

Top Dog Hot Dogs

Caleb Robinson

520 Main Street

Director Donnie Snow and Administrative Staff;

My name is Caleb Robinson and I currently own and run Top Dog Hot Dogs. I am writing this letter to get on next month's agenda in regards to selling and vending hot dogs in Racine's city parks, Island Park in particular. As an avid softball player, park guest, and business man I have seen a need for such an asset to be added to parks. I am not interested in this leading up to a uproar as it did when I first set up shop on Monument Square but am more interested in going about this the right way. I have done a little research within the City of Racine Municipal Code and found a couple statues that relate directly to my request. Sec. 70-83 states: No person shall transact business of any kind upon any park, beach, or rec area EXCEPT by written consent of the board of Parks, Rec, and Cultural Service. Sec. 70-85 also states: No person shall sell, vend, or otherwise transfer for consideration any food, drink, or merchandise in or upon any city parks EXCEPT commissionaires of the city in areas authorized by contract with the city, and except these persons authorized to do so by a person who has reserved and rented a specific are of a perk during such rented time. To me the most important statue Sec. 70-38 states: The board has the power and authority to govern, manage, IMPROVE, and care for all city parks...

I believe such an asset on city parks will improve the quality of experiences for visitors, softball players, and fans. I understand that with alterations to these statues it could open the flood gates to vendors and the parks could be overrun with them. That's why I believe it would be important to put procedure in place that would both vitalize the park experience and protect it at the same time. I personally would only like to set up my cart at Island Park Monday – Thursday from 6pm – 10pm (or during softball games) and would not venture into others right away. If there was a process for applying for specific dates, and times it could be beneficial to both parties. I would gladly donate 5% of my gross sales back to the Department of Rec and would suggest making that mandatory as to generate a little income on your behalf.

I would be happy to assist in the process of getting such a format going to help increase the park experiences in our city. I would also be open to the idea of placing a bid in for getting the concession stand at Island Park back open and running if we could not come to terms on the before mentioned. Thank you for your time.

Cordially,



5-14-10
Caleb Robinson