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www.racine.org

To Mark J.

14015 Washington Avenue · Sturtevant, WI 53177 · 262.884.6400 · Fax: 262.884.6404 · 1.800.272.2463

October 15, 2014

Dear Mayor Dickert, Mr. Friedel and leaders of the City of Racine Common Council:

I am writing on behalf of Real Racine to once again request usage of Pershing Park and the roads of downtown Racine for the fourth annual The Color Run Racine, tentatively scheduled for Saturday, May 23, 2015.

This is the same weekend the event has been held in Racine the last two years.

Real Racine has tentatively reserved Pershing Park with the Parks, Recreation & Cultural Services Department, pending the approval of the Common Council. This was the location of the event in 2013 and 2014.

The non-competitive run/walk plans to utilize the same 3.1-mile course through downtown that was used in 2013 and 2014. I have attached a copy of the course map. Real Racine and I will once again work with Lt. Dave Wohlgemuth from the Racine Police Department and members of the Department of Public Works to make sure we have an effective road closure and detour plan in place.

The routes and plans we executed with the department leaders the two previous years were very successful. We plan to handle all event matters the same as last year.

The race will start at 9 a.m. on Saturday, May 23, 2015, with the entire event concluding around noon. We expect between 5,000 and 7,000 participants.

I would appreciate you including the 2015 The Color Run Racine on an agenda for upcoming City Council committee meetings.

Thank you for your support of this event,

A handwritten signature in black ink that reads "Kari Dawson".

Kari Dawson

Events Director, Real Racine

(262) 898-3323

**2015 The Color Run Racine**  
**Saturday, May 23 at 9 a.m. at Pershing Park**



Start: Pershing Drive along the Lakefront  
Finish: Pershing Drive near Gateway Tech College