



City of Racine

City Hall
730 Washington Ave.
Racine, WI 53403
www.cityofracine.org

Meeting Minutes - Final Public Safety and Licensing Committee

Chairman Aron Wisneski
Vice Chairman Gregory Holding
Robert Mozol
Jim Kaplan
Melissa Kaprelian-Becker

Monday, September 12, 2011

5:30 PM

City Hall, Room 205

Call To Order

Chairman Wisneski called the meeting to order at 5:35 p.m..

PRESENT: 4 - Aron Wisneski, Robert Mozol, Jim Kaplan and Melissa Kaprelian-Becker

EXCUSED: 1 - Gregory Holding

Approval of Minutes for the August 22, 2011 Meeting.

11-6821

Subject: Communication from the Director of Parks, Recreation and Cultural Services requesting final payment for preparing plans and specifications for Parks Department Pavement Projects.

Recommendations of the Public Safety and Licensing Committee on 9-12-11: That final payment for preparing plans and specifications for Parks Department Pavement Projects be approved.

Fiscal Note: Final payment of \$14,820.00 be appropriated from accounts 990.700.5020 Parks Paving Prjects 10 yr plan, 990.650.5020 Humble Repave Loop Road, 990.740.5010 Blacktop Pathes through Zoo, and 207.000.5750 Cemetery Road and Walks.

Director Snow appeared.

Recommended For Approval

11-6840

Subject: Communication from the Director of Parks, Recreation and Cultural Services requesting permission to present the bids received by the Commissioner of Public Works on August 25, 2011 for Contract 36-11 (K1-038), Island Park Pedestrian Bridge Renovation CDBG.

Recommendation of the Public Safety and Licensing Committee on 9-12-11: That the bid received by the Commissioner of Public Works on August 25, 2011 for Contract 36-11 (K1-038), Island Park Pedestrian Bridge Renovation CDBG, be awarded to Stone Creek

Construction of Luxemburg, WI, they being the lowest responsible bidder.

Fiscal Note: Cost of the project not to exceed \$33,000.00 available from account 890.030.5760, Island Park Bridge Renovations.

Director Snow appeared.

Recommended For Approval

[11-6846](#)

Subject: Communication from the City of Racine Purchasing Agent requesting permission to appear before the Public Safety & Licensing committee to discuss proposals that were taken in response to Official Notice #12, CONCESSION SERVICES FOR NORTH BEACH BATH HOUSE.

Recommendation of the Public Safety and Licensing Committee

on 9-12-11: That a contract for Concession Services at the North Beach Bath House be awarded to GS Avarice, LLC for a five (5) year term from May 1, 2012 through December 31, 2016 with an option to extend for three (3) additional one (1) year terms if mutually agreed to in writing by both the concessionaire and the City.

Fiscal Note: To be determined in final contract agreement.

Alderman Holding arrived at 5:45 and took his seat.

Director Snow explained the vetting process to the Public Safety and Licensing Committee members and presented the compilation paperwork. It was recommended that a contract for Concession Services at the North Beach Bath House be awarded to GS Avarice, LLC for a five (5) year term from May 1, 2012 through December 31, 2016 with an option to extend for three (3) additional one (1) year terms if mutually agreed to in writing by both the concessionaire and the City.

Greg Allen, Scott Jensen and Cindy Jensen were present and answered questions from the committee members.

Recommended For Approval

[11-6791](#)

Subject: (New) Application of State Street BP Inc., Satish Bhardwaj, Agent for a Class "A" Fermented Malt Beverage License for 1975 State Street. (9th District)

Recommendation of the Public Safety and Licensing Committee

on 9-12-11: The application of State Street BP Inc., Satish Bhardwaj, Agent for a Class "A" Fermented Malt Beverage License for 1975 State Street be approved.

Fiscal Note: N/A

Satish Bhardwaj, Agent was present to answer questions from the Public Safety and

Licensing Committee.

Recommended For Approval

[11-6792](#)

Subject: (New) Application of VS Gill LLC, Virinder S Gill, Agent for a Class "A" Fermented Malt Beverage License for 2240 Northwestern Avenue. (6th District)

Recommendation of the Public Safety and Licensing Committee on 9-12-11: The application of VS Gill LLC, Virinder S Gill, Agent for a Class "A" Fermented Malt Beverage License for 2240 Northwestern Avenue be approved.

Fiscal Note: N/A

It was recommended that the equipment be updated to require the input of age verification when liquor sales are made due to the previous history at this establishment.

Recommended For Approval

[11-6814](#)

Subject: (Direct Referral) Communication from Fade Ali, The Market, 1949 Racine Street requesting to appear before the committee to discuss the restrictions on his license.

Recommendation of the Public Safety and Licensing Committee on 9-12-11. That the restrictions for no individual/single sale be lifted and owner be allowed to sale single/individual containers. The City Attorney will generate a new agreement to reflect this change.

Fiscal Note: N/A

Recommended For Approval

[11-6832](#)

Subject: (Direct Referral) Request of the Committee for the appearance of Tarlikaben Patel, applicant for an Operator License, regarding an underage sale at 3711 Douglas that was made on August 5, 2011.

Recommendation of the Public Safety and Licensing Committee on 9-12-11: That the item be deferred and Tarlikaben Patel be invited to appear at the September 26th Public Safety and Licensing Committee meeting.

Fiscal Note: N/A

Tarlikaben Patel was present with an interpreter. ID is currently only checked by site, with no technologies available on the cash register. Ms. Patel was in training at the time of the incident, although she had passed the responsible beverage course prior to the event, she was left alone at the store.

Public Safety and Licensing Committee members are requesting additional information from the City Attorney and requested the item be postponed until September 26th in order to obtain the necessary information.

Deferred

Alderman Kaplan was excused @ 6:15p.m.

[11-6833](#)

Subject: (Direct Request) Request of the Committee for the appearance of Vincent Esqueda, Agent, Super Mercado Gran Morelos, 1105 N. Memorial Drive, regarding the sale of alcohol to an underage person.

Recommendation of the Public Safety and Licensing Committee on 9-12-11. That the Agent for Super Mercado Gran Morelos, Vincent Esqueda and Attorney Weber work out a side agreement containing language with actions and consequences for future violations, wording requiring documented regular training for staff, the use of available equipment and the process involved in alcohol sales and the item be received and filed.

Fiscal Note: N/A

Vincent Esqueda, Agent for Super Mercado Gran Morelos stated since the incident he has added Fake ID Checkers, and his staff now enters the year of birth into the cash registers at the time of alcohol sales. All of his current staff have taken or retaken the responsible beverage server online classes, and when questioned he said he would have regular employee meetings to review the sales process to help prevent future events from occurring.

Alderman Mozol seconded by Kaprielian-Becker made a motion to have the City Attorney and Mr. Esqueda work out a side agreement containing language with actions and consequences for future violations as well as wording requiring documented regular training for staff, the use of available equipment and the process involved in alcohol sales.

Received and Filed

[11-6834](#)

Subject: (Direct Referral) Request of the Committee for the appearance of Virendra Verma, Agent, Akash BP Corner LLC, 3945 Erie Street, regarding the sale of alcohol to an underage person.

Recommendation of the Public Safety and Licensing Committee on 9-12-11. That the item be received and filed.

Fiscal Note: N/A

Virendra Verma Agent For BP Corner was present. It was stated that staff does a visual check of ID's, and enters the date into the cash register, and there is video on site. The Public Safety and Licensing Committee Members reminded Mr. Verma of the importance of regular and repeated staff training to avoid future violations.

Received and Filed

[11-6835](#)

Subject: (Direct Referral) Request of the Committee for the appearance of Cornelio and Paula Mora, Agents, Jalisco & Michoacan, 1950 Racine Street, regarding the sale of alcohol to an underage person.

Recommendation of the Public Safety and Licensing Committee on 9-12-11: To be received and filed.

Fiscal Note: N/A

Cornelio and Paula Mora, agents for Jalisco & Michoacan were present. They stated the clerk on duty for the day was a family member filing in and had vision problems. They currently only do a site review of ID presented for the sale of alcoholic beverages. Members of the Public Safety and Licensing Committee suggested to the Mora's to consider upgrading their register to require input of the year, and review regularly with staff and family working the business related to the sale process for alcoholic beverages.

Received and Filed

[11-6836](#)

Subject: (Direct Referral) Request of the Committee for the appearance of Karen Kong, Agent, Odd Fellows, 817 South Main Street, regarding the sale of alcohol to an underage person.

Recommendation of the Public Safety and Licensing Committee on 9-12-11. That this item be received and filed.

Fiscal Note: N/A

Karen Kong, agent for Odd Fellows, was present to speak to the Committee. She stated they have placed larger signage on the cash register for the clerks, had the offending long time employee retake the online responsible beverage course, and she would be regularly reinforcing training with the staff to prevent future incidents of sales.

Received and Filed

[11-6831](#)

Subject: (Direct Referral) Request of the Committee for the appearance of Kenneth Meyer, Agent, for Kenny's on Main, 1300 North Main Street due to incidents at their establishment on August 6th and August 13th, 2011.

Recommendation of the Public Safety and Licensing Committee on 9-12-11: That this item be received and filed

Fiscal Note: N/A

Kenneth Meyer, agent for Kenny's on Main was present. He stated as of Aug 15th the following policies for his patrons have been implemented and are posted at his entrance and on his website.

*Everyone under 30 has ID checked
All male patrons are scanned for metals.
Rap and R/B have been removed from Juke Box.
No Hats, doo rags or bandanas allowed to be worn on premises
No White T-shirts, or Tanks allowed to be worn on premises
No Baggy pants allowed to be worn on premises
No Long gold chains allowed to be worn by customers.
Every Friday and Saturday evenings, all patrons must be over 25 years of age.
Mr Meyers stated these are long term policies which will be kept, as well as having his staff work with patrons in a non-confrontational manner. He currently has someone checking ID's every day from 7 pm to close. The staff member involved in the recent incident is no longer working for Mr. Meyers. Mr. Meyers stated since this policy has been in effect his business has taken a turn for the better and his current customers appreciate the safe environment he harbors.
Public Safety and Licensing members complimented him on his changes and encouraged him to continue in this direction. Inv. Wohlgemuth also stated Mr. Meyers was very cooperative in the investigation, and he has a video system which is state of the art.*

Received and Filed

[11-6890](#)

Subject: Discussion of City's regulation of security guard training and certification at "Class B" establishments.

Recommendation of the Public Safety and Licensing Committee on 9-12-11: To defer discussion of City's regulation of security guard training and certification at "Class B" establishments until additional information can be received from the City Attorney's Office.

Fiscal Note: N/A

It was determined that information needed to be requested from the City Attorney's Office regarding our limitations in enacting any restrictions or guidelines.

Deferred

[11-6813](#)

Subject: (Direct Referral) Sale of Abandoned Vehicles 08-23-2011

Recommendation of the Public Safety and Licensing Committee on 09-12-11: That the Sale of Abandoned Vehicles 08-23-11 be received and filed.

Fiscal Note: This will generate \$14,177.02 in revenue.

Recommended to be Received and Filed

[11-6877](#)

Subject: Licensed Premise Reports and DRC Reports for 9-12-11

Recommendation of the Public Safety and Licensing Committee on 9-12-11. That the Licensed Premise and DRC Reports be received and filed.

Fiscal Note: N/A

Received and Filed

[11-6895](#)

Subject: To create Sec. 6-87 - Social Host Ordinance, Code of the City of Racine, Wisconsin relating to alcoholic beverages.

Recommendation of the Public Safety and Licensing Committee on 9-12-11: To defer the item until the 9-6-11 meeting.

Fiscal Note: N/A

It was requested this item be deferred until 9-26-11 and Chief Wahlen appear to speak on the Social Host Ordinance, relating to alcoholic beverages.

Deferred

Chairman Wisneski requested that Peg and Lou Larsen, agents, be called in to appear at the September 26th, 2011 Public Safety and Licensing Committee meeting for incidents at Peg and Lou's 3113 Douglas Ave.

Adjournment

Meeting was adjourned at 7:50 p.m.