

CITY OF RACINE 06-11

Supplemental Application Form for ALL NEW Alcohol Establishments

8. What type of license(s) do you hold at this premise? (check all that apply)

<input checked="" type="checkbox"/> Cigarette	<input checked="" type="checkbox"/> Food (Apply at the Health Dept)
<input checked="" type="checkbox"/> Gas Station (Apply at Clerk's Office)	<input type="checkbox"/>
<input type="checkbox"/> Other (LIST)	<input type="checkbox"/>

9. If applying for a Class B or C license, what type of food service will you have at this location?

(check all that apply) NO

<input type="checkbox"/> None	<input type="checkbox"/> Prepackaged Foods
<input type="checkbox"/> Snacks/Appetizers	<input type="checkbox"/> Catered Events
<input type="checkbox"/> Full Meals -Hours of Food Service. From _____ To _____ (attach additional sheets)	

10. Is this premise under construction? Yes No If yes, estimated completion date?

11. Is this a franchise? Yes No

12. Is this premise currently licensed? Yes No If yes list type of license HIMMAT SINGH GILL

13. Is the current licensee operating? Yes No If no, list date closed _____

LITTER/GARBAGE: What are your plans to keep the grounds clean? (check all that apply)

<input checked="" type="checkbox"/> Sweep	<input type="checkbox"/> Pressure Wash
<input checked="" type="checkbox"/> Pick up litter	<input type="checkbox"/> Hired Maintenance
<input type="checkbox"/> Building owner responsibility	<input checked="" type="checkbox"/> Garbage Cans Outside
<input type="checkbox"/> Other (List)	<input type="checkbox"/>

Who is responsible to keep the grounds clean? (Licensee/Building Owner/Hired Maintenance/Other)

LICENSEE

How Often? (Daily, Weekly, Other) DAILY

NOISE: How are noise issues addressed? (check all that apply)

<input type="checkbox"/> Security	<input checked="" type="checkbox"/> Manager approaches customer(s)
<input checked="" type="checkbox"/> Call Police	<input checked="" type="checkbox"/> Signs Posted
<input type="checkbox"/> Other (List)	<input type="checkbox"/>

SECURITY: What is your security plan? (check all that apply)

<input type="checkbox"/> None	<input type="checkbox"/> Bouncers
<input type="checkbox"/> Hired Security Officers	<input type="checkbox"/> Off Duty Police Officers
<input type="checkbox"/> Other (List)	<input checked="" type="checkbox"/> Digital Video Camera System

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PART 2: DETAILED BUSINESS SITE PLAN

A: ATTACH BUSINESS PLAN which outlines the type of business you plan to operate if granted a license. This should be typed and include the following:

- Hours of operation
- Alcohol sales based on a percentage of total sales
- Sample Menu (if applicable)
- Security
- Parking
- Staffing
- Plan to deal with non-smoking laws
- Any special events/plans
- Good neighbor practices (i.e. litter control)
- Detailed Budget including estimated costs/profits

B: ATTACH DETAILED FLOOR PLAN-You will need to submit a detailed floor plan.

READ ALL INSTRUCTIONS BEFORE PREPARING THE FLOOR PLAN.

- Any application submitted without the detailed floor plan (including all required items as listed below) will not be accepted.
- Even if the premise had previously been licensed and a floor plan submitted, a new floor plan must be submitted with this application.
- The floor plan must be filed on 8 1/2" by 11" size paper.
- A separate sheet of paper must be filed for each floor where alcohol will be stored, displayed, sold, given away and/or consumed.
- Even if the basement is being used for alcohol storage only, a floor plan is still required for the basement.
- Hand drawn floor plans in ink are acceptable. Plans do not need to be architectural drawings or need to be to scale.

THE FLOOR PLAN MUST INCLUDE ALL OF THE FOLLOWING ITEMS:

1. Dimensions of the Premises.
2. Total Square Feet of the Premise (length x width=square feet).
3. Label all entrances and exits.
4. Label all alcohol storage areas (coolers, etc).
5. Provide dimensions of all alcohol storage areas (length x width)
6. Label all alcohol display areas (behind the bar, shelves, etc.)
7. Provide dimensions of all alcohol display areas (length x width)
8. Class B & C Applicants Only: Label all seating areas, bars, and food preparation areas (kitchen)

Supplemental Application Form for ALL NEW Alcohol Establishments

9. Class B & C Applicants Only: Label all outdoor areas used for the sale of service of alcohol beverages (for example, patios, beer gardens, sidewalk cafes)
10. Class B & C Applicants Only: Provide dimensions of all outdoor areas used for the sale or service of alcohol beverages (length x width)
11. Label all parking areas on the premises (do not include street parking) (This is required if the parking is shared, for example, a strip mall.)
12. Provide dimensions of all parking areas available on the premises (length x width). The parking areas(s) should be marked on the floor plan for the first floor showing the relation to the building.
13. Mark the North Point (N) on each page.
14. Write the date on each page.
15. Write the Legal Entity Name (and Agent's Name if a corporation or LLC) on each page
16. Write the Trade (Business) Name on each page.
17. Write the Premise address on each page.

IF YOU LEASE THE BUILDING, ANSWER THE FOLLOWING QUESTIONS:

Have you signed the lease? Yes No

Date lease begins: 07-11-11 Expires 07-11-21

Monthly Rental: \$ 7500

Do you have an option to renew the lease? Yes No

Does your lease allow for the assignment to another party without consent of the owner? Yes No

For what length of time have you been guaranteed occupancy? (number of years) 10 yrs

In addition to paying monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? Yes No Explain if Yes _____

Does the present owner or occupant object to the granting of your license? Yes No

Explain if Yes _____

The City of Racine requires that you describe the type and general nature of entertainment that you will have under the following licenses:

- **Amusement** - COMPLETE SECTIONS A & B
Allows entertainment or exhibitions consisting of music, dancing, singing and floorshows performances. Includes Dance, Instrumental Music and Record Spin.
- **Dance License** - COMPLETE SECTION A ONLY
Allows dancing on the premises by patrons only. Dancing by performers is not allowed. This license also allows the playing of pre-recorded music machines (Record Spin) and instrumental Music by musicians. Singing is permitted if done by the persons actually engaged in the playing of the musical instruments.

CITY OF RACINE 06-11

Supplemental Application Form for ALL NEW Alcohol Establishments

- **Instrumental Music** - COMPLETE SECTION A ONLY
Permits the playing of instrumental music only, with singing on the part of and only by persons actually engaged in the playing of such musical instruments. No dancing allowed.
- **Record Spin** - COMPLETE SECTION A ONLY
Permits DJ's, karaoke and CD players. No dancing allowed.

SECTION A: CHECK ALL THE TYPES OF MUSIC THAT APPLY: ("Variety" is not an acceptable answer.)

None

<input type="checkbox"/> Blues	<input type="checkbox"/> Latin Pop	<input type="checkbox"/> Hard Rock
<input type="checkbox"/> Reggae	<input type="checkbox"/> Classic Rock	<input type="checkbox"/> Country
<input type="checkbox"/> Easy Listening	<input type="checkbox"/> Contemporary R&B	<input type="checkbox"/> Dance - Pop
<input type="checkbox"/> Irish	<input type="checkbox"/> Tropical	<input type="checkbox"/> Other(list)
<input type="checkbox"/> Mexican Top 40	<input type="checkbox"/> New Age	<input type="checkbox"/>
<input type="checkbox"/> Modern Rock	<input type="checkbox"/> Rap	<input type="checkbox"/>
<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Jazz	<input type="checkbox"/>
<input type="checkbox"/> Hip- Hop	<input type="checkbox"/> Classic R&B	<input type="checkbox"/>
<input type="checkbox"/> Dance - R&B	<input type="checkbox"/> Techno	<input type="checkbox"/>
<input type="checkbox"/> Polka	<input type="checkbox"/> Folk	<input type="checkbox"/>

SECTION B: OTHER (check all that apply)

NA NOT APPLICABLE

<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Comedy Acts
<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Live Musicians
<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Poetry Readings
<input type="checkbox"/> Rapping/Rap Contests	<input type="checkbox"/> Solo Singers/Groups
<input type="checkbox"/> Dancing by Performers-Describe	<input type="checkbox"/> Wrestling-Describe
<input type="checkbox"/> Fashion Shows-Describe	<input type="checkbox"/> Patron Contests-Describe
<input type="checkbox"/> Exotic Dancer/Stripper/Adult Entertainment-Describe	<input type="checkbox"/> Other - Describe

Attach additional pages if necessary

If the type of entertainment is not listed above, please describe the type of entertainment you will have:

CITY OF RACINE 06-11

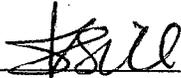
Supplemental Application Form for ALL NEW Alcohol Establishments

IF AFTER THE LICENSE HAS BEEN GRANTED OR ISSUED, YOU WISH TO DEVIATE FROM THE TYPE(S) OF ENTERTAINMENT LISTED. YOU MUST SUBMIT A "REQUEST TO CHANGE THE PLAN OF OPERATION". NO CHANGES IN ENTERTAINMENT SHALL TAKE PLACE UNTIL THE REQUEST HAS BEEN APPROVED BY THE PUBLIC SAFETY LICENSING AND/OR CITY OF RACINE COMMON COUNCIL. V.C (INITIAL)

I (we), the undersigned have a knowledge of the City Ordinances and State Laws currently regulating these licenses and being duly sworn under oath, depose and say that I am (we are) the person(s) and that all statements made in the foregoing application are true and correct.

SUBSCRIBED AND SWORN TO BEFORE ME ON 08-16, 2011

Signature



Printed Name

VIRINDER S GILL

Address

6635 altamount cir
Racine, WI- ~~53406~~
53406

Business Plan
V S GILL LLC
2240 Northwestern Ave,
Racine, WI 53404

1. Company Information:

V S Gill LLC is a neighborhood gas station with convenience store which services non-alcoholic beverages and pre-packed snacks to customers.

V S Gill LLC is located on the north side of Racine at 2240 Northwestern Ave, Racine, WI 53404.

Citgo is the trade name of the business which is owned by Citgo Gas Company and the business is owned by Himmat Singh Gill and Jasbir Kaur Gill.

2. Experience of Owner in operating:

The owner of V S Gill LLC has worked at the same business since 2000. The current owners of the business Himmat Singh Gill and Jasbir Kaur Gill will also be working there after leasing their business.

3. Licenses, Knowledge and Education of owner relating to Operating of Tavern:

Mr. Virinder S. Gill has successfully completed the responsible beverage service program in 2001 and has been working in the industry since then. He has no record of violation.

4. Operation and Marketing Plan for "V S Gill LLC":

Goods Sold:

V S Gill LLC will sell Gasoline, Cigarettes, beer, soda, and other non-alcoholic beverages, as well as prepackaged snacks and drive through Car Wash.

Hours of Operation

V S Gill LLC will be open seven days a week all year around to serve our customers from 5:00AM in the morning to 10:00PM.

Advertising

V S Gill LLC is a neighborhood convenience store. Most customers will be frequent to the store from our neighborhood community through word of mouth of our customers. Special deals as permitted by the vendors will be advertised by window signs and displays in the building.

Customer Parking:

V S Gill LLC is a gas station with convenience store. Customers can park at the pumps under the canopy or in the additional parking on south side of the lot to make quick trips to the store.

5. Beer Supplies:

Upon Approval, I the business owner will purchase beer supplies from approved and licensed suppliers within the city.

6. Pre-Paid Insurance by Virinder S. Gill for "V S Gill LLC":

The Business owner will contact its agent on approval and will make the insurance policy in effect before or on the day he will take over the business. If requested, we will provide the written evidence to the city clerk for the city of Racine, Wisconsin, that liability insurance is in effect before "V S GILL LLC" opens for business with public.

7. Floor Plan:

The Floor plan for "V S GILL LLC" is attached

The floor plan shows that there will be only one Entrance that customers will be able to use to enter the premises. The "Exits" are "Emergency Exits" Only.

8. Business Bank Account:

The Business Bank Account for "V S GILL LLC" will be at Tri City National Bank.

9. Building:

The Business at 2240 Northwestern Ave, Racine, WI 53404 Wisconsin is owned by Himmat S. Gill and Jasbir Kaur Gill. The Building is rented by "V S GILL LLC" for the sum of \$8750.00 per month plus the property tax.

10. Federal Employer I.D. Number:

"V S GILL LLC" has been issued a Federal Identification Number 27-0391348

11. Wisconsin Business Tax Registration Number:

V S Gill LLC applied for and was issued a business tax account number by Wisconsin Department of Revenue and Confirmation of the issuance of the said tax number to the V S Gill LLC d/b/a NORTHWESTERN CITGO is attached hereto.

12. Building Inspection:

The premise located at 2240 Northwestern Ave, Racine, WI 53404 has been inspected by the city of Racine building department and has passed the inspection.

13. City Health Inspection:

The premise located at 2240 Northwestern Ave, Racine, WI 53404 has been inspected by the Department of Health for the city of Racine for approval of the sale of pre-packaged goods.

14. Concluding Statement by Owner:

"V S GILL LLC" is a single member LLC owned by Virinder S. Gill. It is a neighborhood Convenience Store with Gas Station and Car Wash.

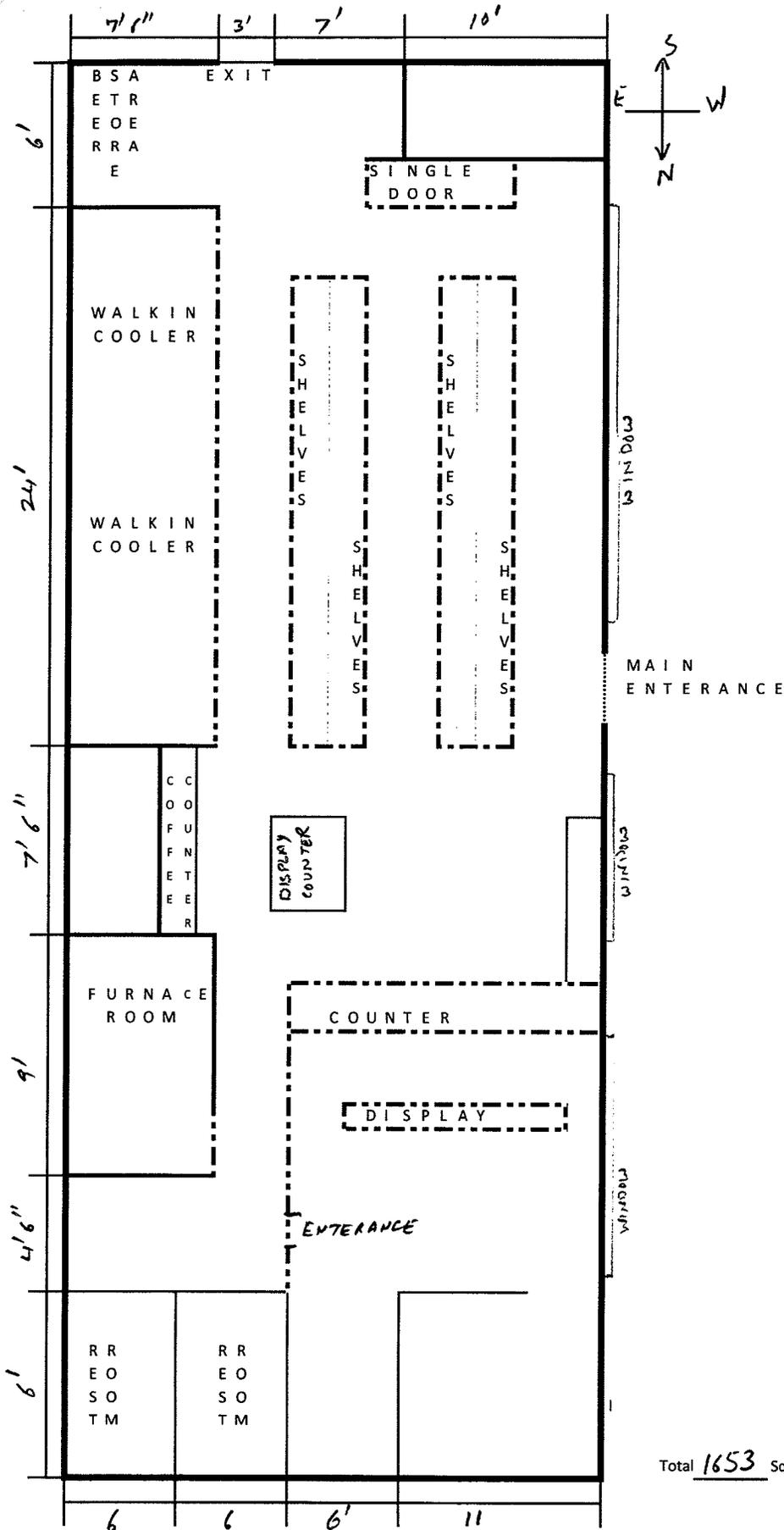
Virinder S. Gill lives at 6635 Alta Mount Cir, Racine WI 53406 which is owned by his parents who are also the owners of the current business at 2240 Northwestern Ave, Racine, WI that he is leasing from them.

Dated 8th Day of August 2011

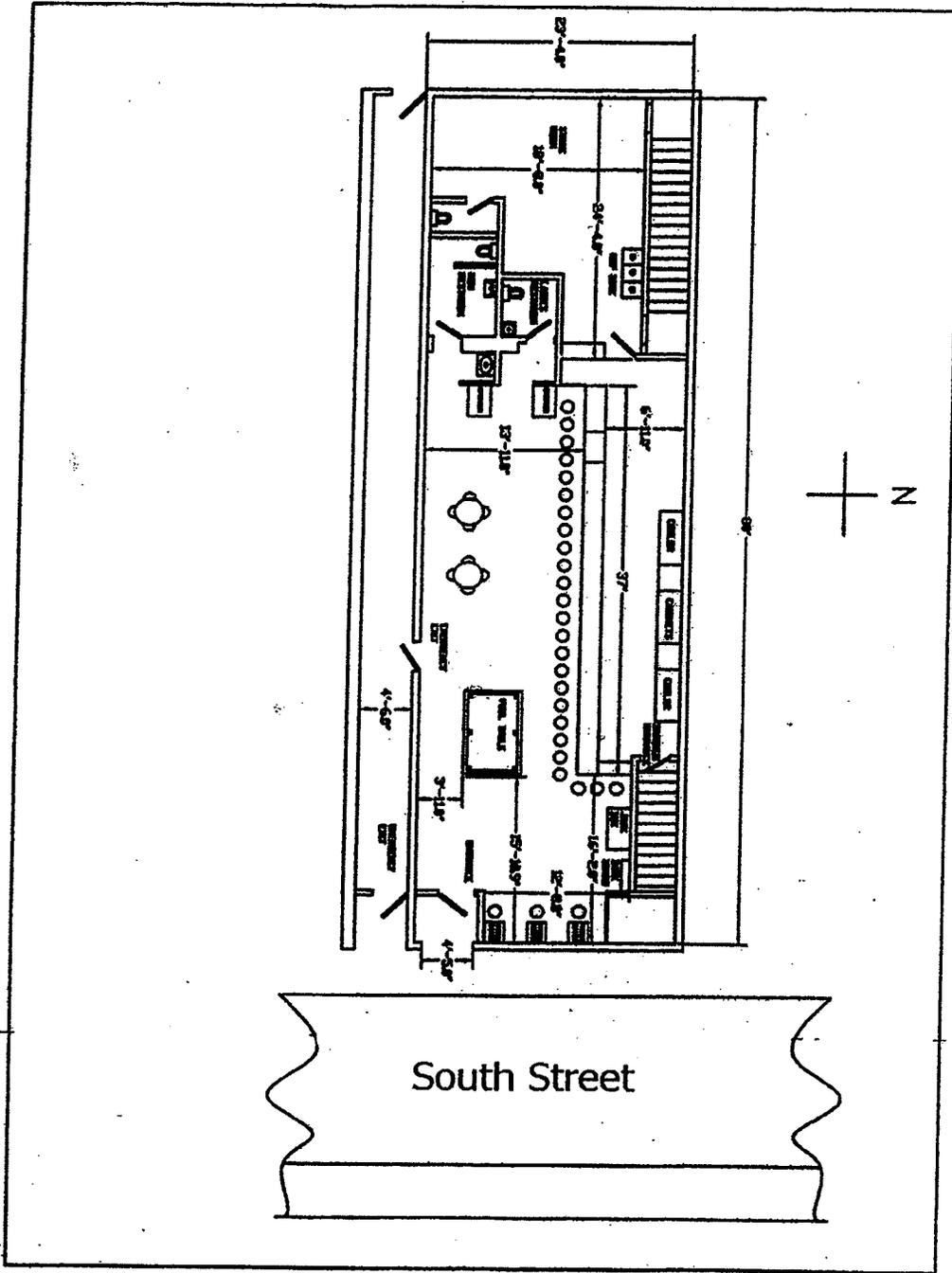
Respectfully Submitted



Virinder Singh Gill
6635 Alta Mount Cir,
Racine WI 53406
(414) 801 7106



Sample Floor Plan



VS GILL LLC - NORTHWESTERN CITGO
 2240 NORTH WESTERN AVE, RACINE, WI
 PROJECTED INCOME STATEMENTS

Ordinary Income/Expense	
Income	
Gas Sale	1,464,458.04
Grocery Sales	782,774.00
Lottery sales	192,213.50
Total Income	2,439,445.54
Cost of Goods Sold	
Car Wash Supply Purchase	5,308.65
Gas Purchase - Credit Cards	947,996.48
Gas Purchase - EFTs	477,506.89
Grocery Purchase	579,453.62
Misc. Groceries	38,400.00
Lottery purchase	192,213.50
Total COGS	2,240,879.14
Gross Profit	198,566.40
Expense	
Bad Debt	127.59
Bank Service Charges	820.12
Credit Card Processing Fee	5,608.00
Depreciation	22,400.00
Disposal	1,351.18
Donation	600.00
Equipment Rental	2,118.82
Insurance	4,237.44
Interest Expense	41,457.25
Lease	387.84
Licenses and Permits	975.00
Payroll Expenses	34,191.00
Printing and Reproduction	208.73
Professional Fees	
Accounting	1,500.00
Total Professional Fees	1,500.00
Repairs & Maintenance	13,917.50
Security	998.85
Supplies	
Office	86.60
Supplies - Other	139.20
Total Supplies	225.80
Taxes	
FICA	2,615.52
FUTA	111.98
Property	14,533.58
Sales	20,898.56
UnEmployment	64.80
Total Taxes	38,224.44
TeleCheck Expenses	384.00
Telephone	2,123.39
Terminal Fees	971.16

VS GILL LLC - NORTHWESTERN CITGO
 2240 NORTH WESTERN AVE, RACINE, WI
 PROJECTED INCOME STATEMENTS

Travel & Ent	
Travel	20.00
Total Travel & Ent	<u>20.00</u>
Utilities	
Gas and Electric	18,807.45
Water	2,962.18
Total Utilities	<u>21,769.63</u>
Total Expense	<u>194,617.74</u>
Net Ordinary Income	3,948.66
Other Income/Expense	
Other Income	
ATM Commission	5,591.50
Carwash Sales	23,414.00
Frito-Lay	649.94
Lorillard	11,718.50
Phillip Morris	0.00
Primegamez LLC	0.00
RJReynolds	879.26
WDNR	0.00
Wisconsin Lottery	12,529.66
Total Other Income	<u>54,782.86</u>
Net Other Income	<u>54,782.86</u>
Net Income	<u><u>58,731.52</u></u>
Inventory	
Beginning Inventory	65,848.00
Closing Inventory	<u>66,890.00</u>
Different In Inventory	<u>1,042.00</u>
Net Income after Inventory	<u><u>59,773.52</u></u>
Ending Bank Balance	717.71