



DEPARTMENT OF
CITY DEVELOPMENT



Application for Design Review for Signage

Applicant Name: State Farm- Shelly Hickman
Address: 216 6th Street City: Racine
State: WI Zip: 53403
Telephone: 262-639-7678 Cell Phone: _____
Email: shelley.hickman.ecip@statefarm.com

Agent Name: Michaels Signs Inc.
Address: 3914 S. Memorial Dr City: Racine
State: WI Zip: 53403
Telephone: 262-554-6066 Cell Phone: _____
Email: rosie@michaelsigns.com

Property Address (Es): 216 6th Street
Current Zoning: B-4
Current/Most Recent Property Use: vacant
Proposed Use: office space- insurance agent

Signage. Signs should be minimal in number and size. Placement of signs shall not unduly obscure or interfere with sight lines to other properties. Signs should be architecturally compatible and contribute to the historic character of the area through the incorporation of tasteful presentations utilizing appropriate logos, symbols, graphics and/or text. Free-standing signs should incorporate architectural features or materials of the buildings or facilities they are intended to promote. Signs shall comply with all zoning requirements.



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If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

Required Submittal Format

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

Required Submittal Item	Applicant Submitted	City Received
1. Signage Review Application		
2. Written description of project, including: <ol style="list-style-type: none"> a. Hours of operation b. Anticipated delivery schedule c. Maintenance plan d. General use of the building and lot 	<input checked="" type="checkbox"/>	
3. Site Plan (drawn to scale) if installing freestanding sign, including: <ol style="list-style-type: none"> a. Fully dimensioned property boundary b. All buildings (existing and proposed) c. Setbacks from property lines d. Identification as to whether all elements are "Existing" or "Proposed" e. Location of signage, with setbacks 	<input type="checkbox"/>	
4. Lighting Plan <ol style="list-style-type: none"> a. Location of light fixtures b. A cut sheet of light fixtures with indication of cut-offs or shielding c. Illumination diagram indicating intensity of lighting on the property. 	<input checked="" type="checkbox"/>	
5. Signage Plan <ol style="list-style-type: none"> a. dimensioned color elevations of signage b. A diagram showing the location of the proposed signage on building 	<input checked="" type="checkbox"/>	
6. Samples of sign materials	<input type="checkbox"/>	

Acknowledgement and authorization signatures

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

The signature(s) hereby certify that the statements made by myself and constituting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization): *[Signature]* *Nt. Royal Property Mgt.* Date: 9/10/20

Applicant Signature (acknowledgement): *[Signature]* Date: 9/10/20



(262) 636-9151



CityDevelopment@cityofracine.org



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Racine, Wisconsin 53403



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P.O. Box 085179
Racine, WI 53408-5179



Phone 262•554•6066
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Downtown Area Design Review Committee
Department of City Development
730 Washington Ave. Room 306
Racine, WI 53403

Description

Michael's Signs, Inc. is proposing to install a flag mounted building ID sign with exterior gooseneck lights for State Farm located at 216 6th Street. The ID sign will be a double sided, flag mounted aluminum pan sign with a painted finish and routed ½" sintra letters stud mounted flush to the pan.

Thanks
Rosie Olle

BUILDING SIGNAGE

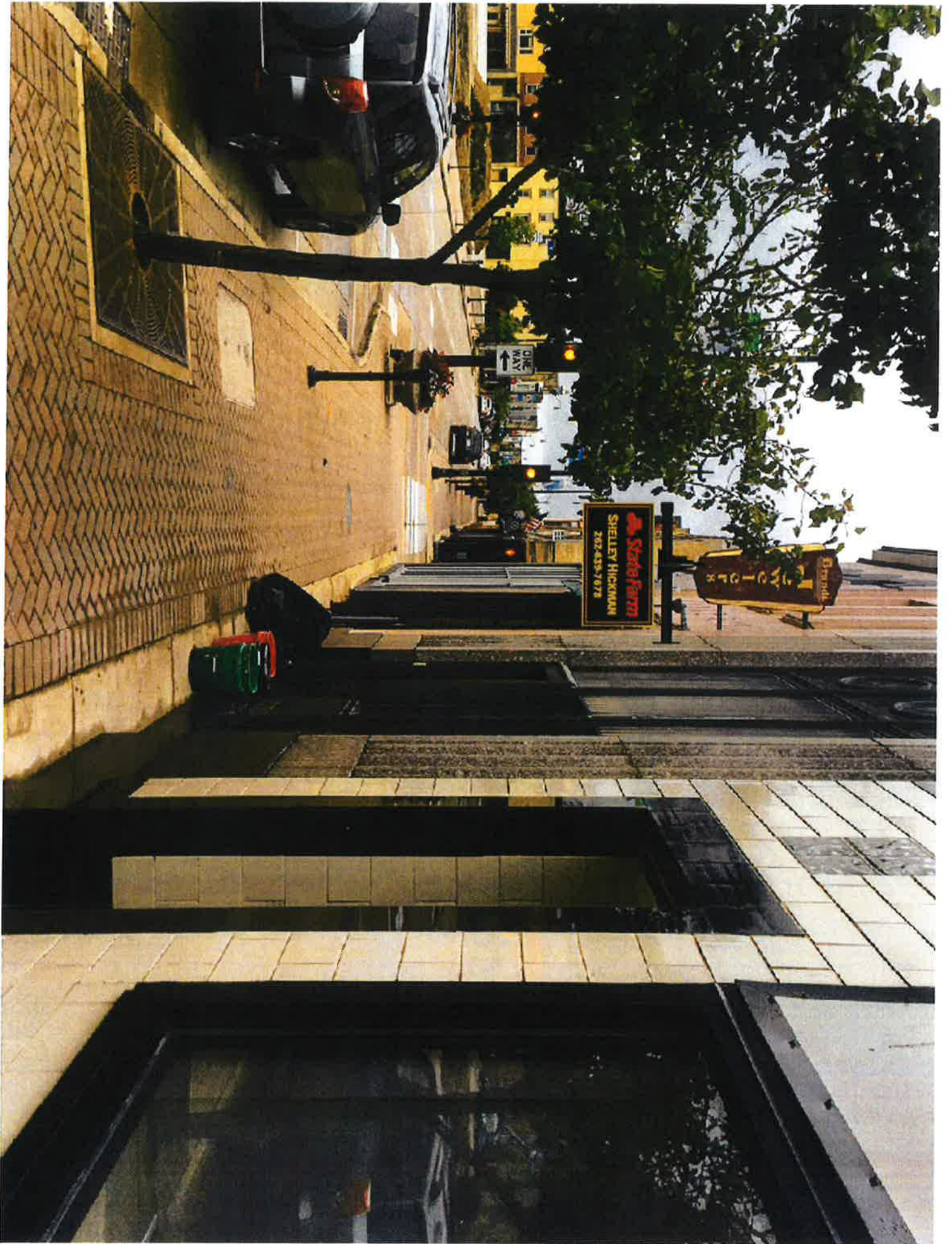


STATE FARM - SHELLEY HICKMAN / BUILDING SIGN
ONE (1) DOUBLE SIDED, EXTERNALLY ILLUMINATED FLAG MOUNTED SIGN
1 3/4\"/>

Client: STATE FARM - SHELLEY HICKMAN	Date: 8-6-20
Address: 216 6TH ST	Drawing No: 1(6)
City, State: RACINE, WI 53403	Sheet: 1 of 1
Scale: 1"=1'	Scale: 1"=1'
Designer: KD	Scale: 1"=1'
Revision:	Revision:
Revisions:	Revisions:
Sign Specifications: NOTED ABOVE	Quantity: 1
Print Colors (Purchase): MAP BLACK MATCH 300-141 GOLD	Print Colors (Purchase): 300-141 GOLD
Client Signature:	Client Signature:
<p><small>NOTE: Michels Sign, Inc. does NOT provide primary liability insurance. Michels Sign, Inc. and its subsidiaries are not licensed in the state of Wisconsin. Michels Sign, Inc. and its subsidiaries are not licensed in the state of Wisconsin. Michels Sign, Inc. and its subsidiaries are not licensed in the state of Wisconsin.</small></p>	

NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.

PH: (608) 554-6066
 TOLL FREE: (800) 554-4110





216 6th St Front Elevation



West Building of 216 6th St.



East building of 216th 6th St



Building across the street south of 216 6th street