0067-22

$1500 up to 150 Scooters

BILL #: _____

DATE: _____

EXPIRES DECEMBER 31, 20___

RACINE ON THE LAKE
City of Racine, Wisconsin

SCOOTER BUSINESS APPLICATION
THIS LICENSE WILL BE MAILED TO THE ADDRESS LISTED BELOW.

Business Name: _Bird Rides, Inc._____

Business DBA: _Bird_____

Business Address: _406 Broadway Ave. #369, Santa Monica, CA 90401_____

FEIN: _82-1399939_____ **Sellers Permit #:** _____

Contact/Manager Name: _Austin Marshburn_____ **Birth Date:** _____

Contact/ Manager Phone: _866-441-8538_____ **Contact/Manager Email:** _amarshburn@bird.co_

Contact/Manager Home Address: _436 Redrock Way, Petaluma, CA 94954_____

Hours of operation: M 4am-12am   T 4am-12am   W 4am-12am   TH 4am-12am   F 4am-12am   SA 4am-12am   SU 4am-12am

Total Number of Devices in fleet: _150_____ **Age Restriction of users:** _18+_____

How will you Charge Devices:

Scooters will be collected daily by a locally based logistics provider knows as a Fleet Manager. They will be brought to a central, indoor location on private property where they will be recharged before being deployed again the following day (as applicable).

How do you plan to respond to improperly parked devices daily and to devices that have been continuously parked in one location for more than 72 hours:

Bird will maintain a contractual partnership with a locally based logistics provider known as a Fleet Manager. This company will proactively check on all scooters in the public right of way multiple times per day between the hours of 7:00am and 7:00pm. Scooters will be rebalanced (IE. moved) from locations where riders have ended their trips back to pre-identified "nests" or deployment areas where they will not impede pedestrian traffic or present a nuisance.

All scooters are equipped with signage providing a 24/7 customer service line, email address, and multiple social media accounts that riders and non-riders may utilize to request a scooter be moved between normal checks. Bird is also the only company to offer mobile application functionality known as "community mode" which allows anyone (rider or not) to use the app to scan and photograph scooters to report issues directly to the local team.

1

Plan to Accommodate 24- hour customer service:

Bird maintains a 24/7 customer support telephone number available in multiple languages. All scooters possess clear signage providing this telephone number. Bird also maintains a customer support email address and in-app chat messaging available in multiple languages for individuals to request service or report concerns with scooters.

Plan to respond to safety or maintenance issues:

Bird conducts "health checks" on all active scooters daily to ensure they are in proper working order. Scooters also go through a more robust assessment on a weekly basis with appropriate preventative maintenance performed if necessary. Riders and non-riders are also able to use the above described customer support communication channels to report any hardware issues related to the scooters. General maintenance is performed locally to ensure continuity of service, while more significant maintenance will be performed following shipping of the scooters to one of our service centers in the USA.

Plan to provide the city with fleet and ride activity data for all trips starting or ending within the zone of operation on any device within the licensee's fleet:

Bird offers a robust suite of data dashboards accessible via web-browser that provide ride and utilization data, start and end points, heat mapping, and more for use by city officials to monitor the performance of the fleet. These data dashboards allow for the export of data for maintenance of records.

Plan to provide service to operators without access to a smart-phone and/or without ownership of a debit or credit card

For qualifying individuals, Bird offers "text-to-unlock" functionality that enables users to text the QR code found on each scooter to a provided telephone number to gain access to the unit. For the underbanked, Bird also offers prepaid codes that can be inputted into the mobile app to create a digital "wallet" with credit value for use of the scooters.

2

The following must be attached with your application:

- Zone of Operation- Please include map and description with application

- Unique Serial Number of Each Device

- Detailed list of priority zones where the licensee has made arrangements with the property owner to relocate, re-park, or rebalance devices, along with written permission from each property owner where such priority zones will be located

- Copy of all notices and regulations provided by licensee to each operator prior to device activation

- Copy of Insurance Policy

By Signing below you swear to follow all Traffic Laws, State Statutes, and Local Ordinances

Austin Marshburn

SIGNATURE OF APPLICANT
(Authorized to sign on behalf of the business)

- A background check for the business and contact/manager will occur.
- The insurance information will be submitted to the Attorneys Office for review.
- Your completed application will be forwarded to the Public Safety and Licensing Committee. At the Committee meeting you will be required to attend and speak on behalf of your license.
- After Public Safety and Licensing your completed application will move to Common Council if approval is received your license will be issued (Pending all sign-offs, completed application, and fees have been taken care of).

Local Ordinances

a) Before a commercial electric scooter may be initially operated within the city, the applicant shall certify that each commercial electric scooter is in sound mechanical working condition and that it meets the requirements set forth below.

1. Tires. Tires shall be of a size appropriate for the device with no mismatched tires per the design of the device. There shall be no cuts to the tire, localized worn spots that expose the ply, or visible tread wear indicators.
2. Operational horn. Each commercial electric scooter shall be equipped with a fully operational horn or bell. There shall be no siren or compression whistle.
3. Brake. Each commercial electric scooter shall be equipped with a brake in good working condition, adequate to control the movement of and to stop the device whenever necessary.
4. Lamps and reflectors. Each commercial electric scooter shall have a lamp emitting white light visible from a distance of at least 500 feet to the front of the device. Each commercial electric scooter shall also have either a red reflector that has a diameter of at least 2 inches of surface area or a red reflector that is a strip of reflective tape that has at least 2 square inches of surface area on the rear so mounted and maintained as to be visible from all distances from 50 to 500 feet to the rear when directly in front of lawful upper beams of headlamps on a motor vehicle. A lamp emitting a steady or flashing red light visible from a distance of 500 feet to the rear may be used in lieu of the red reflector.
5. Contact information. Each commercial electric scooter shall have a legible company customer service telephone number placed or posted on it.

b) Condition. All commercial electric scooters shall be kept clean; free of damage, rust, stains, or other signs of deterioration; and maintained in a good state of repair at all times, pursuant to section 22-1281(a).

Insurance Requirements

a) Insurance. The commercial electric scooter business shall, at its sole expense, maintain in effect at all times, commercial general liability insurance, automobile liability insurance, workers compensation insurance, and employers liability insurance coverage. As evidence of such, the commercial electric scooter business shall furnish to the city to be reviewed by the city attorney a certificate of each such insurance coverage, each of which shall name the City of Racine, its elected and appointed officials, officers, employees, authorized representatives, or volunteers, and each of them, as additional insureds, and each with not less than the following limits:

1. Commercial general liability: $1,000,000 per occurrence ($2,000,000 aggregate) for bodily injury, personal injury, and property damage;
2. Automobile liability: $1,000,000 per occurrence for bodily injury and property damage that covers all vehicles to be used in relationship to the activities for which a license may be granted;

3. Worker's compensation: as required by statute; and
4. Employers liability: $100,000 each accident, $500,000 disease policy limit, and $100,000 disease (each employee).

Each policy, as applicable, shall identify each commercial electric scooter covered by the policy. Whenever such policy or coverage is cancelled, not renewed, or materially changed, the licensee shall notify the city by certified mail.

Local Traffic Laws

Section 66-1205. – Electric scooter regulations and restrictions.

a) Traffic laws. The operator of an electric scooter shall operate the electric scooter at all times in compliance with local and state traffic laws.

b) Roadways. No person shall operate an electric scooter on any roadway within the city having a speed limit of more than 30 miles per hour.

c) Sidewalks and pathways. No person shall operate an electric scooter:
   1. Upon any sidewalk within the city.
   2. Upon the Root River or Lake Michigan pathways.
   3. Within Monument Square.

d) Trick riding. No person operating an electric scooter shall engage in trick riding upon any public way or street, except when such person is participating as a trick rider in a parade authorized by the city.

e) Racing. No person operating an electric scooter shall participate in any race, speed, or endurance contest upon any public way or street unless specifically granted permission by the police department.

f) Parking. No person shall stop, park, or permit the parking of an electric scooter upon any sidewalk or upon any roadway as to interfere with free passage of vehicles or pedestrians, including, but not limited to, any: transit zone, loading zone, disabled parking and accessibility zone, emergency zone, no parking zone, fire hydrant, call box, utility pole or box, curb ramp, entrance or exit doorway, or driveway.