



CITY OF RACINE

General Application Form

Department of City Development
730 Washington Ave., Rm. 102
Racine, WI 53403
Phone: 262-636-9151
Fax: 262-635-5347

Type of Reviews

- 2035 Comprehensive Plan Amendment (\$0 Fee)
- Administrative Review (\$0 Fee)
- Certified Survey Map (\$170 + \$50 per lot)
- Conditional Use Permits (\$695 Fee)
- Design Review (\$0 Fee)
- Research Request (\$0 Fee)
- Rezoning (\$830 Fee)
- Appeal of DADRC Decision

APPLICANT NAME: Kim - Eun Kyung Youn
 ADDRESS: STREET: 607 Park Ave CITY: Racine STATE: WI ZIP: 53403
 TELEPHONE: 262-633-4141 CELL PHONE: _____
 EMAIL: ktuchitky@cloud.com

AGENT NAME (IF APPLICABLE): Sara Vego
 ADDRESS: STREET: 4418 13th St CITY: Racine STATE: WI ZIP: 53405
 TELEPHONE: 262-634-0143 CELL PHONE: _____
 EMAIL: fromformaltofun@gmail.com

PROPERTY ADDRESS (ES): 423 6th Street
 CURRENT ZONING: B-4 Central Business
 CURRENT/MOST RECENT PROPERTY USE: Restaurant - light up sign
 PROPOSED USE: Appeal of DADRC decision to not allow internally lit sign
 PROPOSED ZONING (only if applicable): _____
 LEGAL DESCRIPTION AND TAXKEY (only required for CSM, Rezoning and Comprehensive Plan Amendments): _____

CURRENT COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____
 PROPOSED COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____

Are you the owner of the property included in the area of the requested zoning?
 Yes No Option to Purchase Lease

*NOTE: The owner of the property (if different than the applicant) must sign this application.

OWNER & APPLICANT AUTHORIZATION

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application. I agree that if this request is approved, it is issued on the representations made in this submittal, and any approval or subsequently issued building permit(s) or other type of permit(s) may be revoked without notice if there is a breach of representation or conditions of approval. The applicant/owner by their signature understands and agrees that they are responsible for the completion of all on-site and off-site improvements as shown and approved on the final plan:

Owner (s) Signature: [Signature] Date 6/26-18
 Print Name: Eun Kyung Youn

Applicant (s) Signature: [Signature] Date 6-26-18
 Print Name: Sara J Vego

CITY OF RACINE, WISCONSIN
APPLICATION FOR PROJECT REVIEW

BY A DESIGN OR DEVELOPMENT REVIEW AUTHORITY

Downtown State Street _____ West Racine _____ Uptown _____ Douglas Avenue _____
Olsen Industrial Park _____ Young Industrial Park _____ (Jacobsen/Textron) Redevelopment Area _____ (Racine Steel)
Redevelopment Area _____ Plan Commission _____

(Not a substitute for building or sign permit approval)

Submit Completed Application and Supporting Materials To:

Department of City Development

730 Washington Ave., Room 102, Racine, WI 53403

Phone: (262) 636-9151 or Fax: (262) 635-5347

IMPORTANT NOTICE: Failure to submit a complete application and required supporting materials may result in an application being rejected, or the review body deferring or denying a proposal.

PROJECT ADDRESS OR LOCATION: 423 6th St

PROJECT TYPE: Exterior Remodel _____ Addition _____ New Construction _____ Façade Restoration Sign _____ Other _____
Provide Estimate of Aggregate Project Cost:

BRIEFLY DESCRIBE PROJECT:

Add one new Blade Sign to the exterior of the building Approx. 3' x2'

Anticipated Start Date:

Estimated Completion Date:

PROPERTY OWNER: Owner Name:

(Required Information)

Address: 423 6th Street Racine State: WI Zip Code: 53403

Phone #: 262-633-4141 Fax #:

Date: 5-4-18 Signature: [Signature]

BUSINESS INFO: Business Representative: Bill Pfister

Business Name: Michael's Signs

Business Address: 3914 S Memorial Dr

State: WI Zip Code: 53403

Phone #: 262-554-6066

Fax #: 262-554-0574

Date: 4-5-2018

Signature: [Signature]

AGENT INFO: Firm Name:

and Contact:

(Architect/Engineer/Designer)

Address:

State:

Zip Code:

Phone #:

Fax #:

Date:

Signature:

CITY STAFF COMPLETE THIS SECTION

Date received: _____ Date to be reviewed: _____ Action: _____

SUBJECT PROPERTY IS (CHECK ALL THAT APPLY):

In a Historic District _____ Designated Local Landmark _____ State Landmark _____ National Landmark _____ NA _____

ADDITIONAL CITY ACTION THAT MAY BE REQUIRED:

Date of Plan Commission review: _____ Plan Commission action: _____

Date of Common Council review: _____ Common Council action: _____

Other:

SEE REVERSE SIDE FOR SUBMITTAL REQUIREMENTS

RECEIVED

MAY 17 2018

DEPT. OF CITY DEVELOPMENT
CITY OF RACINE

P.O. Box 085179
Racine, WI 53408-5179



Phone 262-554-6066
Fax 262-554-0574

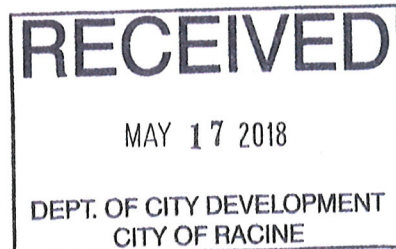
**City of Racine
Downtown Review Board**

The Asiana at Restaurant 423 6th St. would like to add a Blade Sign to the front of their Restaurant. This sign would be 2' tall by 3' wide and overhang the sidewalk from the Corner of their Storefront.

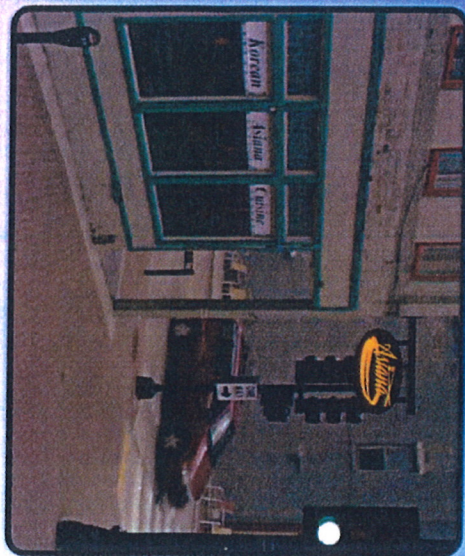
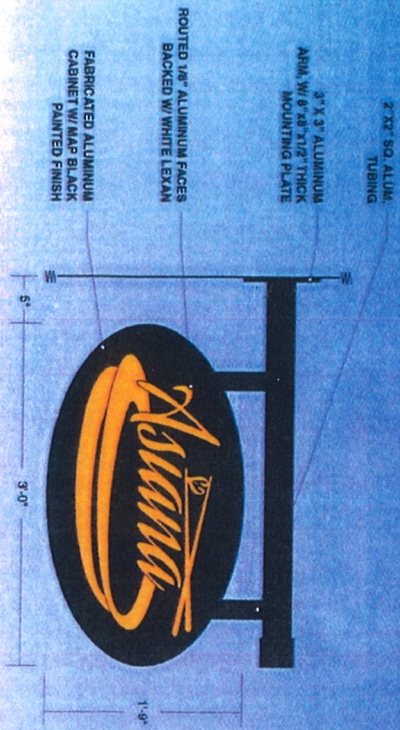
Thanks

A handwritten signature in black ink, appearing to read "Bill Pfister".

**Bill Pfister
262-554-6066 Office
262-497-9999 Cell
bill@michaelsigns.com
www.michaelsigns.com
Sales Consultant
Michael's Signs, Inc.**



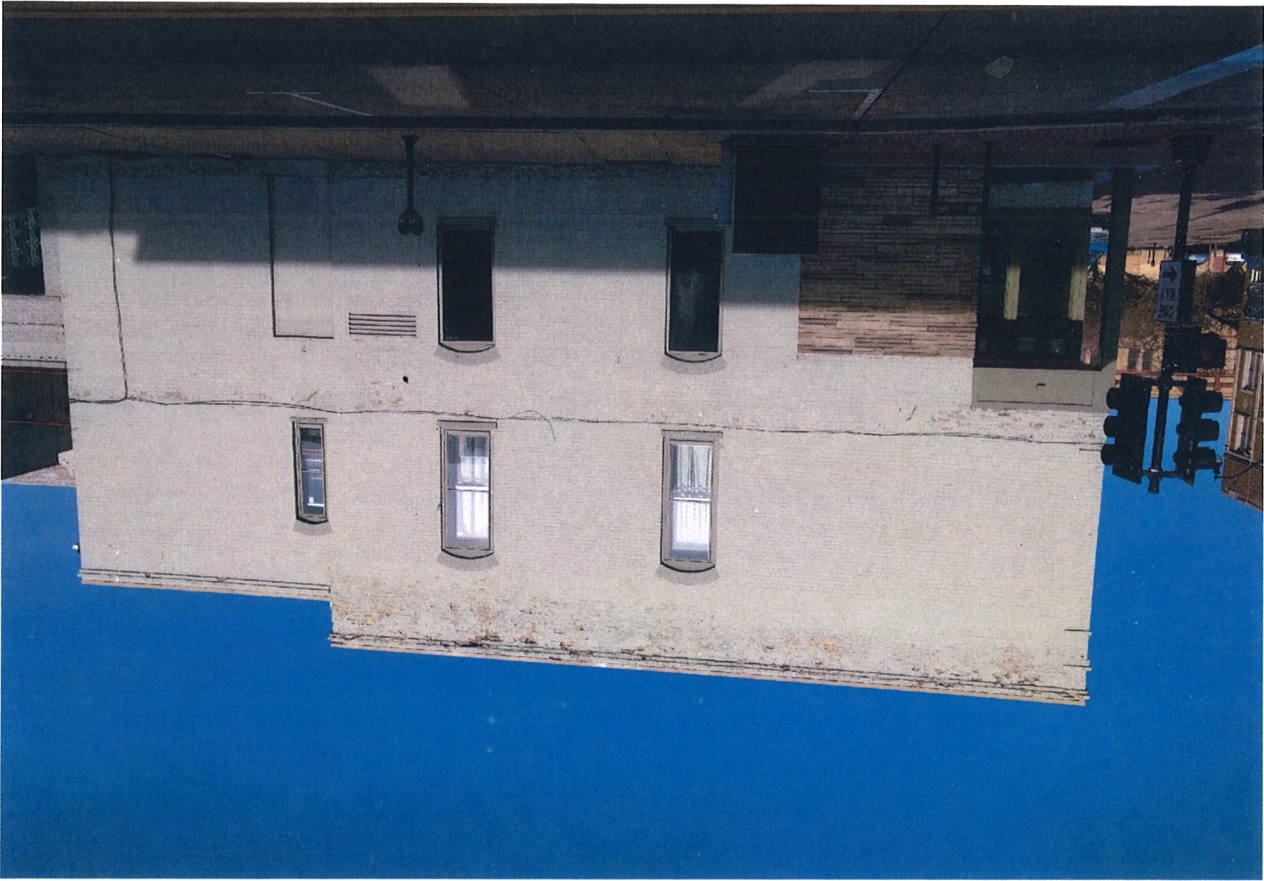
BUILDING SIGNAGE



ASIANA / BUILDING SIGN
ONE (1) DOUBLE SIDED, INTERNALLY ILLUMINATED FLAG MOUNTED SIGN
6" DEEP ALUMINUM CABINET W/ MAP BLACK PAINTED FINISH
ROUTED 1/8" ALUMINUM FACES BACKED W/ WHITE LEXAN
SIGN INTERNALLY ILLUMINATED W/ WHITE LEDS
SIGN MOUNTED TO THE CORNER OF THE BUILDING

<p><i>The Perfect Your Image</i> PH: (820) 554-4066 TOLL FREE: (800) 554-9110</p>						
Client: ASIATA	Date: 4-2-18	REVISION	Illustration: <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes LED	Quantity: 1	Paint Colors (As shown):	Client Signature: _____
Address: 423 OHI ST	Drawing #: 111	1	Electrical Requirements: <input checked="" type="checkbox"/> 5' <input type="checkbox"/> 6' <input type="checkbox"/> 7'	Quantity: 1	Material: <input type="checkbox"/> MAP BLACK <input type="checkbox"/> WHITE	Date: _____
City, State: HAYMADE WISCONSIN	Sheet: 1 of 1	2	Sign Specifications: <input checked="" type="checkbox"/> ROUTED ABOVE	Quantity: 1	Vinyl Film Colors (as shown):	Signature: _____
Sales Rep: BILL PETERH	Designer: KID	3				NOTICE: Michael's Sign, Inc. does NOT provide any warranty or liability for signs installed in any location. REPRODUCTION OF THIS DOCUMENT IS STRICTLY PROHIBITED.

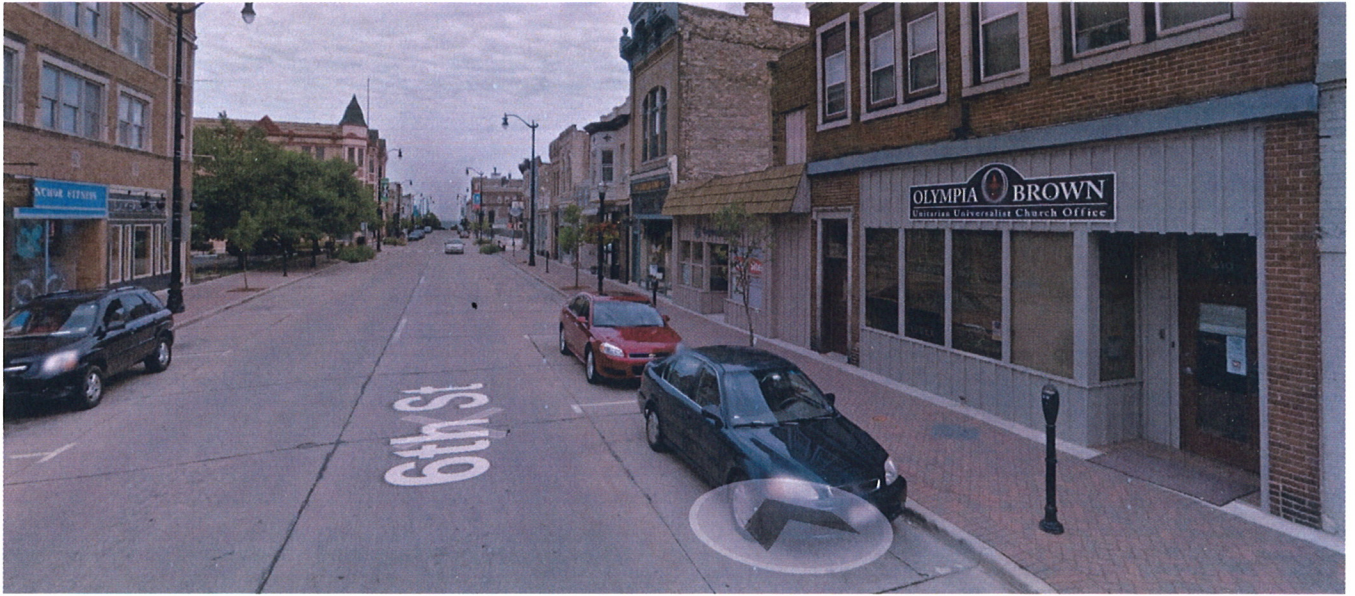
NOTE: DUE TO THE PRACTICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THE PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FABRICATED PAINTED PRODUCT.





This Building is new
gone + has a Internally lit
Scrolling Red light sign
in the Indian parking lot





DOWNTOWN AREA DESIGN REVIEW COMMISSION

Business Name: Asiana Restaurant.

Address: 423 Sixth Street

APPROVING MOTION (FINAL/APPROVED)

THAT THE PLANS FOR A WALL SIGNAGE AT 423 SIXTH STREET BE APPROVED,
SUBJECT TO THE FOLLOWING CONDITIONS:

- A. THAT THE PLANS PRESENTED TO THE DOWNTOWN AREA DESIGN REVIEW COMMISSION (DADRC) ON June 7, 2018 BE APPROVED SUBJECT TO THE CONDITIONS CONTAINED HEREIN.
- B. THAT ALL APPLICABLE CODES AND ORDINANCES BE COMPLIED WITH AND PERMITS BE OBTAINED.
- C. THAT SIGNAGE BE NON-ILLUMINATED OR EXTERNALLY ILLUMINATED WITH GOOSENECK TYPE LIGHT FIXTURES. IF EXTERNALLY ILLUMINATED, FIXTURES SHALL BE REVIEWED BY THE DIRECTOR OF CITY DEVELOPMENT.
- D. THAT A RIGHT-OF-WAY ENCROACHMENT AGREEMENT BE ENTERED INTO WITH THE CITY OF RACINE PRIOR TO INSTALLATION OF APPROVED SIGNAGE.
- E. THAT NO MINOR CHANGES BE MADE TO THE CONDITIONS OF THIS APPROVAL WITHOUT THE REVIEW AND APPROVAL OF THE DIRECTOR OF CITY DEVELOPMENT, AND NO MAJOR CHANGES BE MADE WITHOUT THE APPROVAL OF THE DADRC.

Racine Downtown Design Guidelines DESIGN GUIDELINES CHECKLIST

Project and Applicant Name: 423 6th Street, Asiana Restaurant - blade signage
 Zoning: B-4 Central Business
 Building Use: Restaurant
 Other : _____
 Submission Date: May 17, 2018

DESIGN GUIDELINES

	Applies		Complies	
	Yes	No	Yes	No
1). Racine Character				
• Reinforce Racine's Sense of Place	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• Integrate the Environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Promote Linkages to Racine's Heritage	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• Establish and Strengthen Gateways	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• Promote Architectural Compatibility	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• Preserve Historic Buildings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Use Architectural Contrast Wisely	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Integrate Art	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2). Pedestrian Emphasis				
• Reinforce and Enhance the Pedestrian System	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• Respect Racine's Historic Block Structure	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Define the Pedestrian Environment	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• Protect the Pedestrian from the Elements	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Provide Places for Stopping and Viewing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Create Successful Outdoor Spaces	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
• Integrate Barrier-free Design	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3). Sustainability				
• Green Architecture	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4). Architecture				
• Residential Doors	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Residential Windows	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Residential Bay Windows	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Balconies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Retail and Commercial Doors	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Retail Corner Doors	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Retail Windows	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Building Massing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Security/Privacy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Roofs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Wall Materials	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Wall Structure	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5). Lighting				
• Building Lighting	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Landscape Lighting	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Parking Lot Lighting	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6). Signs				
• Wall Signs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
• Hanging Signs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

The blade signage would extend from the corner of the building and is approximately 3 feet long and 2 feet in height. The signage is proposed to be internally illuminated, which the design guidelines do not expressly allow. This property is also within the Historic 6th Street Business District and externally illuminated signage would better meet the intent of the guidelines and historic nature of the area.