

## Department of City Development

Brian F. O'Connell, AICP  
Director of City Development

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August 14, 2011

Mayor John Dickert  
Members of the Common Council  
c/o Janice Johnson-Martin, City Clerk

Subject: Request to provide a briefing on the Wisconsin Energy Efficiency Project and its implementation in and by the City of Racine.

Dear Mayor Dickert and Honorable Aldermen:

In November 2009, via resolution 09-1693, the Common Council authorized the participation of the city jointly with other Wisconsin communities and agencies in an application for a stimulus grant for energy savings measures. Ultimately, Racine joined with Milwaukee, Madison, and the Wisconsin Energy Conservation Corporation (WECC) in the application, which was awarded funding.

Since the award, the partners in the grant have negotiated a project strategy with the U.S. Department of Energy. In Racine, the strategy is to provide loans to private commercial and industrial businesses for improvements that result in better energy efficiency.

I respectfully ask for the opportunity to brief the Economic Development Committee on the details of the strategy. Please refer this request to the Economic Development Committee.

Sincerely,

A handwritten signature in blue ink, which appears to read "Brian F. O'Connell", is written over a horizontal line. The signature is fluid and cursive.

Brian F. O'Connell  
Director of City Development

C: David Brown, Finance Director  
Brian Driscoll, WECC  
Gordy Kacala, RCEDC  
Laura Million, RCEDC  
File