



April 5, 2007

Mr. Tom Molbeck
City of Racine Parks, Recreation, and Cultural Services
City Hall Annex
800 Center Street, Room 127
Racine, WI 53403

Tom,

On Sunday, July 22nd, the Spirit of Racine Triathlon would like to use the North Beach Park for hosting the annual race. As you know from last year, the participants will swim 1.2 miles in Lake Michigan, bike 56 miles and run 13.1 miles. This year we have 2000 athletes that will challenge themselves in Racine.

We will also continue the Sprint Triathlon on Saturday, July 21st, morning to increase visitor stays on Friday night. The Sprint race will be a 0.5- mile swim in Lake Michigan, 13-mile bike ride and a 3.1-mile run and it should attract 750 people.

HFP Racing, the race promoter, and the Racine County Convention and Visitors Bureau appreciated the cooperation among the Parks and Recreation Departments and was a factor in aiding to the success of the previous races. First time racers and spectators had a great impression of Racine and are looking forward to coming back.

Here is the layout that we will need for the week of July 18-22. HFP Racing would like permission to use the beach to stage the event and proceed with the layout that they have supplied. We would also like to ask for permission to serve food and alcohol by the finish line with proceeds going to the Kiwanis Club. HFP Racing will need Wednesday July 18, 2007 to start staging and prepping the area for Sunday's race.

I appreciate your time and if you need any more questions, please contact me.

Respectfully,

Adam D. Smith
Sales/Marketing Director
Racine County Convention and Visitors Bureau
262-884-6406
asmith@racine.org

■
VISITORS CENTER &
ADMINISTRATIVE OFFICES
14015 Washington Avenue
Sturtevant, WI 53177
(262)884-6400 Local
(800)272-2463 Toll Free
(262)884-6404 Fax

■
DOWNTOWN OFFICE
345 Main Street
Racine, WI 53403
(262)634-5267
(262)634-9029 Fax

■
INTERNET ADDRESS
www.racine.org

Great Fun on a Great Lake!

Michigan

Command Post

NORTH BEACH PARK



Remain open

~~EXPO
REGISTRATION~~

MEDICAL

Medical Triage

Post Race Food

Spectator Food

BLEACHERS

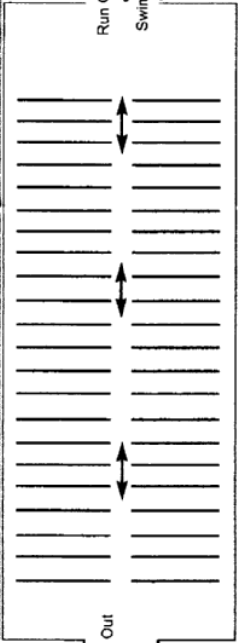
BAND TRAILER

VIP AREA

Announcer Tower

OASIS Beach Club

BEACH AREA



Barker St

Bike In

Bike Out

