

May 19, 2008

Mayor Gary Becker
City of Racine
730 Washington Ave.
Racine, WI 53403

Dear Mayor,

The Racine County Convention and Visitors Bureau has signed a three year contract with Breakaway Events Productions, LLC of Milwaukee to host a leg of the International Cycling Classic in downtown Racine on Thursday, July 24, 2008.

The event will consist of a series of four or five criterium style bicycling events for men, women and children of varying ability at distances ranging from 25 miles to 62 miles beginning at approximately 10:30 a.m. and lasting until 8:30 p.m. We are requesting a street closure from 8 a.m. to 9 p.m. for setup and takedown purposes. There are expected to be 500-700 cyclists participating and several thousand spectators. The course that we are requesting is Main St. from State to Sixth St., Sixth St. to College Ave., College to Water St., Water St. to Wisconsin Ave., Wisconsin Ave., to State St., and State St. back to Main St. It is also shown on the enclosed map. The Start/Finish line will be on Main St. at the intersection of 5th Street. We are also considering a live band on Monument Square from approximately 5:30-8 p.m. There will be time between races for vehicular traffic to enter and depart the area.

The International Cycling Classic (also known as SUPERWEEK) is celebrating its 40th year. It consists of a variety of bicycling races over a seventeen day period in southeastern Wisconsin and northern Illinois at multiple venues. It is one of the three largest multi-day cycling events in the country and attracts riders from around the world. I believe that the last time that it was in Racine was 1997. Their very successful annual stop in Kenosha the following night (July 25) is part of "Food, Folks and Spokes". Our intent is to grow this event over time to rival its success there.

Please feel free to contact me with any questions regarding the event. Michael Garrish, the event organizer will also be appearing with me at the committee presentation.

Sincerely,

Dave Blank
President/CEO
RCCVB