

PROGRAM REPORT

PROGRAMS: *Tobacco Control Community Coalition, Maternal and Child Health (child passenger safety) and Wisconsin Well Woman Program grants*

PREPARED BY:

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REPORT FOR THE MONTH OF: *November 2009*

HIGHLIGHTS: On November 3, 2009, the Racine on the Lake Tobacco Free Coalition hosted a “Celebrate Smoke Free Air” event at Olde Madrid on 6th Street in Racine. “Celebrate Smoke Free Air” events are opportunities for restaurant and bar owners to partner with the Coalition to promote their smoke free business. The Coalition provided smoke free air education and “I ♥ Smoke Free Air” buttons to interested customers. The Coalition was able to collect 25 completed postcards from people who support smoke free air policies.

PRODUCTIVITY MEASURES:

Productivity Measures	Monthly	YTD
Racine on the Lake Tobacco Free Coalition Meetings	1	10
Smoke Free Wisconsin Conference Calls	1	18
Statewide Smoke Free Air Team Meeting	1	6
Safe Kids Coalition Meetings (Full / Committee Meetings)	1/0	7/2
Child Passenger Safety (Education / Installations)	0/0	0/10
SPHERE Wisline Conference Calls	0	6
WWWP Enrollment Appointments	10	78
WWWP Enrollment (Re-enrollment / New Enrollment)	6/8	141/128
WWWP Screenings (Breast / Cervical) (<i>each procedure =1</i>)	10/6	246/145
WWMA Active = Breast Cancer: 7 /Cervical Cancer: 0 /Precancerous Condition of the Cervix: 0		

OUTCOME ACHIEVEMENTS: *None*

MEETINGS/TRAINING:

Date	Conf./Training	Place	Purpose
11/07/09 SMC & MMK	H1N1 Clinic at Case High School		SMC-Participated as the Public Information Officer-provided information to the media about the clinic (2 print media, 2 television stations & 1 on-line publication) MMK-Greeted community members as they entered the clinic
11/10/09 SMC & MMK	Board of Health Meeting Presentation		A presentation about the Tobacco Compliance Check program in Racine and the smoke free air law implementation efforts in Racine.
11/12/09 MMK	Racine County Youth Coalition Meeting		A meeting to discuss the impact of alcohol and tobacco on community youth. Started brainstorming goals of new committees.
11/14/09 SMC & MMK	H1N1 Clinic at Burlington High School		SMC-Participated as the Public information Officer-provided information to the media about the clinic (3 print media) MMK-Tracked inventory of flu vaccine
11/18/09 SMC	Television interview at City Hall		An interview with Channel 4 in Milwaukee (WTMJ) regarding the first H1N1 death in Racine County as well as the clinic on November 20th
11/20/09	H1N1 Clinic at Case High		SMC-Participated as the Public Information Officer-

SMC & MMK	School	provided information to the media about the clinic (no media) MMK-Tracked inventory of flu vaccine
11/20/09 MMK	Tobacco Compliance Presentation at Speedway	A presentation that focused on tobacco compliance laws, creating conversations between employees on how to handle abusive customers, answered general tobacco questions.