



City of Racine, Wisconsin
AGENDA BRIEFING MEMORADUM

AGENDA DATE: Transit Commission, Thursday, June 27, 2024

SUBJECT: Communication sponsored by Alder Jones, on behalf of the Transit and Mobility Director, requesting authorization for the Mayor and City Clerk to enter into a contract for RYDE Racine to provide public transit service to the Racine Unified School District (RUSD) for the 2024-2025 school year.

PREPARED BY: Trevor Jung, Transit & Mobility Director

BACKGROUND: The purpose of this agreement is to provide essential bus services to students at Racine Unified through use of RYDE Racine’s fixed route public transit system. The City agrees that it will make available to Racine Unified its existing RYDE Racine routes. The City will continue its current routes and frequency thereof during the term of this agreement. In addition, some supplemental school routes will be provided by the City to Racine Unified at a mutually agreed upon schedule to be tailored around the Racine Unified school schedule. These services will be provided Mondays through Fridays, except for days when school is not in session according to the official school calendar.

ANALYSIS: City of Racine’s cost calculation for Unified RYDE Racine service included the following factors:

- School Average Daily Rider-Per 2023 Data
- Number of School Days
- Total Annual School Riders
- Average Daily Rider Weekday Total- Data per Ridership Analysis
- Number of Weekdays Total
- Total Annual Weekday Riders
- Percentage of School Riders to Total Riders
- Fixed Route Operating Cost-2023
- Local Share of Capital Costs-2023
- Total Costs Allocated
- Cost per Percentage of Daily Riders
- Less: Federal/State Funding for Fixed Route

BUDGETARY IMPACT:

Contract will provide \$429,331.93 in revenue.

RECOMMENDED ACTION: The Mayor and City Clerk be authorized and directed to enter into a contract for RYDE Racine to provide public transit service to the Racine Unified School District (RUSD) for the 2024-2025 school year.