



CITY OF RACINE
General Application Form

Department of City Development
730 Washington Ave., Rm. 102
Racine, WI 53403
Phone: 262-636-9151
Fax: 262-635-5347

- Type of Reviews**
- 2035 Comprehensive Plan Amendment (\$0 Fee)
 - Administrative Review (\$0 Fee)
 - Certified Survey Map (\$170 + \$50 per lot)
 - Conditional Use Permits (\$695 Fee)
 - Design Review (\$0 Fee)
 - Research Request (\$0 Fee)
 - Rezoning (\$830 Fee)

APPLICANT NAME: Michaels Signs Inc.
ADDRESS: STREET: 3914 S. Memorial Dr. **CITY:** Racine **STATE:** WI **ZIP:** 53403
TELEPHONE: 262-554-6066 **CELL PHONE:** _____
EMAIL: rosie@michaelsigns.com

AGENT NAME (IF APPLICABLE): same as applicant
ADDRESS: STREET: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____
TELEPHONE: _____ **CELL PHONE:** _____
EMAIL: _____

PROPERTY ADDRESS (ES): 1320 Wisconsin Ave / 1330 College Ave
CURRENT ZONING: _____
CURRENT/MOST RECENT PROPERTY USE: clinic / hospital
PROPOSED USE: _____
PROPOSED ZONING (only if applicable): _____
LEGAL DESCRIPTION AND TAXKEY (only required for CSM, Rezoning and Comprehensive Plan Amendments): _____

CURRENT COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____
PROPOSED COMPREHENSIVE PLAN DESIGNATION: (only for comp plan amendments) _____

Are you the owner of the property included in the area of the requested zoning?
 Yes No Option to Purchase Lease

***NOTE:** The owner of the property (if different than the applicant) must sign this application.

OWNER & APPLICANT AUTHORIZATION

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application. I agree that if this request is approved, it is issued on the representations made in this submittal, and any approval or subsequently issued building permit(s) or other type of permit(s) may be revoked without notice if there is a breach of representation or conditions of approval. The applicant/owner by their signature understands and agrees that they are responsible for the completion of all on-site and off-site improvements as shown and approved on the final plan:

Owner (s) Signature: Steven C Spratt **Date** 7/12/18
Print Name: Steve Spratt, Ascension
Applicant (s) Signature: Rosie Olle **Date** 7/9/2018
Print Name: Rosie Olle



CITY OF RACINE

Conditional Use Permit Checklist

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730 Washington Ave., Rm. 102
Racine, WI 53403
Phone: 262-636-9151
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Applicant

- General Development Application Form
- SITE PLAN(S)
 - **MUST BE DRAWN TO AN ENGINEER OR ARCHITECT SCALE AND PROVIDE THE FOLLOWING INFORMATION** (Unless otherwise noted, provide 3 copies of the Site Plan. If full-scale architectural plans are submitted, one copy of the plans shall be no larger than 11"x17". The reduced copy does not need to be to scale. NOTE: Submit 8 sets for Planned Developments). **Complete, scaled and legible plans are required. If you are unable to provide this information addressing all the requirements below, you may wish to contact an architect to assist you in creating your documents for submittal.**

Plans Should Include

- Lot Information**
 - Clearly identify the lot(s) being requested for Conditional Use. Include accurate lot dimensions, and the location of the lot in relation to adjacent streets, curbs, and surrounding lots. Provide a North arrow, and note the scale used (i.e.: 1"-20').
- Structure Location**
 - Location of all structures on the lot. All structures shall be drawn and dimensioned. Show the distance of the structures from property lines, as well as the distance from other buildings on the lot.
- Ingress/Egress**
 - Show the access drives, and their widths, into the site. Also show any recorded ingress/egress or other easements (check with the Register of Deeds for this information). Show location and width of all easements within the site and at the property line/s.
- Parking Lot**
 - Show all on-site parking areas with stall sizes. Legal stall size is 9' wide by 19' deep. Indicate the width of all drive aisles accessing the parking. Show the curb line, wheel stops, any loading areas on the building/site, and location of handicapped spaces.
- Trash/Utility Areas**
 - Show the location of trash or utility areas and how they will be, or are, screened (i.e.: fencing with slats, wood fencing, landscaping, etc.). Trash bins/dumpsters require 6' opaque screening with closing gates.
- Fencing/Walls**
 - Show the location and height of all existing and proposed fencing or walls and what materials they are/will be made of. Show any outdoor patio areas, even if located below a canopy.
- Outdoor Lighting**
 - Show all existing and proposed outdoor lighting located on the building and on the site itself. Provide the height of the lights by measuring from grade to the top of the fixture. Identify the type of fixture and angle/direction of the light beam. If an under-lit canopy is requested, a photometric plan prepared by a licensed company is required with the submittal.
- Landscaping**
 - Provide a landscaping plan showing all existing and proposed landscaping. Indicate the plant species, sizes (caliper or gallon), and location of plantings on the site plan. Indicate and identify if existing landscaping is proposed to be altered. Species to be non-invasive, salt tolerant and drought resistant.

- Surface Details**
 - Indicate the surface detail of all outdoor areas (i.e.: grass, gravel, asphalt, concrete, pavers, etc.).
- Sewer/Water**
 - Show the location of all sewer, water and storm sewer lines (only for new construction or project where there is an increase in impervious surface).
- Signage**
 - Provide proposed signage information for the project. (Note: This is required if signage is the reason for the conditional use. If not, signage may be approved separately from the Conditional Use review unless otherwise indicated by Staff).
- Drainage/Grading**
 - Show on-site surface water drainage and grading, and building and ground elevations (new construction only).
- FLOOR PLANS & ELEVATION DRAWINGS TO SCALE:** (Unless otherwise noted, provide 3 copies, One of the three copies shall be no larger than 11"x17". The reduced copy does not need to be to scale. (NOTE: Submit 8 sets for Planned Developments): **If you are unable to provide this information addressing all the requirements below, you may wish to contact an architect to assist you in creating your plans.**
- Scaled Floor Plans**
 - Provide an 'as-built' copy, and a 'proposed build out' copy if any changes to the internal layout are requested. Scaled dimensions of all interior areas shall be provided. These areas may include office spaces, general work areas, storage areas, waiting rooms, repair areas, bathrooms, garage areas, kitchen areas, etc.
- Architecture**
 - Provide detail of existing architectural treatments on the entire building exterior. If remodeling, repairing, or new construction work is part of this proposal, also provide information on proposed colors, materials, and extra features such as awnings, canopies, porticos, etc. Identify what materials the building will be constructed of (i.e.: masonry, brick, etc.). Indicate any proposed changes to the materials (including the roof).
- OTHER INFORMATION**
- Written Description**
 - Provide a DETAILED, WRITTEN description of the proposed business. Provide information about the type of business, machinery involved, type of product produced and/or services being provided, noise issues, parking data, etc. Additional information may be requested throughout the review process.
- Deliveries**
 - Discuss anticipated truck traffic and size of trucks, as well as frequency of deliveries and pick-ups.
- Maintenance Plan**
 - Provide a site maintenance plan, indicating who will be responsible for things such as grass cutting, garbage and litter removal, enforcement of parking standards, clearing of snow, daily site up-keep, etc. If these duties will be contracted out, include a copy of the contractor's proposal or agreement.
- Indicate any plans for future expansion, if applicable**
- Review Fee**
 - **A non-refundable review fee of \$695.00, payable by cash or check, made out to the City of Racine shall be submitted with the complete submittal+. If this request is being made in conjunction with a rezoning request, the combined fee is \$1,120.00.**

I certify that all items checked above have been provided. I understand that not providing all of this information may result in an incomplete application and delay the consideration of my project for approval.

SIGNATURE: Boone Ollie DATE: 7.26.18

Sign Recommendation

APPROVED

E-1

Existing

Sign Type: Pan
 Quantity: 1
 Location: Parking Lot
 Illumination: None
 Approx. Size:
 H: 2'-0"
 W: 24'-5"
 OAH: 6'-6"
 HOG: 6'-6"
 Comment:

Action: Re-face

Make Good:

Recommended

Sign Type: Panel
 Sign Code:
 Quantity: 1
 Attachment: Frame/retainer
 Illumination: None
 Approx. Size:
 H: 2'-0"
 W: 24'-5"
 OAH:

Comment: Replace face with white background and copy to match existing format. Existing sign above, to remain.



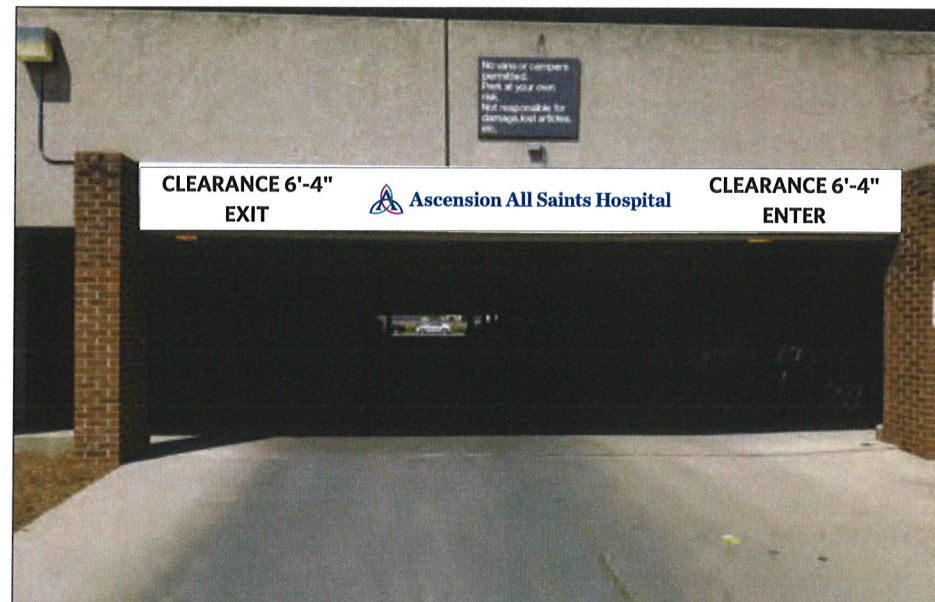
Context



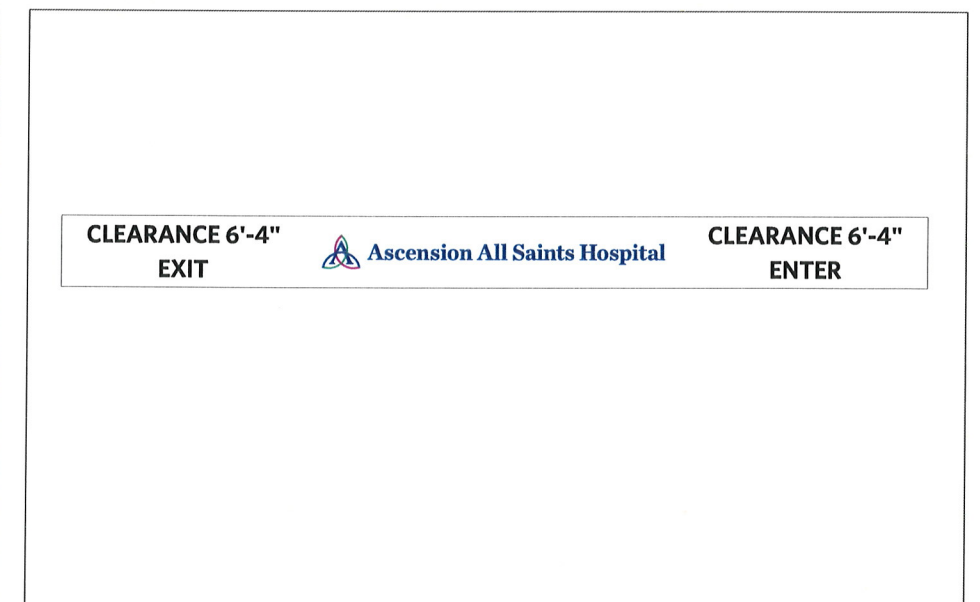
Detail Side A



Mounting Detail



Recommended - Side A



Close Up

Sign Recommendation

APPROVED

E-2

Existing

Sign Type: Monument
 Quantity: 1
 Location: Public Facing
 Illumination: None
 Approx. Size:
 H: 7'-3"
 W: 6'-0"
 OAH: 7'-9"
 HOG:
 Comment:

Action: Replace

Make Good:

Recommended

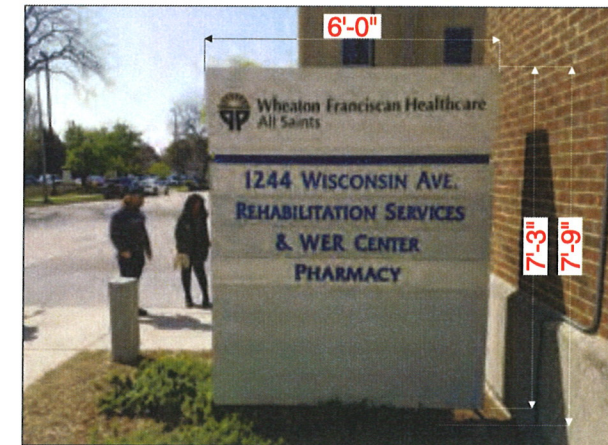
Sign Type: Monument
 Sign Code: Mon.37
 Quantity: 1
 Attachment: Base/Plinth
 Illumination: None
 Approx. Size:
 H: 7'-6"
 W: 4'-11"
 OAH: 8'-0"

Comment: confirm address with facilities.

Make sure when reviewing this with facilities they know marketing vetted the name of WER vs Work Center with operations and we changed it at the request of operations



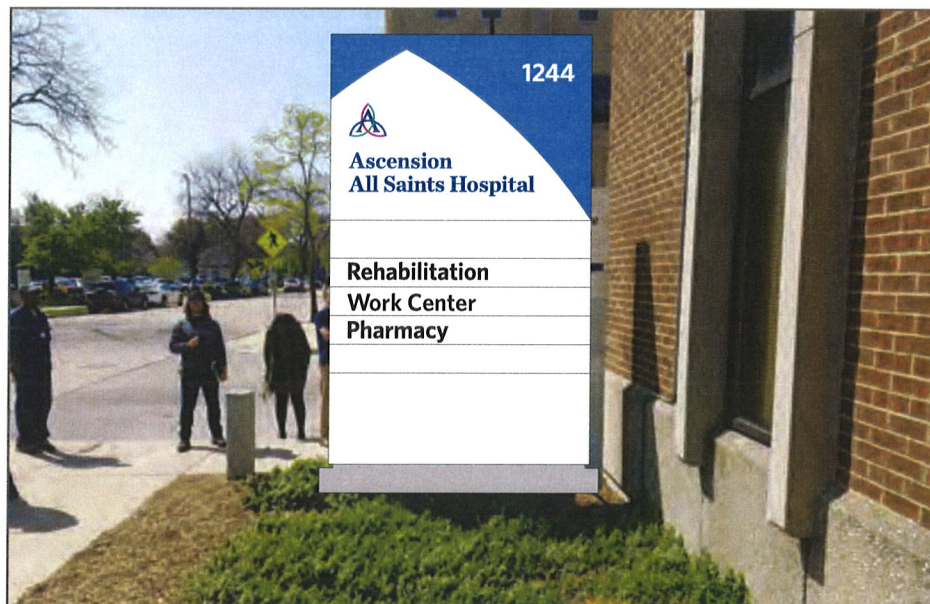
Context



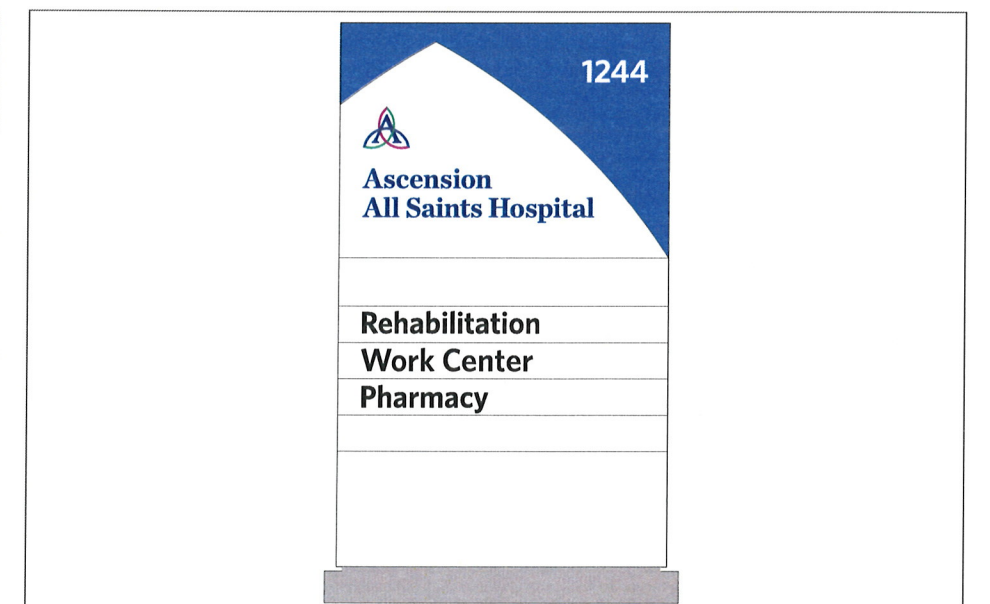
Detail Side A



Detail Side B



Recommended - Side A



Recommended - Side B

Sign Recommendation

APPROVED

E-3

Existing

Sign Type: Pan
 Quantity: 1
 Location: Side Entrance
 Illumination: None
 Approx. Size:
 H: 3'-0"
 W: 6'-0"
 OAH:
 HOG: 7'-3"
 Comment:

Action: Replace

Make Good:

Recommended

Sign Type: Panel
 Sign Code:
 Quantity: 1
 Attachment: Fasteners behind
 Illumination: None
 Approx. Size:
 H: 3'-0"
 W: 6'-0"
 OAH:
 Comment:



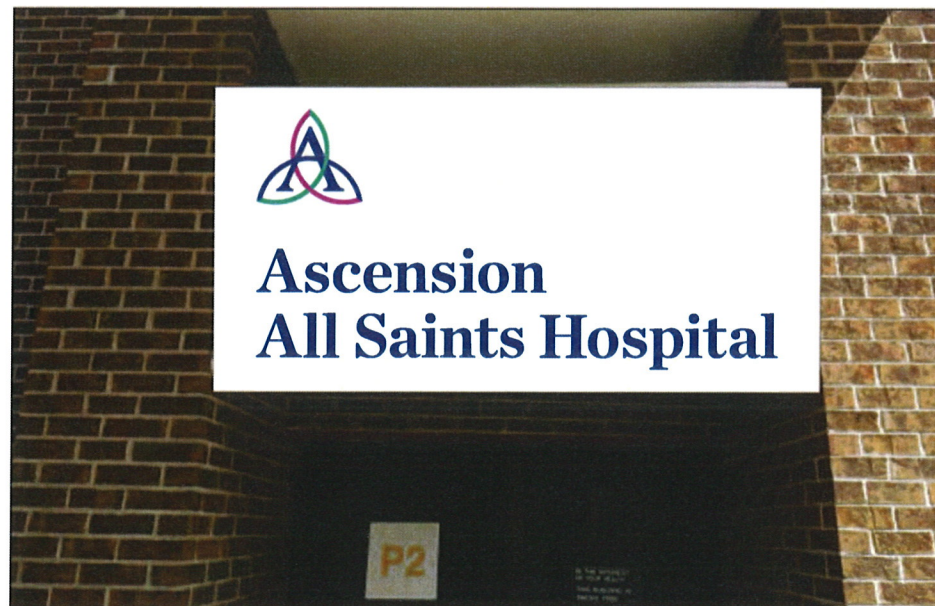
Context



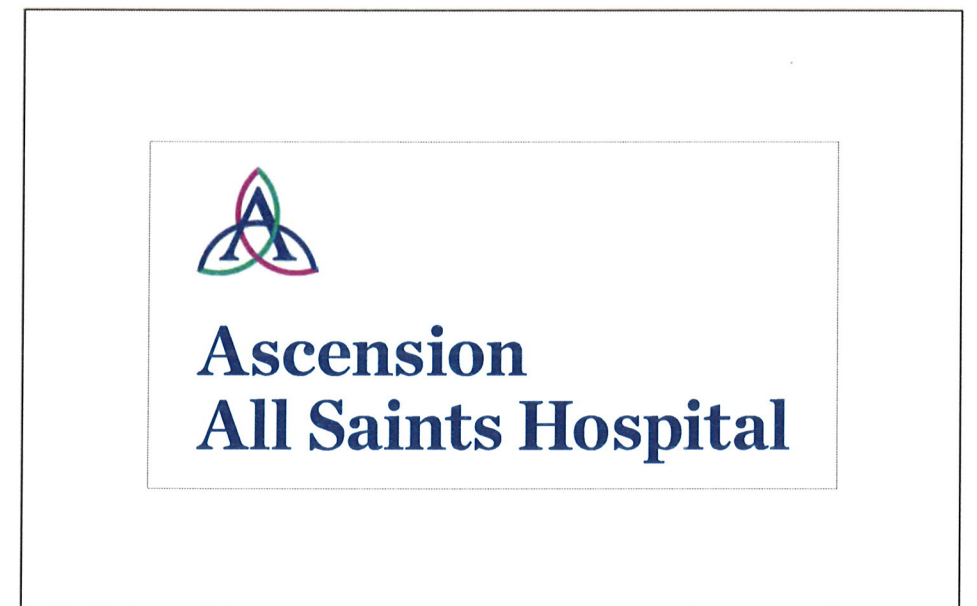
Detail Side A



Mounting Detail



Recommended - Side A



Close Up

APPROVED

Sign Recommendation

E-4

Existing

Sign Type: Pan
 Quantity: 1
 Location: Parking Lot
 Illumination: None
 Approx. Size:
 H: 2'-0"
 W: 24'-5"
 OAH:
 HOG: 6'-6"
 Comment:

Action: Re-face

Make Good:

Recommended

Sign Type: Panel
 Sign Code:

Quantity: 1
 Attachment: Frame/retainer
 Illumination: None
 Approx. Size:
 H: 2'-0"
 W: 24'-5"
 OAH:

Comment: Replace face with white background and copy to match existing format. Existing sign above, to remain.



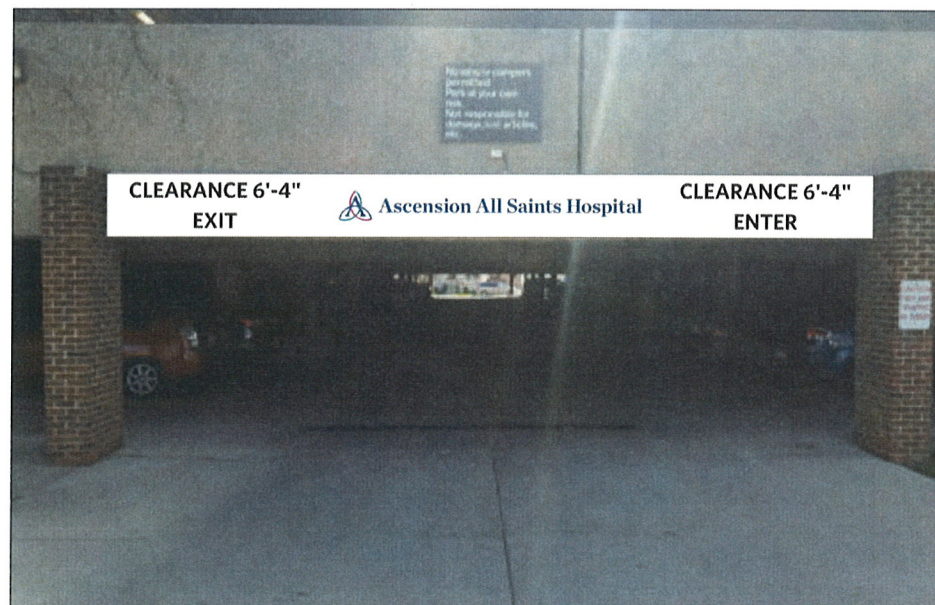
Context



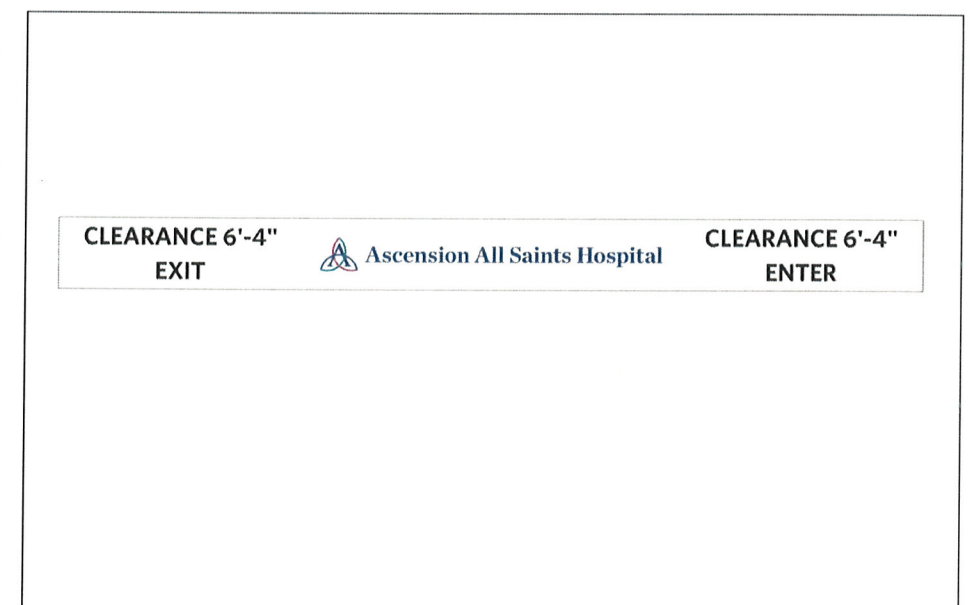
Detail Side A



Mounting Detail



Recommended - Side A



Close Up

Sign Recommendation

APPROVED

E-1

Existing

Sign Type: Dimensional Letters
 Quantity: 1
 Location: Public Facing
 Illumination: None
 Approx. Size:
 H: 1'-3"
 W: 12'-1"
 OAH:
 HOG: 11'-0"
 Comment:

Action:

Make Good:

Recommended:

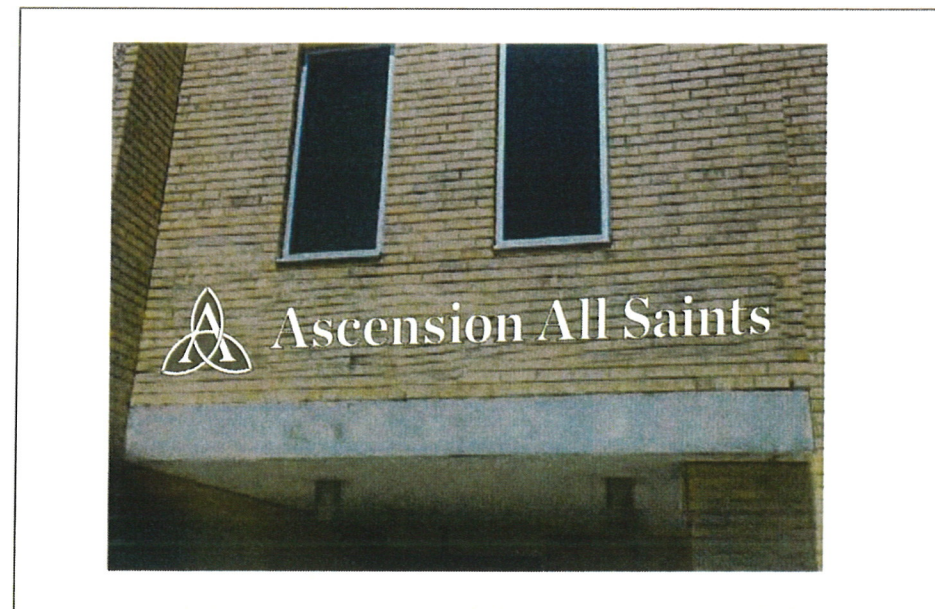
Sign Type: **Plate Letters**
 Sign Code: **PL.H.CUST.W.15.18**
 Quantity: **1**
 Attachment: **Wall**
 Illumination: **No**
 Approx. Size:
 H: **1' 3-3/8"**
 W: **9' 5"**
 OAH: **2'-8 7/8"**
 Comment: **Approved by Marketing 12/7/17**



Context



Detail Side A



Recommended - Side A



Close Up

Sign Recommendation

E-2

Existing

Sign Type: Channel Letters
 Quantity: 1
 Location: Public Facing
 Illumination: Internal
 Approx. Size:
 H: 3'-3"
 W: 13'-5"
 OAH: 3'-3"
 HOG: 12'-2"
 Comment:

Action:

Make Good:

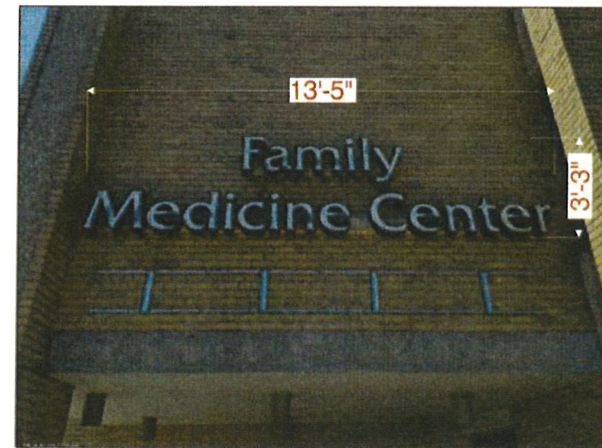
Recommended

Sign Type: Custom channel letters on custom raceway
 Sign Code: CLR-CS-CUS-W-18-18
 Quantity:
 Attachment: Raceway
 Illumination: Yes
 Approx. Size:
 H: 3'9"
 W: 13'
 OAH: 3' - 3 7/16"

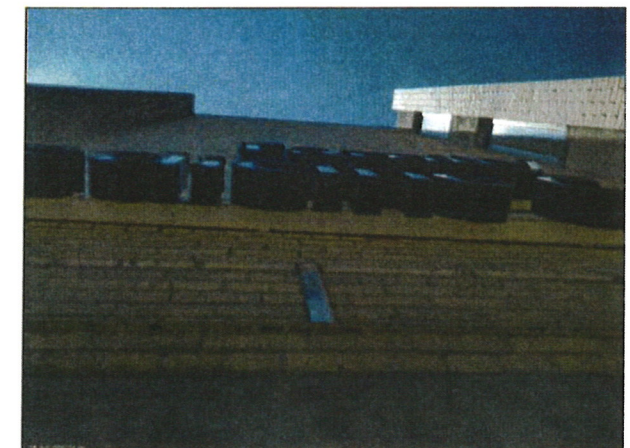
Comment: Confirm removal of Family Medicine Center with facilities



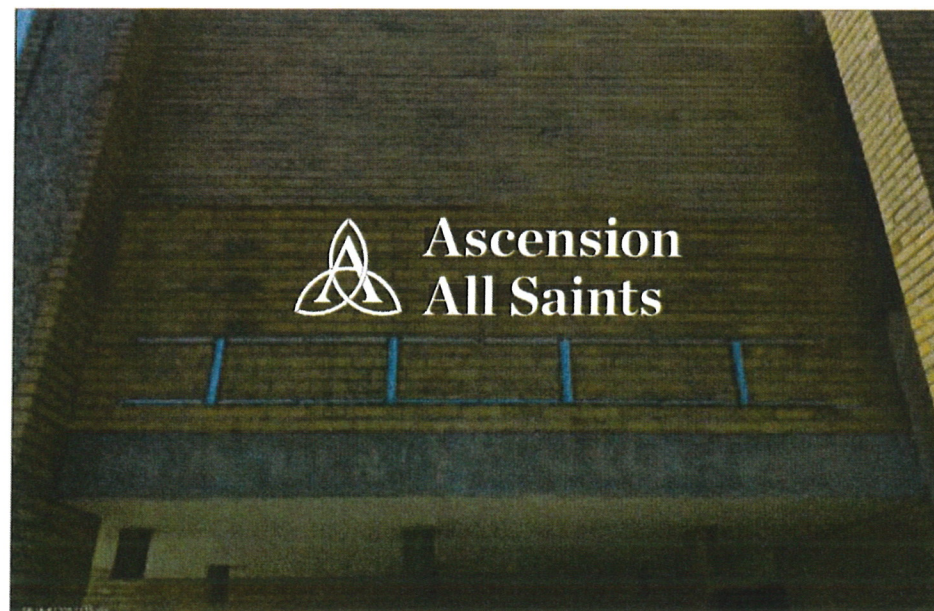
Context



Detail Side A



Mounting Detail



Recommended - Side A



White option

Sign Recommendation

APPROVED

E-3

Existing

Sign Type: Channel Letters
 Quantity: 1
 Location: Public Facing
 Illumination: None
 Approx. Size:
 H: 6'-8"
 W: 4'-2"
 OAH: 34'-9"
 HOG: 34'-9"
 Comment:

Action: Replace

Make Good:

Recommended:

Sign Type: Channel Letters
 Sign Code: CL-CS-CUST-W-36
 Quantity: 1
 Attachment: Flush
 Illumination: Internal
 Approx. Size:
 H: 7' 8 1/8"
 W: 30' 3"
 OAH: 6'-6 15/16"

Comment:

Comment: Condensed stacked lockup used to maximize brand visibility



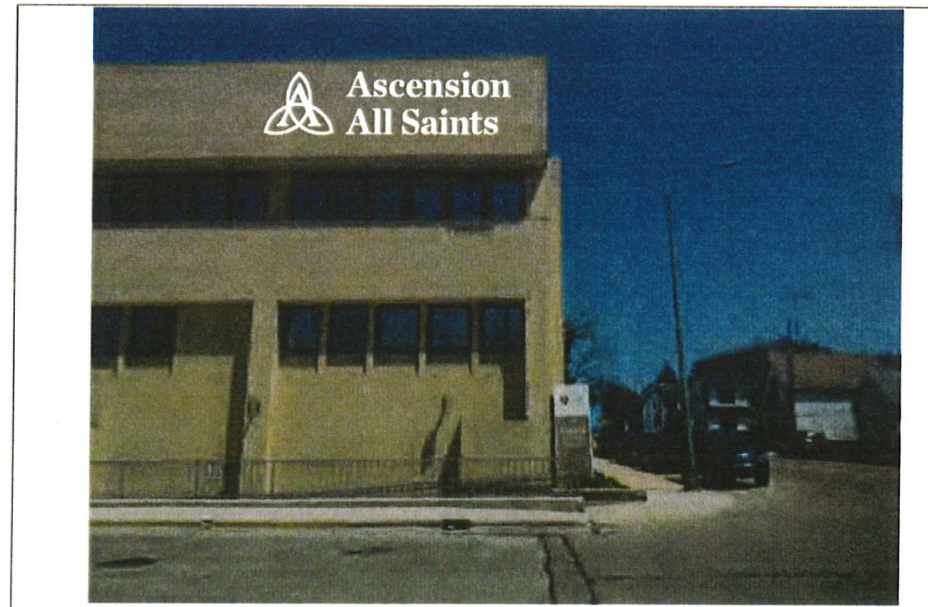
Context



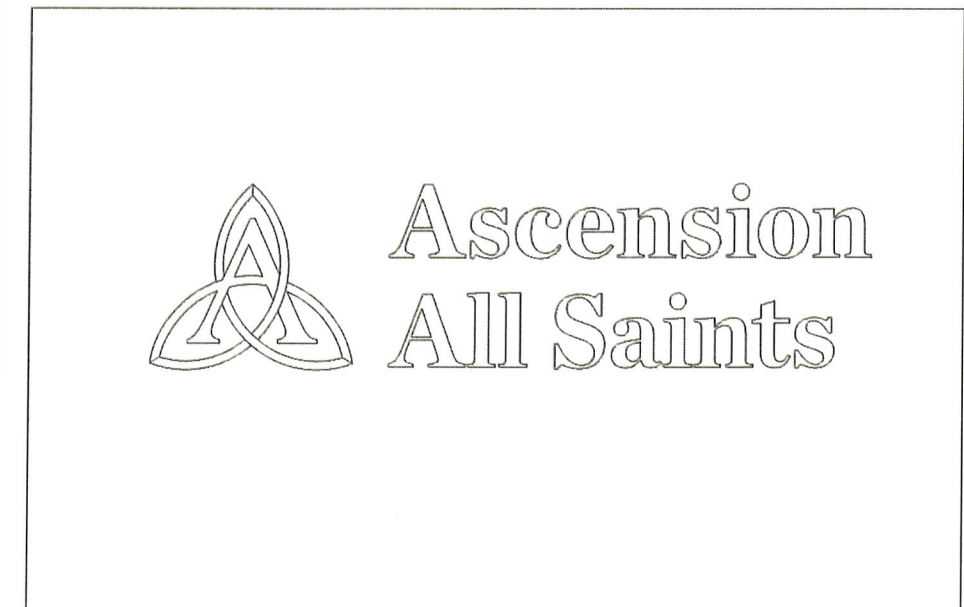
Detail Side A



Mounting Detail



Recommended - Side A



Close Up

Sign Recommendation

E-4

Existing

Sign Type: Panel
 Quantity: 2
 Location: Public Facing
 Illumination: None
 Approx. Size:
 H: 2'-6"
 W: 4'-7"
 OAH:
 HOG: 7'-1"
 Comment:

Action: Replace

Make Good:

Recommended

Sign Type: Panel
 Sign Code:
 Quantity: 2
 Attachment: Fasteners behind
 Illumination: None
 Approx. Size:
 H: 2'-6"
 W: 4'-7"
 OAH:

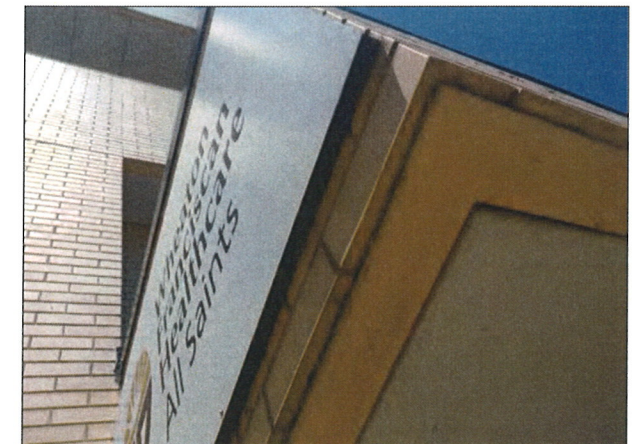
Comment: Custom 2'-6" H x 4'-7" W brushed replacement aluminum panel mounted on square tube frame with full color vinyl copy. Confirm with facilities that this is a HOSPITAL entrance; remove "Hospital" if not. Conditionally approved by Marketing 12/7/17. Facilities confirmed this is NOT a hospital location, but on 2/18 review marketing directed Hospital be added back in for visual purposes.



Context



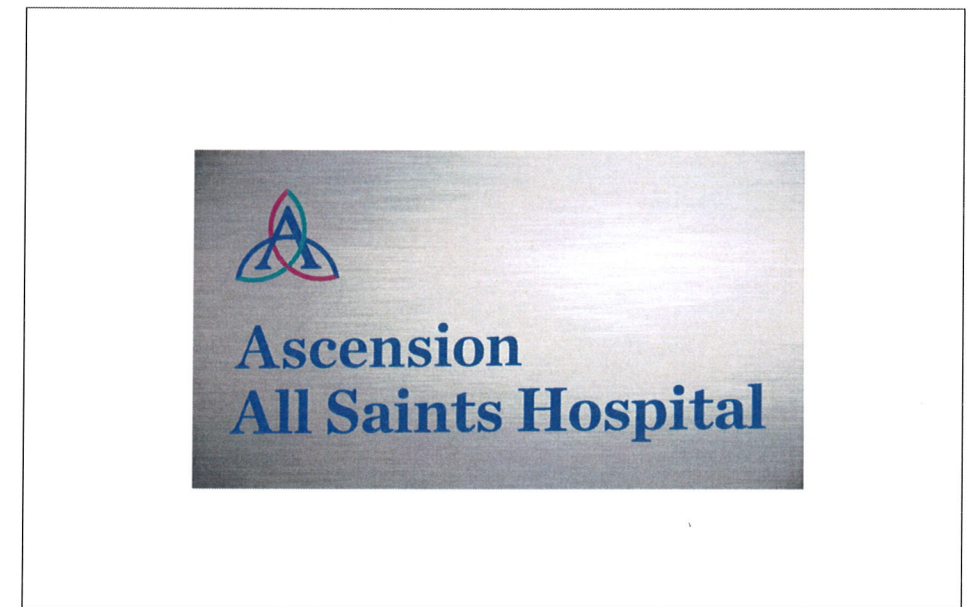
Detail Side A



Detail Side B



Recommended - Side A



Close Up

Sign Recommendation

APPROVED

E-5

Existing

Sign Type: Cabinet (Box) Sign
 Quantity: 1
 Location: Public Facing
 Illumination: None
 Approx. Size:
 H: 10'-0"
 W: 20'-0"
 OAH: 39'-3"
 HOG: 39'-3"
 Comment:

Action: Replace

Make Good:

Recommended

Sign Type: **Channel Letters**
 Sign Code: **CL-CS-CUST-W-42**
 Quantity: **1**
 Attachment: **Flush**
 Illumination: **Internal**
 Approx. Size:
 H: **8' 11/12"**
 W: **35' 2"**
 OAH: **7'-8 1/16"**
 Comment:



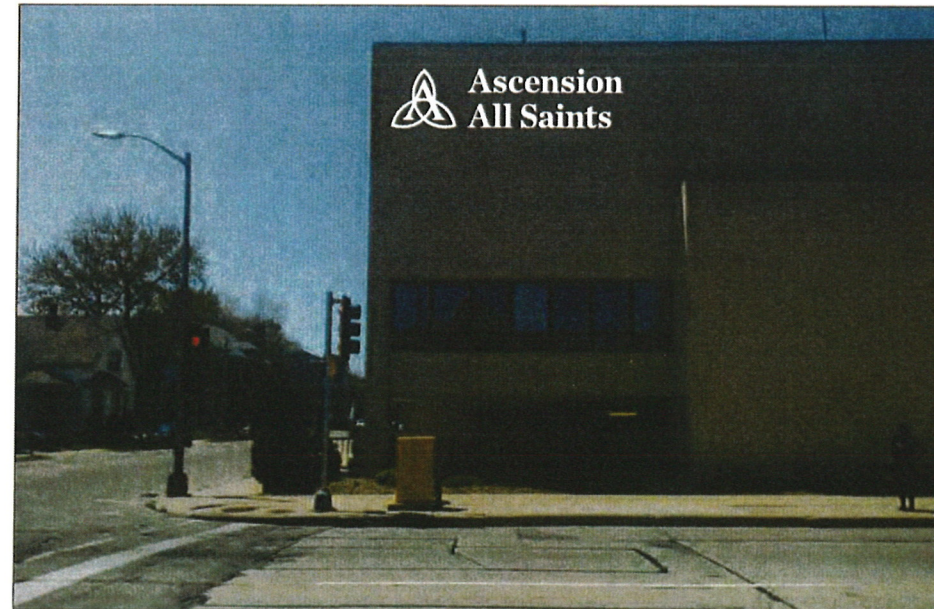
Context



Detail Side A



Mounting Detail



Recommended - Side A



Close Up

Sign Recommendation

APPROVED

E-6

Existing

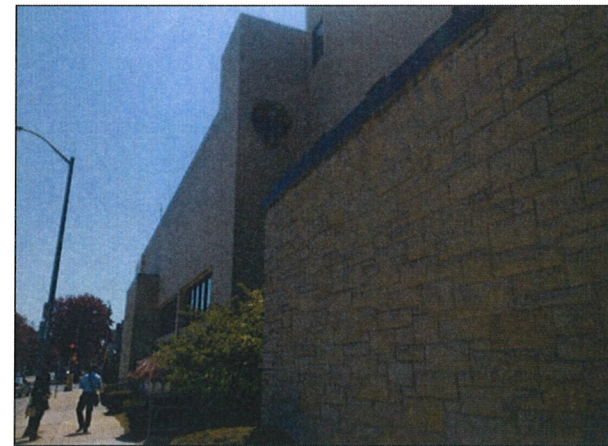
Sign Type: Dimensional Letters
 Quantity: 1
 Location: Public Facing
 Illumination: None
 Approx. Size:
 H: 5'-10"
 W: 4'-11"
 OAH:
 HOG: 36'-8"
 Comment:

Action: Replace

Make Good:

Recommended

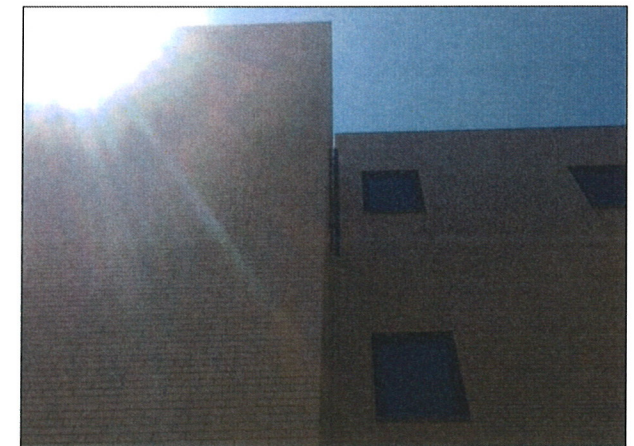
Sign Type: Channel Letter (Triquetra)
 Sign Code: CL.LO.W.48
 Quantity: 1
 Attachment: Fasteners Behind
 Illumination: Internal
 Approx. Size:
 H: 4'-0"
 W: 4'-5 1/2"
 OAH:
 Comment:



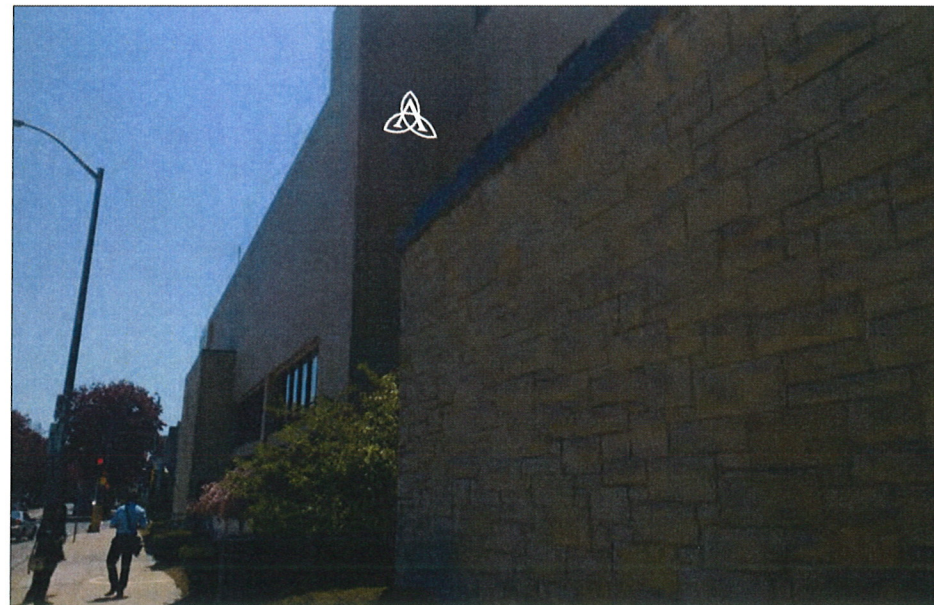
Context



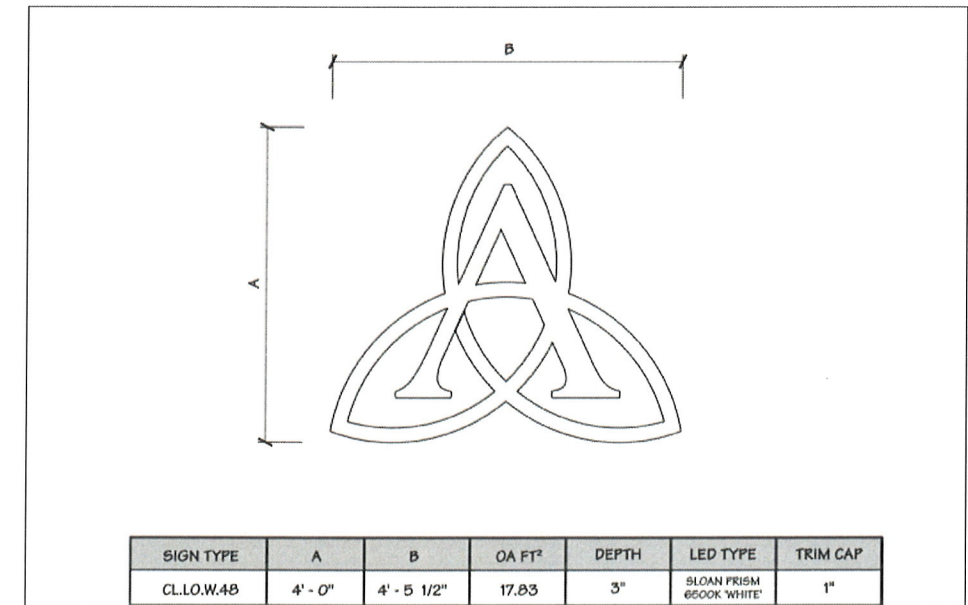
Detail Side A



Mounting Detail



Recommended - Side A



Close Up

Sign Recommendation

APPROVED

E-7

Existing

Sign Type: Plaque
 Quantity: 1
 Location: Main Entrance
 Illumination: None
 Approx. Size:
 H: 3'-9"
 W: 7'-9"
 OAH:
 HOG: 10'-8"
 Comment:

Action: Replace

Make Good:

Recommended

Sign Type: Custom Plate Letters, Custom panel
 Sign Code: PL.S.AH.C.7- CUST
 Quantity: 1
 Attachment: Fasteners behind
 Illumination: None
 Approx. Size:
 H: 3'-4 3/8"
 W: 7'-2 3/4"
 OAH: 3'-9"

Comment: Custom 3'-9" H x 7'-9" W brushed aluminum replacement panel mounted on square tube frame with PL.S.AH.C.7 mounted directly to panel.



Context



Detail Side A



Mounting Detail

