

2025  
PRCS Board Report Form  
Marketing

**LOCATION:** PRCS Department

**REPORT PREPARED BY:** Anoush Grigorian

**FOR MONTH ENDING:** April 2025

**FACEBOOK**

Monthly Post Numbers	38
Page Follows	108
Views	165.5K
Comparison (Previous Month vs Current)	41,9k - March/ 165.5k - April
Most Popular Post	Matson Park Playground April 5th - 35 additional followers from post

**INSTAGRAM**

Monthly Post Numbers	32
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**NEWSLETTER**

Number Sent vs Number Open	Sent: 2996 Open: 537
Average Open	Open Rate: 44.4%

**EVENTS/PROJECTS**

Community Health & Wellness Fair  
Mental Health Fair

**LOOKING TO THE MONTH AHEAD**

Ms. Juneteenth	5/3/25
Mental Health Fair	5/7/25
Bryant 1st Community Health & Wellness Fa	5/8/25