutes of the December 10, 2018 meeting. The motion PASSED by a Voice Vote.*

#### 0155-19

**Subject:** (Direct Referral) Review of National Register Nomination for Gold Medal Furniture Company, 1700-1701 Packard Ave. for comment to the Wisconsin Historical Society (LPC-19).

**Attachments:** [NRHP Nomination Form](#)

*Assistant Director Matt Sadowski explained request and gave a history of the building. He stated the criteria is proposed to be significant because of events that transpired at the location throughout history. He stated the period of significance is from 1905-1969; the company started in 1890's and operated at the site until 1986.*

*Sadowski stated in 1905 the current structure was built, with the office/administration building, the boiler room, etc... following in 1909 and 1912 respectively. He stated to build the factory, 17th Street had to be moved 50 feet to the north. The property is located in the Uptown area.*

*Sadowski reviewed the nomination information attached to this agenda item and pointed out notes of significance. He stated Gold Medal marketed towards the military and camping furniture. In the 1920's Gold Medal chairs became the standard equipment on movie sets and were the standards of what other companies had to follow.*

*Discussion ensued about the company's history.*

*Sadowski stated staff concurs with the building's significance and its contributions to the industry and recommends approval of the nomination. The suggested verbiage for approval would be "[t]he City of Racine Landmarks Preservation Commission wishes to express to the Wisconsin Historic Preservation Review Board its full support for the nomination of the Gold Medal Furniture Company, 1700-1701 Packard Ave., to the Wisconsin State Register of Historic Places and the National Register of Historic Places."*

**A motion was made by Commissioner Michelli, seconded by Alderman Jones to approve the request stating that the City of Racine Landmarks Preservation Commission wishes to express to the Wisconsin Historic Preservation Review Board its full support for the nomination of the Gold Medal Furniture Company, 1700-1701 Packard Avenue, to the Wisconsin Register of Historic Places and the National Register of Historic Places. The motion PASSED by a Voice Vote.**

[0156-19](#)

**Subject:** (Direct Referral) 2019 prioritization of implementation goals in the Heritage Preservation Plan (LPC-19).

**Attachments:** [Racine Heritage Preservation Plan](#)  
[Preservation Plan Goal Setting](#)

*Sadowski reviewed a summary of the implementation schedule for years 1-5. He stated the plan has four goals, 14 policies, and 56 recommendations that were narrowed down to 11 policies and 18 recommendations in 1-5 years. The four goals include:*

- 1. Identify, document, and preserve heritage resources significant to Racine's heritage*
- 2. Promote the protection and preservation of Racine's historic resources through updated ordinances and adoption of new preservation tools*
- 3. Facilitate building rehabilitation and adaptive use projects that spur revitalization of Racine's traditional downtown, industrial areas, and neighborhood commercial districts*
- 4. Increase public understanding of historic preservation benefits through ongoing education and advocacy efforts.*

*Sadowski reviewed the possible goals of the commission and stated that an analysis of Jens Jensen's work within the City has been completed. He stated a grant will be applied for to help fund the preparation of the nomination form. It will be a two year process and the grant will be to hire a consultant to prepare a nomination.*

*Commissioner Michelli asked if there were any provisions to put money into work that needed to be done in the city's parks.*

*Sadowski stated not in our work, however, we could look into what would need to be preserved.*

*In response to Commissioner Michelli, Sadowski stated all of the landmarks in the City of Racine are recognized by the City.*

*Discussion ensued regarding the ordinance that was adopted regarding a property's landmark status and a certified local government. The commission discussed updating the ordinance to undo the exemptions.*

*Sadowski explained the Division of Neighborhood Services work with setting up neighborhood identifications and reviewed the goals and the policies for each.*

*Commissioner Michelli spoke of a town in England called Matlock Bath and its landmark revitalization.*

*Commissioner Michelli stated she would share the toolkits for research of historic properties and other preservation topics.*

**A motion was made by Alderman Jones, seconded by Commissioner Michelli, to defer the item to the next meeting. The motion PASSED by a Voice Vote.**

## **Administrative Business**

### Sixteenth Street reconstruction and paving bricks

*Alderman Jones stated she met with Mayor Mason and other members of City staff and stated they are trying to put the bricks back on College Avenue. She stated the State may not allow bricks in the crosswalk because they are not considered ADA compliant.*

*Chairman Monefeldt stated that it is untrue that the brick surface itself does not meet the Americans with Disabilities Act (ADA) requirements. However if the slope of the crown is exaggerated, it may not comply with ADA.*

*Discussion ensued regarding the slope and the crosswalk.*

*Commissioner Michelli and Chairman Monefeldt stated crosswalks being used as a material transition.*

*The brick street portion of Michigan Avenue in Detroit, Michigan was discussed.*

*Alderman Jones stated the hope is to revive the bricks where they are currently under the paved road.*

*Chairman Monefeldt described Bottleworks District project that he will be working on in Indianapolis, Indiana and its use of bricks.*

## **Adjournment**

*There being no further business, a motion was made by Alderman Jones, seconded by Commissioner Veranth, to adjourn the meeting. The meeting adjourned at 7:19 p.m.*