

April 23, 2015

Dear Mr. Molbeck,

Real Racine, on behalf of the event sponsor Slide the City LLC, would like to request the use of North Beach Park on: **Friday, August 7, Saturday, August 8 and Sunday, August 9, 2015**

Slide the City ([www.slidethecity.com](http://www.slidethecity.com)) is a 1,000-foot waterslide that is run down a city street. Participants of all ages use inflatable devices to slide down the 22' wide, padded slide.

As indicated on the attached map, Slide the City LLC is requesting the shut down and use of Hoffert Drive from English Street to just north of the Beachside Oasis parking lot.

The event is also requesting the use of the Lake Michigan Pathway in that area, as well as the grassy area of North Beach Park.

This event will not impact the Beachside Oasis parking lot, Kids Cove Parking lot or Barker Street. In addition, it will not restrict access to the beach or the Racine Yacht Club.

Real Racine will be covering the rental fee for North Beach Park. However, the contract to rent the park should be made between the city and Slide the City LLC. The event director is Scott Ward ([scottward@slidethecity.com](mailto:scottward@slidethecity.com)). Kari Dawson from Real Racine is the local representative for the event.

Friday, August 7 will be used as a set up day for event staff.

The Slide the City event will take place on Saturday, August 8. Crews will arrive on site at about 8 a.m., with the event opening to the public around 11 a.m. The event will conclude about 6 p.m. The event anticipates about 5,000 participants.

Right now the event is only scheduled for Saturday, August 8. However, Slide the City is requesting the right to open a second day--Sunday, August 9--if the first event sells out to 5,000 participants.

There will be amplified music at the event. Organizers plan to use ipod music with small speakers throughout the course of the slide. The event will also seek a Special Event Permit with the city. Slide the City LLC will provide a certificate of insurance naming the City of Racine, et. al. as a covered party for this event.

Real Racine and Slide the City will also be working with the City Administrator, Department of Public Works and Racine Health Department on the logistics of this event.

Thank you for your consideration. I, or a member of the Real Racine staff, is available to attend any approval meetings to answer questions on behalf of the event.

Thank you,



Kari Dawson

Real Racine Events Director

(262) 898-3323

[kari@realracine.com](mailto:kari@realracine.com)

## **2015 Slide the City Racine Event Details**

### **Description of the Event**

Slide the City is a 1,000-foot long "Slip-and-Slide" that uses the length of a city street for the slide. In this case, it would be Hoffert Drive from English Street and down about 1,000 feet. The slide is padded and participants of all ages use personal inner tubes to slide down. The event works with state and local health departments on safe and responsible water usage.

[www.slidethecity.com](http://www.slidethecity.com)

### **Park Requested**

North Beach Park

Hoffert Drive from English Street to just north of the Beachside Oasis. Please see attached map. The event is also requesting the use of the Lake Michigan Pathway and grassy park space in that area.

This event would not affect the Beachside Oasis parking lot, Kids Cove parking lot, other park grassy space or impact access to Barker Street or the Racine Yacht Club.

### **Dates Requested**

Friday, August 7

This day would be used for event set up only. Set up is estimated to begin in the morning and take about 5-6 hours to complete. The event would hire overnight security.

Saturday, August 8

Slide the City staff would arrive at the park around 8 a.m. Participant check-in would open about 10 a.m. The slide opens for VIP ticket-holders would begin at 11 a.m. The slide opens for general ticket holders at Noon. The slide remains open until 6 p.m.

**\*\*Sunday, August 9**

If the event sells out in early registration to 5,000 participants, Slide the City is requesting the city to open a second event day. Hours of a tentative second day would likely be 10 a.m. to 4 p.m.

Teardown and cleanup of the event will take place on the final day of the event---either Saturday or Sunday. All cleanup would be completed by 9 p.m.

### **Route**

Please see attached map. The slide would run on Hoffert Drive from the intersection of English Street to an area just north of the Beachside Oasis. Slide the City LLC will be filing a formal request with the DPW for a small section of Michigan Blvd to be shut down for pedestrian traffic as well.

**Expected Attendance**

5,000 people per event day

**Special Features**

- No alcohol will be sold or distributed.
- There will be amplified sound via ipods and stick speakers set up along the slide course
- The event will secure vendors to sell food and beverages. Vendors will be on-site to sell event merchandise.
- There will need to be overnight secured hired.

2015 Slide the City Racine  
Saturday, August 8  
North Beach Requested Usage

