



Application for Design Review for Signage

Applicant Name: _____

Address: _____ City: _____

State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Email: _____

Agent Name: _____

Address: _____ City: _____

State: _____ Zip: _____

Telephone: _____ Cell Phone: _____

Email: _____

Property Address (Es): _____

Current Zoning: _____

Current/Most Recent Property Use: _____

Proposed Use: _____

Signage. Signs should be minimal in number and size. Placement of signs shall not unduly obscure or interfere with sight lines to other properties. Signs should be architecturally compatible and contribute to the historic character of the area through the incorporation of tasteful presentations utilizing appropriate logos, symbols, graphics and/or text. Free-standing signs should incorporate architectural features or materials of the buildings or facilities they are intended to promote. Signs shall comply with all zoning requirements.





If the required supplemental materials, which constitute a completed application, are not submitted, the application will not be processed.

Required Submittal Format

1. An electronic submission via email/USB drive/CD/Download link; and
2. One (1) paper copy, no larger than 11" x 17" size.

Required Submittal Item	Applicant Submitted	City Received
1. Signage Review Application		
2. Written description of project, including: a. Hours of operation b. Anticipated delivery schedule c. Maintenance plan d. General use of the building and lot	<input checked="" type="checkbox"/>	
3. Site Plan (drawn to scale) if installing freestanding sign, including: a. Fully dimensioned property boundary b. All buildings (existing and proposed) c. Setbacks from property lines d. Identification as to whether all elements are "Existing" or "Proposed" e. Location of signage, with setbacks	<input checked="" type="checkbox"/>	
4. Lighting Plan a. Location of light fixtures b. A cut sheet of light fixtures with indication of cut-offs or shielding c. Illumination diagram indicating intensity of lighting on the property.	<input type="checkbox"/>	
5. Signage Plan a. dimensioned color elevations of signage b. A diagram showing the location of the proposed signage on building	<input checked="" type="checkbox"/>	
6. Samples of sign materials	<input type="checkbox"/>	

Acknowledgement and authorization signatures

Design Review is not like a building permit; applying does not mean it will be approved.

The Review Committee may approve the design outright, or with changes which must be adhered to.

The signature(s) hereby certify that the statements made by myself and consulting part of this application are true and correct. I am fully aware that any misrepresentation of any information on this application may be grounds for denial of this application.

Owner Signature (acknowledgement and authorization):

Date: _____

Applicant Signature (acknowledgement):

Date: 2/28/2024





Department of City Development
730 Washington Ave., Room 306
Racine, WI 53403

RE: 6th and Chaos
607 6th Street

FASTSIGNS of Racine is proposing adding a set of dimensional letters at 6th and Chaos, located at 607 6th Street, in downtown Racine.

The location currently has no signage. They would like their name, "6th and Chaos" in dimensional letters mounted on a 1.5" pan face to the front of the building. See attached drawings.

The "6th and Chaos" dimensional letters' overall dimensions are 65.67" x 30". The brushed aluminum laminate acrylic letters will be stud mounted with ½ inch stand off from the pan face. The 96" x 33" pan face will be flush mounted to the brick facade. The square footage of the dimensional letters is 22 square feet.

Thank You,

Ben Counterman

Outside Sales, FASTSIGNS of Racine

2108-11359

REPRESENTATIVE

B. Counterman

ADDRESS

FASTSIGNS of Racine
1122 South Airline Rd. #103
Racine, WI 53406

DATE

2/28/2024

SCALE

NOT TO SCALE

DRAWN BY

B. Counterman

CUSTOMER

6th and Choas

REVISION

NOTES

THIS DRAWING IS THE PROPERTY OF FASTSIGNS OF RACINE. THE BORROWER AGREES THAT IT SHALL NOT BE REPRODUCED, COPIED OR DUPLICATED IN ANY WAY WITHOUT EXPRESS WRITTEN PERMISSION.

"Chaos" 65.67"x30", .25 in Acrylic with brushed silver laminate, 1/2" offset

5"x6", Premium Contour Cut Vinyl

96 in

2.25 in

33 in

BRICK

Side View

33 in

22SqFt.

607 6th St.



APPROVAL
SIGNATURE
HERE

Please sign & return drawing(s) to FASTSIGNS of Racine
Signature below indicates approval of BOTH design and placement of sign(s)

X

Date: _____

DRAWING IS NOT TO SCALE BUT IS PROPORTIONATE
PRINTED ARTWORK COLORS ARE NOT ALWAYS
REPRESENTATIVE OF FINAL PRODUCT COLORS. PLEASE
REFER TO SPECIFICATIONS OR CONTACT FASTSIGNS FOR
ADDITIONAL INFORMATION.

2108-11359

REPRESENTATIVE

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FASTSIGNS of Racine
1122 South Airline Rd. #103
Racine, WI 53406

DATE

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NOTES



232 Main Street

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2108-11359

REPRESENTATIVE

B. Counterman

ADDRESS

**FASTSIGNS of Racine
1122 South Airline Rd. #103
Racine, WI 53406**

DATE

2/28/2024

SCALE

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DRAWN BY

B. Counterman

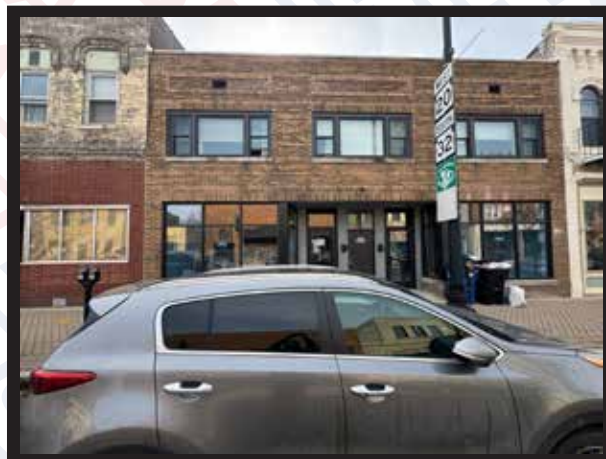
CUSTOMER

6th and Choas

REVISION

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607 6th St. - Current View



Northeast



North



Northwest



Southwest



Southeast

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Location of Sign



607 6th St. - Overview

APPROVAL
SIGNATURE
HERE

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