

Petition to Exceed Quota for Class A Licenses


I am applying to exceed the following quota under Section 6-97 of the Ordinance:

- 1 Number of licenses (Maximum limit of 40 Class "A" and 26 "Class A" licenses)
- X Geographic restrictions (within 1,000 feet from another Class A premises or 300 feet of any active place of worship, licensed daycare center, school, community center or other facility predominantly attended by individuals under the age of 21) **** 400 feet****

Notwithstanding the above restrictions, the common council may exceed the quota by a two-thirds vote, upon holding a public hearing and providing notice to all property owners within a five-tenths of a mile radius. The common council may only exceed the quota if the applicant does all of the following:

- X Submit a petition to exceed quota (this form);
- X Submit a completed license application for a Class "A" or "Class A" license;
- X Submit proof of ownership or lease of options to purchase, or lease of land or a building for the proposed venture; **deed**
- X Obtain approval by the Department of City Development – Building Inspection and Zoning Division that the building is properly zoned for the proposed venture;
- X Show that the proposed establishment will have a greater impact upon the community than simply the addition of another tavern, liquor store, convenience store or restaurant (please use blank page provided on page 2 or attach a separate document/explanation for this criteria); and
- X Show that the proposed establishment will benefit the community by substantially improving the tax base (please use the blank page provided on page 2 or attach a separate document/explanation for this criteria);

Applicant: Clinton W Woodman dba/ Woodman's Food Market Inc #45

Agent/owner: Clinton W Woodman Signature 

Address of premises: 5430 DURAND AVE RACINE WI 53406

License requested (check one or both): X Class "A" beer X "Class A" intoxicating liquor

Detailed Explanation for Exceeding Quota

Per section 6-97(d)(3) of the ordinance, my proposed establishment will have a greater impact upon the community than simply the addition of another tavern, liquor store, convenience store, or restaurant, specifically because:

see attached

Per section 6-97(d)(4) of the ordinance, my proposed establishment will benefit the community by substantially improving the tax base, such as the establishment will extensively rehabilitate a blighted or deteriorated building, construct a new building on vacant land, or benefiting the community by conferring some other tangible or substantial improvement for the area, specifically because:

see attached

Per section 6-97(d)(3) of the ordinance, our proposed establishment will have a greater impact upon the community than simply the addition of another tavern, liquor store, convenience store, or restaurant, specifically because we are a Wisconsin-based business that understands the importance of supporting and giving back to the communities we are a part of.

Our mission goes beyond retail—we aim to be a positive force in the local area by offering exceptional value, choice, and service. We provide a significantly broader selection of products than most other retailers. This variety not only sets us apart but also enhances the overall shopping experience for our customers.

In addition, our pricing is highly competitive, allowing community members to enjoy quality products at a greater value. By combining affordability with an unmatched selection, we help families and individuals stretch their budgets without compromising on choice.

As a business deeply rooted in Wisconsin, we are committed to being more than just a place of commerce—we strive to be a trusted community partner that contributes meaningfully to the local economy.

Per section 6-97(d)(4) of the ordinance, our proposed establishment will benefit the community by substantially improving the tax base, specifically because it involves the new construction of a high-quality facility on a property that was previously underutilized and unappealing. By transforming this neglected site into a vibrant, attractive, and well-maintained commercial space, we are not only enhancing the visual appeal of the area but also making a significant investment that will contribute to long-term neighborhood revitalization.