

4/20/2006

Dear Racine Business Owner:

The City of Racine, WI was recently introduced to an exciting new technology that is sure to have a tremendous, positive impact for promoting the public and the private assets of our wonderful community. We have accepted the services for, and will participate in, a three-year promotional campaign conducted by CGI Communications, Inc. (www.cgicomunications.com).

e-LocalLink, a division of CGI, will produce a series of online videos to showcase the assets and attributes that Racine has to offer to its residents, its visitors, and its business community. These videos will be accessible for viewing via the City's website (www.cityofracine.org).

As you know, the City of Racine is dedicated to making our community a great place to live, work, shop and conduct business. This project will highlight the advantages of living in and doing business in Racine.

A representative of e-LocalLink will be contacting you with an offer for your participation. We encourage you to consider supporting this program, which we feel is truly a win-win for all involved.

Sincerely,

Gary Becker
Mayor