

## Department of Public Works

City Hall  
730 Washington Avenue  
Racine, Wisconsin 53403  
262.636.9121 – Public Works  
262.636.9191 - Engineering



Mark H. Yehlen, P.E.  
Commissioner of Public Works

Thomas M. Eeg, P.E.  
Asst. Comm. of Public Works/Operations

John C. Rooney, P.E.  
Asst. Comm. of Public Works/Engineering

February 9, 2012

TO: Deborah Ganaway, Chairman  
Transit and Parking Commission

FROM: Al Stanek  
Transit and Parking System Manager

SUBJECT: 2011 ANNUAL REPORT & 2012 PERFORMANCE GOALS FOR THE  
CITY OF RACINE PARKING UTILITY

This report will serve as both a report of City of Racine Parking Utility activities for 2011 as well as a statement of intended performance goals for 2012.

### **2011 PARKING UTILITY ACTIVITIES**

The following activities were completed in 2011:

- A comprehensive review of the Parking Utility's financial condition and operational issues was conducted and reviewed with elected officials.
- A comprehensive engineering analysis of the City's five parking structures was completed and plans, schedules and estimates (PS&E) for an aggressive 2012 maintenance effort were developed.
- A six month demonstration of a single pay parking kiosk to replace meters in the lot immediately east of the Racine Public Library was initiated.
- A regular evaluation of Parking Utility surface lots to identify needed improvements was conducted.
- Work on parking signage uniformity and sign pollution analysis by an architectural firm was reviewed and we are awaiting a complete report.
- Mechanical problems with Lakefront Lot #5 hardware have received significant attention.
- A parking "token" program has been initiated to address concerns with a previous "voucher" program for a major downtown hotel.
- Additional access cards for a major parking customer were provided without generating capacity problems.
- A new coin counting machine for the Parking Utility was purchased.
- A new parking meter revenue recording system and new handheld parking revenue data collectors were placed into service.
- An effort to revise Parking Enforcement Personnel (PEP) work schedules was proposed to the union but rejected.

## Department of Public Works

City Hall  
730 Washington Avenue  
Racine, Wisconsin 53403  
262.636.9121 – Public Works  
262.636.9191 - Engineering



Mark H. Yehlen, P.E.  
Commissioner of Public Works

Thomas M. Eeg, P.E.  
Asst. Comm. of Public Works/Operations

John C. Rooney, P.E.  
Asst. Comm. of Public Works/Engineering

### **2012 PARKING UTILITY PERFORMANCE GOALS**

The following are Parking Utility Performance Goals for 2012:

- An aggressive program estimated at over \$600,000 of improvements will be conducted in 2012 and active involvement by stakeholders will be a part of the initiative. One of the five ramps will have only minor work scheduled to minimize inconvenience to downtown interests.
- Surface lot improvements will be scheduled to take advantage of economies of scale.
- Evaluation of the Parking Kiosk demonstration project is scheduled after six months of usage and is scheduled to be reviewed in May. The potential for additional pay stations will be discussed by decision makers.
- An effort to identify potential parking meters for elimination will be conducted.
- The recommendations for a parking rate increase in 2013 will be reviewed for consideration by elected officials.
- Another attempt to revise PEP staffing and work schedules will be explored.
- An evaluation of Parking Utility staffing requirements in light of retirements and technology changes will be conducted as part of the 2013 budget process.
- Improvements to the parking ramp not addressed in 2012 will be reviewed and potentially programmed for 2013.
- Surface lot improvement will be evaluated and programmed as needed for 2013.
- The architect's recommendations on ramp signage will be reviewed and programmed for 2013.
- Lakefront Lot #5 issues will be monitored for potential additional attention.