



City of Racine Assessor's Office

MEMORANDUM

September 2, 2020

Honorable Mayor Cory Mason and members of the Common Council:

Bids were taken for RFP – Computer Assisted Mass Appraisal for the Assessor's Office in the office of the Purchasing Agent on Monday, December 17, 2019 at 1:00 P.M. CST.

Bids were as follows:

<u>Bidder</u>	<u>SUM BID</u>	<u>Maintenance Cost</u>	<u>Year 1 Cost</u>
GCS Software	Not Specified	\$44,600	\$46,825
Tyler Technologies	\$533,615.00	\$232,755	\$232,755

After reviewing the RFP's listed above, it was in the best interest for the City of Racine to revisit and look at what other municipalities were using for their software. Market Drive CAMA software is the most widely used and most successful CAMA product used in the State of Wisconsin. After meeting with Assessment Technologies for Market Drive CAMA Software their proposal is as follows:

Assessment Technologies	\$140,974	\$25,420
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The Market Drive CAMA software comes with a 100% money back guarantee. Assessment Technologies will refund 100% of the money paid by the licensee if we are not satisfied with the software after using it for one full year.

The "Market Drive" software allows for seamless integration with the Wisconsin Department of Revenue software which will provide significant time saving as well as increase accuracy for report filings with the state. Market drive is an automated valuation product that will produce statistically derived assessments for the vast majority of parcels in the city thus freeing up considerable staff time during the assessment process. It also includes imbedded sketching, GIS, photos and other features that further increase its efficiency. This program meets or exceeds the needs of the Racine assessor's office and will provide the Assessors with the flexibility to adapt to future changes in assessment practices.

The recommendation is for the Mayor and City Clerk to enter into a contract with Assessment Technologies at their price of \$140,974 for the purchase of Computer Assisted Mass Appraisal Software.

Funds for this expenditure are available in 2021 Capital Plan, however, due to timing concerns that full implementation of the software must be complete by October 1, 2021, we would like to ask to enter into a contract in the last quarter of 2020 so that work can begin right after the budget is passed in November of 2020. Payments will not be made to the vendor until after the 2021 budget is passed.

Respectfully Submitted,

Bill Bowers  
Director of City Development

Cc: Monica Santos - Purchasing Agent  
Kathleen Fischer – City Administrator