

PROPOSAL # _____
DATE RECEIVED _____

**PROPOSAL FOR 2009 CDBG LOCAL OPTION FUNDING  
SUMMARY SHEET**

NAME OF PROGRAM: Hires of the Future Youth Employment Program

NAME OF ORGANIZATION: Project New Life Community Development Corporation

ADDRESS: 1809 Douglas Avenue Suite 306 CITY: Racine STATE: Wisconsin

PHONE NUMBER: (262) 898-3268 FAX NUMBER: (262) 898-3269

E-MAIL ADDRESS: abundantlife@wi.twcbc.com

NAME OF DIRECTOR: Elliott K. Cohen NAME OF CONTACT: Tessa Brown

FINANCIAL REPORTING TO BE DONE BY(NAME): Danielle J. Adams

PROGRAM REPORTING TO BE DONE BY(NAME): Danielle J. Adams

**FUNDING SUMMARY** **CDBG FUNDS REQUESTED: \$20,000.00**

1) Will the proposed activity need CDBG funds for more than one year? Yes X. No \_\_\_\_\_. If yes, explain why. No current transportation available to work site in Gurnee, Illinois.

2) Has your organization received CDBG funding for this program in the past five years? Yes \_\_\_\_\_. No X.

3) Do you have a signed agreement to use CDBG funds allocated to you in prior years? Yes X No \_\_\_\_\_.

4) Has your organization secured other funding to assist in this program? Yes \_\_\_\_\_. No X. If "yes" indicate the funding source and corresponding amount(s). \_\_\_\_\_

TOTAL PROGRAM COST (FROM ALL FUNDING SOURCES): \$23,153.00 Percent of CDBG to TOTAL cost 86.3 %

**SUMMARY**

Provide a VERY brief summary of the program.  
Hires of the Future Youth Employment Program will provide transportation services for employees of Six Flags in Gurnee, Illinois, State Fair Park and Summerfest.

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1) Total number of clients to be served 30.

2) Age group of the people served. Youth (0 – 18) X Adult (18 – 62) X Senior ( over 62) \_\_\_\_\_

3) What percentage of the activities will take place in the City of Racine? 75 percent

4) What percentage of the activities will take place in areas defined by HUD as being low and moderate income? 90 percent

5) What percentage of the people served will be City of Racine residents? 95 percent

6) What percentage of people served will be low or moderate income persons as defined by HUD? 95 percent

7) Which category of community needs best fits your program? (check all those that apply)  
Improved Neighborhoods X Job Creation X Youth Activities X Shelter \_\_\_\_\_ Other (list) Gang/Crime, Diversion Mentoring, Life Skills Development and Education Support.

**SECTION 1: NEEDS STATEMENTS** - Limit your response to the space provided.

- 1) Describe the need in the City that this activity will address.
- 2) Describe the basis on which you determined the need exists.
- 3) Identify the extent of the need.

A recent Bureau of Labor Statistic revealed that the employment rate for 16-19 year olds has never been lower in 60 years. The teen unemployment rate now stands at 20%. The City of Racine has one of the highest unemployment rates in the State of Wisconsin. This rate is 9.2%, compared to the national average of 6.9%. The rate is more than doubled in the central city of Racine. The unemployment rate couples with the low graduation rate of 42.5% has a significant impact on crime, murder and other delinquent youth behaviors. Youth that are not engaged into some type of positive, structured activity during the summer months have a higher risk of either being a victim or a perpetrator of negative behavior. This program proposes to combat the potential for youth involvement in negative activity during the summer months while focusing on employment, education, social/life skills and mentoring services. Our organization recently learned that Six Flags Great America would not be able to provide transportation services for Racine area employees to the theme park in 2009. This decision was based upon cost reduction factors according to a Six Flags Great America Spokesperson. Since 2005 Project New Life has assisted more than 125 youth and young adults from the Racine community with employment at Six Flags Great America. Over 90% of these youth and young adults depended upon the transportation assistance from Six Flags to get to and from work. The potential for the crime and juvenile delinquency rate escalating without these summer jobs is very high. Our proposal will address this transportation need for youth and young adults by not only providing transportation on the weekends in April 2009 but daily beginning May 13<sup>th</sup>. We will resume weekend transportation beginning September-November on weekends also to provide employment assistance for youth and young adults during the academic school year.

**SECTION 2: PROGRAM OVERVIEW** Limit your response to the space provided.

Include in the description what activities will take place, how you notify the public of your activity, who will provide services, where activities will take place, when and how often activities will take place, and why your organization should provide and oversee the activity.

What activities will take place:

- The 15 passenger Van will be used to provide transportation assistance for up to 30 Racine area youth and young adults to Six Flags Great America, Wisconsin State Fair and World Festival Inc(Summerfest)
- Mentoring Support
- Social/Life Skills Development
- On-Going educational/academic Support

How will you notify the public of your activity:

- Racine Unified School District
- Churches and Faith-based organizations
- Car 25
- Word of Mouth
- Press Releases
- Fliers
- Print Media

Who will provide services:

Project New Life Community Development Corporation will provide the transportation services for the youth and young adults to Six Flags, Wisconsin State Fair and World Festivals Inc(Summerfest). The driver will receive an employee contribution from the passengers at a rate of \$15.00 each rider per week.

When and how often activities will take place:

Transportation services will be provided weekends only(Fri-Sun) for youth and young adults hired at Six Flags Great America beginning in April 3, 2009. Once the theme park opens daily on May 13, 2009 we will provide daily transportation for the employees to the theme park in Gurnee, Illinois. We will also provide transportation on weekends(Fri-Sun) from September 12<sup>th</sup> through November 1<sup>st</sup> 2009. To maximize the usage of the 15 passenger van and exhibit strong stewardship characteristics, we will also provide transportation assistance for youth and young adults employed with Wisconsin State Fair and World Festivals Inc(Summerfest).

Why our organization should provide and oversee the activity:

Project New Life Community Development Corporation should provide services for this activity because for more than 4 years we have partnered with Six Flags Great America in providing over 125 jobs for youth and youth adults of the Racine community. Our

agency without any assistance from the City of Racine often drove in personal vehicles, rented vehicles, chartered services and car pooling to ensure that the employees were able to have legitimate transportation to and from work. The expenses incurred for the 4 years were paid directly by the agency without any assistance from the Community Development Block Grant(CDBG). The drivers that provided transportation assistance for the employees did not receive and compensation for driving several times through the week to ensure that the youth and young adults of the Racine community were able to have employment opportunities, secure relevant work experience and have an alternative to crime, drugs and

### **SECTION 3: OBJECTIVES OF THE PROGRAM**

1) List in as quantitative and qualitative a manner as possible, the objective(s) to be accomplished by implementing this program and how success in meeting the objectives will be measured. Information such as the number of loans provided, diplomas attained, jobs acquired, clients to be housed, or other unique project characteristics or subgroup information should be provided.

Transportation services will be provided for 30 youth and young adults ages 15-24 to Six Flags Great America, Wisconsin State Fair and World Festivals Inc (Summerfest).

Success for the program will be measured by the number of youth and young adults that secure and maintain employment throughout the summer months. We will offer transportation to the employees for Six Flags, Wisconsin State Fair and World Festivals Inc(Summerfest) to cover: interviews, securing work permits(must be obtained in Illinois for employees under 17 years old), processing and initial training. Our program will also provide wrap-around services for the employees including: Life/Social Skill Development, Educational Support, Gang/Crime Diversion and Mentoring Services.

The goal of the program is to offer transportation assistance that will enhance summer employment opportunities in the city for youth and young adults ages 15-24 years old exposing them to the working world and improving workforce preparedness.

### **SECTION 4: INNOVATION**

Is this a new program or approach to providing for a need in the Racine community?

Project New Life Community Development Corporation was the first organization to initiate a partnership with Six Flags Great America by providing transportation to Racine area youth and young adults for employment opportunities. We are expanding our transportation assistance to Racine area youth and young adults by offering services to Wisconsin State Fair and World Festivals Inc (Summerfest).

### **SECTION 5: COLLABORATION**

Collaboration is defined as "a formal agreement among agencies or organizations engaged in similar activities to work together to reach a common, mutually agreeable goal". Applications representing collaborative efforts must identify each partner and their role in the collaboration.

1) Identify any other agencies that are presently providing services or activities similar or identical to those being proposed.

Project New Life is not aware of any other organizations or agencies that is providing transportation for employment at Six Flags Great America.

2) If there are other agencies providing similar or identical services or activities, explain the necessity for the additional services being proposed for funding.

Project New Life has been directly responsible for helping to create over 125 jobs for youth and young adults of Racine since the summer of 2005. Our youth and young adults have completed interviews, processing, training and are scheduled to begin working April 3, 2009. More employees are scheduled to begin working throughout this month. Our program will provide transportation through November 1, 2009 the season ending date for Six Flags Great America. Finally, in addition to providing transportation services to Six Flags Great America, we will also utilize the 15 passenger van to cover transportation for employees to State Fair Park and World Festivals Inc (Summerfest). We are not aware of other agencies or organizations providing similar or identical services.

3) How has your agency collaborated to avoid duplication of services? You must identify the collaborating agencies.

Project New Life Community Development Corporation has collaborated with Durham School Services and the YMCA to provide transportation services to youth for interviews at Six Flags Great America.

**SECTION 6: BUDGET (PAGE ONE OF TWO PAGES)**

Show all revenues and expenses for the Activity in whole dollars.

<b>REVENUES:</b>						
FUNDS REQUESTED FROM C.D.B.G. PROGRAM						\$ 20,000.00
FUNDS FROM OTHER SOURCES:						
1.	Employee Fees for Transportation					\$ 3,153.00
2.	_____					\$ _____
3.	_____					\$ _____
				TOTAL REVENUE		\$ 23,153.00

  

<b>EXPENSES:</b>				<u>C.D. FUNDS</u>	<u>OTHER FUNDS</u>	<u>TOTAL</u>
SALARIES:	Position	#Hours	Rate	\$ _____	\$ _____	\$ _____
	Van Driver	_____	_____	\$ _____	\$ 1,600.00	\$ 1,600.00
	_____	_____	_____	\$ _____	\$ _____	\$ _____
	_____	_____	_____	\$ _____	\$ _____	\$ _____
EMPLOYEE BENEFITS (List Benefits)				\$ _____	\$ _____	\$ _____
_____				\$ _____	\$ _____	\$ _____
PAYROLL TAXES				\$ _____	\$ _____	\$ _____
LICENSES, PERMITS, MEMBERSHIPS				\$ _____	\$ _____	\$ _____
PROFESSIONAL FEES (accounting, attorney, etc.)				\$ _____	\$ _____	\$ _____
AUDIT COMPLIANCE FEES				\$ _____	\$ _____	\$ _____
INSURANCE Van				\$ _____	\$ 1,553.00	\$ 1,553.00
EMPLOYEE TRAINING				\$ _____	\$ _____	\$ _____
RENT or OCCUPANCY				\$ _____	\$ _____	\$ _____
UTILITIES				\$ _____	\$ _____	\$ _____
TELEPHONE				\$ _____	\$ _____	\$ _____
OFFICE SUPPLIES				\$ _____	\$ _____	\$ _____
POSTAGE				\$ _____	\$ _____	\$ _____
EQUIPMENT PURCHASE * 2008 15				\$ _____	\$ _____	\$ _____
	Passenger Van			\$ 20,000.00	\$ _____	\$ 20,000.00
EQUIPMENT RENTAL (List)				\$ _____	\$ _____	\$ _____
_____				\$ _____	\$ _____	\$ _____
EQUIPMENT MAINTENANCE				\$ _____	\$ _____	\$ _____
WORK OR PROGRAM SUPPLIES				\$ _____	\$ _____	\$ _____
PRINTING AND PUBLICATIONS				\$ _____	\$ _____	\$ _____
TRAVEL *				\$ _____	\$ _____	\$ _____
MEETING EXPENSES *				\$ _____	\$ _____	\$ _____
LIST ANY OTHER EXPENSES BELOW * :				\$ _____	\$ _____	\$ _____
_____				\$ _____	\$ _____	\$ _____
_____				\$ _____	\$ _____	\$ _____
_____				\$ _____	\$ _____	\$ _____
_____				\$ _____	\$ _____	\$ _____
<b>TOTAL EXPENSES</b>				\$ 20,000.00	\$ 3,153.00	\$ 23,153.00

\* Provide detail on next page as indicated.

**SECTION 6: BUDGET (CONTINUED)**

- Identify and explain the necessity for any equipment proposed to be purchased.

A 2008 15 passenger van with 25,000 miles will be purchased from Mayfair Rental & Leasing Company

- Explain the purpose(s) for which travel funds will be used. Identify the purpose(s) of out of town travel.

N/A

- Identify the meetings and what items will be paid for under Meeting Expenses. Identify out of town meetings, location(s) and purpose(s).

N/A

- Identify what contract services will be purchased and how the contractor(s) will be selected.

N/A

- Explain all items listed under "Other Expenses".

Note: Line items such as Miscellaneous Expenses, Overhead, Indirect costs and similar listings are not permitted.

N/A

**SECTION 7: ATTACHMENTS**

Please provide one copy only of the following

- A description of all jobs shown in the budget.
- A copy of applicant's (agency) 2008 budget.
- A copy of the applicant's most recent financial audit or compilation.

**PLEASE, LIMIT YOUR ATTACHMENTS TO ONLY THOSE REQUESTED!!!**

**SECTION 8: STATEMENT OF APPROVAL**

**Non-profit and For Profit Organizations.**

This proposal for CDBG funds was considered and approved by our Board of Directors at a meeting at which a quorum was present on 4/1/09 and all information contained in the proposal is true and correct to the best of our knowledge:

Stephen Ogunbe 4-1-09  
Board President's Signature Date  
Stephen Ogunbe  
Print Name

Eddie Lockridge 4/1/09  
Board Treasurer's Signature Date  
Eddie Lockridge  
Print Name

**Government Agencies and Individuals.**

This proposal for CDBG funds has been reviewed and approved for submission and all information contained in the proposal is true and correct to the best of my knowledge:

\_\_\_\_\_  
Signature Date  
\_\_\_\_\_  
Print Name  
\_\_\_\_\_  
Title Date

